

**SAMSUNG ELECTRONICS (UK) LIMITED  
SAMSUNG DA NEW YEAR CASHBACK  
TERMS AND CONDITIONS**

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/wintercashback> form part of the Terms and Conditions.

**The Promoter**

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

**Promotion Period**

2. The Promotion will commence at 00:01 (GMT) on the 22<sup>nd</sup> January 2025 and close at 23:59 (GMT) on the 11<sup>th</sup> March 2025 (the “**Promotion Period**”).

**Eligibility**

3. To be eligible to participate in the Promotion you must be a lawful resident (aged 18+) of the United Kingdom (including Isle of Man and Channel Islands) (“**Participant**”).
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.
6. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback or a physical gift reward under any other promotion run by the Promoter.

**Offer**

7. Samsung is offering a promotion (the “**Promotion**”) whereby Participants will be eligible to claim a corresponding cashback reward as shown at Table 1 (the “**Reward**”) by redemption when they purchase a qualifying new selected (i.e. not second hand, refurbished or ex-display) Samsung Product listed in Table 1 (“**Promotion Product**”) from a retailer shown at the following link: <https://samsungoffers.claims/sam/WinterCashback/en-GB/qualifying> (each a “**Participating Retailer**”) within the Promotion Period subject to full compliance with these Promotion Terms and Conditions (“**Promotion Terms**”). Full details of the Promotion Products and the corresponding Rewards are set out in Table 1 below.

**Table 1 – Promotion Products and Corresponding Rewards**

SKU	Description	Cashback Value GBP
DV90BB7445GES1	Samsung Series 8 AI Energy DV90BB7445GES1 9KG Smart Heat Pump Tumble Dryer, White	£ 75.00
DV90BB9445GBS1	Samsung Series 8 Optimal Dry™ DV90BB9445GBS1 9KG Smart Heat Pump Tumble Dryer, Black	£ 75.00

DV90BB9445GHS1	Samsung Series 8 Optimal Dry™ DV90BB9445GHS1 9KG Smart Heat Pump Tumble Dryer, White	£ 75.00
DV90BB9545GBS1	Samsung Series 8 AI Energy DV90BB9545GBS1 9KG Smart Heat Pump Tumble Dryer, Black	£ 75.00
WD11DB7B85GBU1	Samsung Series 7 AI Energy WD11DB7B85GBU1 11KG / 6KG Smart Washer Dryer, Black	£ 100.00
WD11DB7B85GWU1	Samsung Series 7 AI Energy WD11DB7B85GWU1 11KG / 6KG Smart Washer Dryer, WHITE	£ 100.00
WD90DG6B85BBU1	Samsung Series 6 AI Energy WD90DG6B85BBU1 9KG / 6KG Smart Washer Dryer, Black	£ 75.00
WD90DG6B85BEU1	Samsung Series 6 AI Energy WD90DG6B85BEU1 9KG / 6KG Smart Washer Dryer, White	£ 75.00
WW11DB7B94GBU1	Samsung Series 7 AI Energy WW11DB7B94GBU1 11KG 1400rpm Smart Washing Machine, BLACK	£ 100.00
WW11DB7B94GEU1	Samsung Series 7 AI Energy WW11DB7B94GEU1 11KG 1400rpm Smart Washing Machine, WHITE	£ 100.00
WW11DB8B95GBU1	Samsung Series 8 AI Energy WW11DB8B95GBU1 11KG 1400rpm Smart Washing Machine, BLACK	£ 125.00
WW11DB8B95GHU1	Samsung Series 8 AI Energy WW11DB8B95GHU1 11KG 1400rpm Smart Washing Machine, WHITE	£ 125.00
WW90DB7U94GBU1	Samsung Series 7 AI Energy WW90DB7U94GBU1 9KG 1400rpm Smart Washing Machine, BLACK	£ 75.00
WW90DB7U94GEU1	Samsung Series 7 AI Energy WW90DB7U94GEU1 9KG 1400rpm Smart Washing Machine, WHITE	£ 75.00
WW90DB8U95GBU1	Samsung Series 8 AI Energy WW90DB8U95GBU1 9KG 1400rpm Smart Washing Machine, BLACK	£ 100.00
WW90DB8U95GHU1	Samsung Series 8 AI Energy WW90DB8U95GHU1 9KG	£ 100.00

