



Prize draw Terms and Conditions

- The Prize draw is open to customers residing in the United Kingdom.
- The prize draw promotion is run by Sony Europe B.V., with registered office in The Heights, Weybridge, Brooklands, Surrey, KT13 0XW, UK.
- Entrants must be aged 18 or over and must not be affiliated with Sony. Only private individuals are eligible to participate.
- To enter the prize draw, customers must purchase eligible Sony Headphone, Speaker or Digital Imaging products* from selected retailers and register by September 28th, 2025. To be eligible for the campaign, the product must be purchased between 1st April 2025 and 28th September 2025. Only newly registered products purchased within this timeframe will qualify for participation in the campaign..
- **Prize:** Winners will receive two tickets to the NFL London Games 2025 (Pittsburgh Steelers vs. Minnesota Vikings) in London, England, taking place on the 19th October 2025 at Wembley Stadium. Winners will be selected through a random draw. A total of 12 Tickets will be awarded.
- If winner is located outside greater London area, the prize will include one night's accommodation in London and reasonable travel arrangements within the UK (which may be via plane, rail, or coach, depending on the winner's location). Any other personal costs inter alia for food/drinks are not included in the prize and need to be borne by the participant.
- Only one eligible product may be registered per person for entry into the prize draw.
- The prize draw will take place within five (5) working days after the close of the campaign on September 28th, 2025, whereby the winners will be chosen randomly by a computer process.
- Winners will be contacted via email within five (5) working days of the draw taking place.
- If a winner does not respond within five (5) days of being contacted, the prize will be forfeited. In such cases, Sony reserves the right to select an alternative winner using the same random selection process.
- The prize is non-exchangeable, non-transferable and no cash alternative is offered.
- Sony is not responsible for realisation of the game for which tickets were raffled. Any disruption, postponement or cancellation of game is not under the responsibility/liability of Sony.
- Customers who have returned the product to its dealer within the legal return period will not be eligible for participation in the prize draw promotion.
- By purchasing and registering your product and entering this competition, you agree to these Terms of Participation and also that any personal information provided by you with your entry may be held and used by Sony or its agents and suppliers to administer this competition.
- Sony is committed to protecting and respecting your privacy and will only use your personal information in accordance with these Terms and Conditions and for the fulfilment of the prize draw and in accordance with Sony's Privacy Policy.
- Participant irrevocably waives all claims against the National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Properties LLC, NFL Enterprises LLC and each of their respective subsidiaries, affiliates, shareholders, officers, directors, agents, representatives and employees (collectively, the "NFL Entities") and agrees that the NFL Entities will have no liability or responsibility for any claim arising in connection with participation in this Sweepstakes or the prizes awarded. The NFL Entities have not offered or sponsored this Sweepstakes in any way. Employees, officers, directors, agents and representatives of the NFL Enterprises LLC (hereafter, "Sponsor"), The NFL Parties (defined as NFL Properties LLC, National Football League, its member professional football clubs, NFL Ventures, Inc., NFL Ventures, L.P., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC, and each of their respective affiliates, owners, subsidiaries, shareholders, officers, directors, agents, representatives and employees, both individually and collectively) and each of their respective parents, affiliates, subsidiaries, advertising and promotion agencies (hereafter collectively, "Released Parties"),



and each such individual's immediate family members (mother, father, sister, brother, any child, husband, wife and their respective spouses, regardless of where they reside) and those living in their same households, whether or not related, are not eligible to participate or win a prize.

*Eligible Model List:

WH1000XM6B.CE7
WH1000XM6S.CE7
WH1000XM6L.CE7
WH1000XM5B.CE7
WH1000XM5S.CE7
WH1000XM5L.CE7
WH1000XM5P.CE7
WH1000XM4B.CE7
WH1000XM4S.CE7
WH1000XM4L.CE7
WHULT900B.CE7
WHULT900G.CE7
WHULT900W.CE7
WF1000XM5B.CE7
WF1000XM5S.CE7
WF1000XM5P.CE7
SRSULT50B.CE7
SRSULT50W.CE7
SRSULT30B.CE7
SRSULT30W.CE7
SRSULT90B.CE7
SRSULT900AC.CEL
SRSULT1000.CEL
SRSULT70B.EU8
SRSXV800B.CEL
SRSXV500B.CEL
ILCE6700B.CEC
ILCE6700LB.CEC
ILCE6700MB.CEC
ILCE7CM2B.CEC
ILCE7CM2S.CEC
ILCE7CM2LB.CEC
ILCE7CM2LS.CEC
ILCE7CRB.CEC
ILCE7CRS.CEC
ILCE7M4B.CEC
ILCE7M4GBDI.EU
ILCE7M4KB.CEC
ILCE7RM5B.CEC



ILCE7SM3B.CEC
ILCE9M3B.CEC
ILCE1M2B.CEC
ZVE1LBDI.EU
ZVE1BDI.EU
ZVE10M2B.CEC
ZVE10M2KB.CEC
ZV1M2BDI.EU