

**SAMSUNG ELECTRONICS (UK) LIMITED**  
**SAMSUNG GALAXY WATCH7 AND GALAXY WATCH ULTRA PRE ORDER & LAUNCH PROMOTION**  
**TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions ("**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/watchultrawatch7launchoffer> form part of these Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

**Promotion Period**

2. The Promotion will commence at 14.30 (BST) on 10<sup>th</sup> July 2024 and shall close at 23:59 (BST) on 27<sup>th</sup> August 2024 (the "**Promotion Period**").

**Eligibility**

3. To be eligible to participate in the Promotion you must be a legal resident (aged 18+) ("**Individual Participant**") of the United Kingdom, Channel Islands, Isle of Man or Republic of Ireland ("**Territories**") or a company registered in one of the Territories ("**Company Participant**"). For the avoidance of doubt, within these Terms and Conditions the term "**Participant**" shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff of any Participating Retailers and their friends and family are eligible to participate only so long as they have not received a staff discount on the Promotion Product used to take part in the Promotion.
5. Network providers, retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and is specifically excluded as a Participant.

**Offer**

6. Participants who pre-order and purchase a selected new (i.e. not second hand, refurbished or ex-display) Samsung Galaxy Watch7 or Samsung Galaxy Watch Ultra listed in Table 1 (each, a "**Promotion Product**") from a retailer listed in Table 2 below (each, a "**Participating Retailer**") either online or in-store and within the Promotion Period will be eligible to claim a free Google Play Gift Voucher worth £50 or £100 (in ROI a €50 or €100 unbranded pre-paid Mastercard and in IOM/CI a £50 or £100 unbranded pre-paid Mastercard) (as listed in Table 1 (the "**Reward**"), subject to full compliance with these Promotion Terms and Conditions ("**Promotion Terms**").

**Table 1 – Promotion Products and Corresponding Reward**

Promotion Products (SKU)	Corresponding Reward (£/€)
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<p>Samsung Galaxy Watch Ultra SM-L705FDAAEUA SM-L705FZWAEUA SM-L705FZTAEUA</p>	<p>Google Play Gift Code worth £100 for Participants in the UK €100 unbranded pre-paid Mastercard for Participants in ROI £100 unbranded pre-paid Mastercard for Participants in IOM or CI</p>
<p>Samsung Galaxy Watch7 SM-L310NZGAEUA SM-L310NZSAEUA SM-L315FZGAEUA SM-L315FZSAEUA SM-L300NZGAEUA SM-L300NZEAEUA SM-L305FZGAEUA SM-L305FZAEUA</p>	<p>Google Play Gift Code worth £50 for Participants in the UK €50 unbranded pre-paid Mastercard for Participants in ROI £50 unbranded pre-paid Mastercard for Participants in IOM or CI</p>

**Table 2 – Participating Retailers**

<b>Territories</b>	<b>Participating Retailers</b>
United Kingdom, Channel Islands and Isle of Man	<p>EE, BT, EE Business, BT Business, BT Enterprise; O2, O2 Business; Giff Gaff; Sky; Tesco Mobile; Three, Three Business; Vodafone, Get Go Fone, Vodafone Business; VOXI; Argos; Asda/ Asda Mobile Amazon.co.uk (sold by Amazon UK or Amazon EU Sarl UK branch only), Amazon Business (sold by Amazon UK or Amazon EU Sarl UK Branch only)AO.com; Mobile Phones Direct / affordablemobiles.co.uk / buymobiles.net; Costco; Currys plc / Carphone Warehouse / Currys Business / idmobile.co.uk / e2save / mobiles.co.uk / Currys Ireland LTD; Harrods; John Lewis; N Brown, (Simply Be, Jacamo, Home Essentials, JD Williams, Ambrose Wilson, Maristoa, Fashion World &amp; Premier Man); QVC; Selfridges; Very/ Littlewoods/ Very Ireland; WHSmith International (InMotion); Currys Business; Samsung Experience Store, Partner Retail Services (PRS); Samsung Kings Cross; Samsung.com, Samsung Shop Online, Samsung Mobile Shop</p>
Republic of Ireland	<p>Pre-order: Harvey Norman; DID Elec; Samsung Online Store; Exertis; PowerCity; Soundstore; Expert Electrical; Eir; Curry's Ireland; Amazon; Euronics Launch: Kelco; Kerry Phone Group; King Communications; Very (Littlewoods); ThePhoneStores; Brown Thomas; Arnotts (Expert); C&amp;C Cellular; Egans Mobile Phone Store LTD; Alpha Communications; Electro City; Irwins LTD; SouthWest Communications; Synchro; Telfords; The Mobile Phone Shop; EirEvo; Harvey Norman; DID Elec; Samsung Online Store; Exertis; PowerCity; Soundstore; Expert Electrical; Eir; Curry's Ireland; Amazon; Euronics</p>

