

# Ireland - Black Tag Price Match Guarantee T&Cs

## Terms & Conditions

This promotion is conducted by Currys Ireland Limited, 3<sup>rd</sup> Floor Office suite, Omni Park SC, Santry, Dublin 9 (incorporated in Ireland No. 259460) ("**Promoter**"). These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials.

## The Promotion

1. Participants purchasing a Qualifying Product from Currys in-store or online at Currys.ie may be entitled to receive cashback ("**Cashback Refund**"), as set out below, subject to the Terms and Conditions ("**Promotion**").

## Offer

2. Participants who purchase an eligible product from the 'Black Tag' promotion in-store or online at <https://www.currys.ie/black-tag>, ("**Qualifying Purchase**") from Currys Ireland Limited ("**Qualifying Retailer**") between 00:00 (GMT) on 29/10/25 and 23:59 (GMT) on 02/12/25 (the '**Promotion Period**') ("**Qualifying Purchase**") and have witnessed a price reduction any time between 29/10/25 and 02/12/25 ("**Qualifying Period**") may be entitled to claim a Cashback Refund as set out below. Qualifying Purchase consists of 'Black Tag' products within the Currys Black Tag campaign.
- . The Qualifying Retailer may apply various discounts to products in-store and online between 29/10/25 and 02/12/25. If your purchased Qualifying Product (purchased between the 29/10/25 and 02/12/25) receives a subsequent discount during this time frame, you will be entitled to claim a Cashback Refund equivalent to the difference between the price you paid and the price of the Qualifying Product at the subsequent date. For example: if you purchase a Qualifying Product for €200 during the Promotion Period (29/10/25 – 02/12/25) and that product is reduced to €150 at a later point during the Qualifying Period (29/10/25 – 02/12/25), you will be entitled to a Cashback Refund of €50.

## Eligibility

3. To be eligible to participate in the Promotion you must be aged 18 or over and legally residing in the Ireland ("**Participant**"). Businesses are excluded from participating in this Promotion. Cashback Refunds shall be paid via a refund back to the originating method of payment that the purchase was made from.
4. Participants who return any Qualifying Product to the Participating Retailer will not be eligible to receive the Cashback Refund in respect of the Qualifying Product so returned.

## Entry

5. Participants will have until 10/12/25 to claim their Cashback Refund if the Qualifying Product they have purchased during the Promotional Period (29/10/25 – 02/12/25) has received a subsequent discount between 29/10/25 – 02/12/25.

## Refunds

6. **Online Purchases:** participants who make the purchase online must visit [Price promise | Currys](#) to claim a Cashback Refund. Participants will need to provide proof of purchase, order number, as well as product codes and any other information required to clearly indicate the price paid for the Qualifying Product(s).
7. **In Store Purchases:** Participants should visit any Currys store to claim a Cashback Refund if they made the purchase in-store only, bringing their proof of purchase. Participants cannot use the webchat service to claim their Cashback Refund if they have made a purchase in-store.
8. **In store purchases via the website ordering system:** Participants must use [Price promise | Currys](#) to claim their Cashback Refund if they have made a purchase in-store via the website. If you have purchased in this way, you will have an email with an order number that starts with CIR. Eligible Participants will receive their Cashback Refund back to the originating method of payment. If paid by card, the participant will receive the refund within 3 – 5 working days of requesting the refund. If the payment card is no longer valid, then the refund will be processed via a BACHs refund.
10. The Qualifying Products are subject to availability while stocks last.
11. Subject to condition 6, 7 and 8 above, claims that are incomplete will be deemed invalid. The Promoter is not responsible for lost, delayed or damaged data which occurs during any communication or transmission of claims.
12. The Promoter reserves the right to withdraw or amend the Promotion or these Terms and Conditions and to disqualify claims which it considers do not comply with these Terms and Conditions at any time at its own discretion.
13. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect themselves against fraudulent or invalid claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant, deny a Cashback Refund, or terminate the Promotion due to excessive fraud. This process may involve Promoter sharing information with third parties.

## Privacy and Data Protection

14. Participants may, during the claim form process, consent to Promoter's use of any personal information submitted by the Participant to advise Participants of future promotions and/or to provide information about products of Promoter or its associated companies that may be of interest.
15. Promoter, its authorised agents, and the Administrator may process your personal information to operate this Promotion and such processing shall be subject to Promoter's Privacy Policy at: <https://www.currys.ie/services/privacy-and-cookies.html>
16. Promoter: Currys Ireland Limited, registration number 259460 with its registered officers at 3<sup>rd</sup> Floor Office Suite, Omni Park SC, Santry, Dublin 9, Ireland
17. The Promotion is governed by Irish Law and is subject to the exclusive jurisdiction of the Irish courts.