	1400rpm Smart Washing Machine, WHITE	
DW60A8060FS/EU	Samsung Series 11 Auto Door Open DW60A8060FS/EU 14 Place Setting Smart Freestanding Dishwasher, Silver	£ 100.00
DW60BG750FSLEU	Samsung Series 11 WaterJet Clean™ DW60BG750FSLEU 14 Place Setting Smart Freestanding Dishwasher, Silver	£ 100.00
DW60BG830I00EU	Samsung Series 11 WaterJet Clean™ DW60BG830I00EU 14 Place Setting Smart Integrated Dishwasher	£ 150.00
DW60DG760FSLU4	Samsung Series 6 WaterJet Clean™ DW60DG760FSLU4 14 Place Setting Smart Freestanding Dishwasher, Silver	£ 100.00
DW60DG790I00U4	Samsung Series 6 WaterJet Clean™ DW60DG790I00U4 14 Place Setting Smart Integrated Dishwasher,	£ 100.00
NK24C5703TM/UR	Hood	£ 100.00
NK36C5703TM/UR	Hood	£ 100.00
NL20T8100WK/UR	Warming Drawer	£ 100.00
NQ5B4353FBK/U4	Series 4 Compact Oven	£ 150.00
NQ5B4553FBK/U4	Series 4 Compact Oven	£ 150.00
NQ5B5763DBK/U4	Series 5 Compact Oven	£ 200.00
NQ5B6753CAK/U4	Series 6 Compact Oven	£ 300.00
NQ5B7993AAK/U4	Series 7 Compact Oven	£ 350.00
NV7B42205AK/U4	Series 4 Single Oven	£ 150.00
NV7B42503AK/U4	Series 4 Single Oven	£ 150.00
NV7B43205AK/U4	Series 4 Single Oven	£ 150.00
NV7B4355VAK/U4	Series 4 Single Oven	£ 150.00
NV7B45305AK/U4	Series 4 Single Oven	£ 150.00
NV7B5775XAK/U4	Series 5 Single Oven	£ 200.00
NV7B6795JAK/U4	Series 6 Single Oven	£ 300.00
NV7B7997AAK/U4	Series 7 Single Oven	£ 350.00
NZ64B4016FK/U1	Induction Hob	£ 100.00
NZ64B5066KK/U1	Induction Hob	£ 150.00
NZ64B6056GK/U1	Induction Hob	£ 150.00
NZ64B6058KK/U1	Induction Hob	£ 150.00
NZ84C5047GK/U1	Induction Hob	£ 150.00
NZ84C6058FK/U1	Induction Hob	£ 150.00
NZ84T9747VK/UR	Induction Hob	£ 300.00

NZ85C6058FK/U1	Induction Hob	£ 150.00
BRB26615EWW/EU	BI BMF	£ 150.00
BRB26705DWW/EU	BI BMF	£ 150.00
BRR29600EWW/EU	BI 1DR	£ 300.00
BRZ22600EWW/EU	BI 1DR	£ 300.00
RB34C652DWW/EU	BMF	£ 150.00
RB38C602CS9/EU	BMF	£ 100.00
RB38C602CWW/EU	BMF	£ 100.00
RB38C7B6BB1/EU	BMF	£ 500.00
RL38C776ASR/EU	BMF	£ 500.00
RB53DG706AS9EU	BMF	£ 300.00
RF59C701ES9/EU	MDR	£ 500.00
RF59C70TES9/EU	MDR	£ 500.00
RF65DG960EB1EU	MDR	£ 500.00
RF65DG960ESREU	MDR	£ 500.00
RS62DG5003B1EU	SBS	£ 350.00
RS62DG5003S9EU	SBS	£ 350.00
RH69CG895DB1EU	SBS	£ 500.00
RH69CG895DS9EU	SBS	£ 500.00
RS68CG883DS9EU	SBS	£ 500.00
RR39C7BB7WW/EU	1DR	£ 150.00
RZ32C7BD6WW/EU	1DR	£ 150.00
VS15A60AGR5/EU	Jet 65	£ 100.00
VS20B75ACR5/EU	Jet 75 Complete	£ 125.00
VS20C8524TB/EU	Jet 85 Complete	£ 150.00
VS20C9547TB/EU	Jet 95 Pro	£ 150.00
VS20B95823W/EU	Bespoke Jet Pet	£ 200.00
VS28C9784QK/EU	Bespoke Jet AI	£ 250.00
VR7MD97714G/EU	JetBot Combo AI	£ 200.00
VR7MD96514G/EU	JetBot Combo	£ 200.00

8. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (with details matching their personal information on the Claim form) in order to receive the Reward.
9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

### Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/wintercashback>, complete the Claim form with their name, contact information, email and postal address, and bank account details along with any other requested information

and submit it together with scanned copies of their proof of purchase showing their purchase of a Promotion Product (a “Claim”). Participants will be required to upload an image of the serial number or IMEI1 number (as applicable) from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.

11. Claims may only be submitted within between thirty (30) and ninety (90) days after the Participant’s purchase of the relevant Promotion Product (the “Claim Period”), save for certain Participating Retailers for whom the Claim Period is extended to between thirty (30) and one hundred and eighty (180) days following purchase. For those Participating Retailers with the shorter Claim Period, this means the final Claim date for Promotion Products purchased on the 11<sup>th</sup> March 2025 is no later than 23:59 (GMT) on the 9<sup>th</sup> June 2025, and for purchases from Participating Retailers with an extended Claim Period the last date for submitting a Claim is on 16<sup>th</sup> September 2025. Participating Retailers are listed at <https://samsungoffers.claims/sam/WinterCashback/en-GB/qualifying> showing the applicable Claim Periods. Claims received after the close of the applicable Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase shall count as day one (1).
12. Participants are entitled to claim on a maximum of four (4) Promotion Products purchased per residential household. There is a maximum of one (1) Reward per Promotion Product purchased.
13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated (“Claim Validation”).
14. If an email acknowledgement has not been received, it is the Participant’s responsibility to contact the Promoter’s customer service team by email at [wintercashback@samsungoffers.claims](mailto:wintercashback@samsungoffers.claims) or by phone on 0330 236 7567 within seven (7) days of a Claim being submitted.
15. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
17. The Reward will be sent via bank transfer within forty five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.
18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
20. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number in Condition 14 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

## Privacy and Data Protection

21. The Promoter’s use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter’s privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may

- withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
22. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

## **General**

23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by the laws of England and Wales.