7. To qualify for this Promotion, the Promotion Product must be purchased from a Participating Retailer located within the Territory where the Individual Participant resides or the Company Participant is registered.
8. Purchases from auction websites (e.g. eBay) or from third party sellers (e.g. Amazon Marketplace) are specifically excluded from this Promotion.
9. Rewards are non-transferable and there is no cash alternative. In the event of unforeseen circumstances, the Promoter may substitute a Reward of equal or greater value for the Reward.
10. Participants may submit a maximum of one (1) Claim per Promotion Product purchased and four (4) Claims per household; and a maximum ten (10) Claims per Company Participant.

## Claims

11. Upon taking delivery of the Promotion Product, Participants must visit <https://samsungoffers.claims/watchultrawatch7launchoffer> (the “Website”), complete the presented claim form and provide the requested information (including (but not limited to) the proof of purchase and serial number of the purchased Promotion Product in order to make an application for their Reward under the Promotion (a “Claim”).
12. Claims must be submitted between 10<sup>th</sup> July and 26<sup>th</sup> September 2024. Claims received outside the applicable Claim Period will be marked as invalid and will not be accepted.
13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon completed entry of a Claim. Please note that processing of Claims received may take up to seven (7) days from the date of receipt of the Claim and Participants will be sent an email to confirm whether their Claim has been successful and validated (“Claim Validation”). After processing, Participants will be sent an approval email containing instructions and method for redemption of their Reward within thirty (30) days of Claim Validation, following which a separate code shall be sent to activate the redemption.
14. For ROI customers, the pre-paid MasterCard must be activated within 3 months of receiving the Reward email. The funds must be used within 12 months of the activation.
15. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team by email at [watchultrawatch7launchoffer@samsungoffers.claims](mailto:watchultrawatch7launchoffer@samsungoffers.claims) or by phone at 0330 808 9994 (UK, IOM or CI) or +353 1800 851 022 (ROI) within seven (7) days of a Claim being submitted.
16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Google Play Gift Code is subject to the following terms and conditions:

### GOOGLE PLAY TERMS & CONDITIONS

UK Customers will have 30 days to redeem their voucher once they receive the reward email and the voucher code will have a 12-month expiry from date of issue. Valid for UK (excluding IOM and CI) residents age 13+. Requires Google Payments account and internet access. Can only be used for purchases of Google Play credits. Usable for eligible items on Google Play only. Not usable for hardware and certain subscriptions. Other Limits may apply. Unless required by law, code is not redeemable for cash or other codes; not reloadable; cannot be combined with other non-Google Play balances in your Google Payments account, resold, exchanged or transferred for value.

Use of the pre-paid Mastercard is subject to the following terms and conditions:

### MASTERCARD TERMS & CONDITIONS

Use your Prepaid Mastercard anywhere Mastercard is accepted around the world. This card is issued by Transact Payments Limited pursuant to licence by Mastercard International. Transact Payments Limited is

authorised and regulated by the Gibraltar Financial Services Commission.

18. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
19. The Promoter reserves the right in its absolute discretion to disqualify Claims which it considers do not comply with these Terms and Conditions.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of pre-order and purchase, as well as the identity, age and other relevant details of a Participant. This process may involve the Promoter sharing information with third parties. In the event you have been flagged for fraud or abuse on any previous promotions you won't be able to enter this Promotion and your Claim will be rejected.
21. If a Participant returns the Promotion Product, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalidated, and the Participant must cancel the Claim immediately by calling the relevant contact number in Condition 14. The Promoter reserves the right to check with the Participating Retailer whether a Promotion Product has been returned or delivery cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so. Where the Reward has already been sent then the Promoter shall seek to recover the Reward from the Participant which where necessary may involve legal action being carried out against the Participant.
22. Should you wish to raise a dispute regarding a Reward delivery, you must do so no later than 30 days from the date the despatch notification email referred to in Condition 16 above has been sent to you.

### **Privacy and Data Protection**

23. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing Claims and Reward redemption processes. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
24. The details and information provided by the Participant when entering the Promotion or claiming the Reward may be passed to third parties in connection with the processing of their Claim but will not be used for any other purpose other than as set out in these Terms and Conditions, unless you specifically consent to share your data for additional purposes.

### **General**

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
28. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as being included.
29. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of

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any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

30. The Promotion is governed by the laws of England and Wales.