



Terms and Conditions

1. The promoter of Student Cashback with Sony (the “**Promotion**”) is Sony Europe B.V. based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW (“**Sony**”). Please do not send claim forms to this address as they will not be accepted. Please only use the websites listed in section 6 to enter claims.
2. This promotion is a consumer campaign and is available only for the original consumer who bought the product and limited to consumers aged 18 or over and at date of purchase of the eligible product enrolled in a post graduate course at a university or other (incl. private) educational institution in any of the participating European countries for this campaign (“student”). Claims from individuals not enrolled in post graduate studies, companies, organisations and institutions and claims from resellers are excluded from this offer.
3. The Promotion only applies to the purchase of new products (i.e. not second hand, returned or refurbished products) which have been supplied and distributed by Sony within the UK and Republic of Ireland.
4. Please take time to review these terms and conditions carefully and ensure that you comply with their provisions to avoid disappointment.

Scope

5. If you have purchased any of the following products (the “**Products**”) from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man **between the 1st July 2025 and 30th June 2026 (Inclusive)** then you will be entitled to apply for the following Student Cashback amounts and the remainder of these Terms and Conditions shall apply.

ALPHA CAMERAS	DESCRIPTION	AMOUNT IN GBP/ EUR
ILCE-7RM5	FULL FRAME CAMERA	£/€450
ILCE-7SM3	FULL FRAME CAMERA	£/€400
ILCE-7CR	FULL FRAME CAMERA	£/€350
ILCE-7M4K (Kit with SEL2870 lens)	FULL FRAME CAMERA	£/€300
ILCE-7M4	FULL FRAME CAMERA	£/€300
ILCE-7CM2L (Kit with SEL2860 lens)	FULL FRAME CAMERA	£/€300
ILCE-7CM2	FULL FRAME CAMERA	£/€250
ILCE-7M3K (Kit with SEL2870 lens)	FULL FRAME CAMERA	£/€200
ILCE-7M3	FULL FRAME CAMERA	£/€150
ILCE-7CL (Kit with SEL2860 lens)	FULL FRAME CAMERA	£/€250
ILCE-7C	FULL FRAME CAMERA	£/€200
ILCE-6700M (Kit with SEL18135 lens)	APS-C CAMERA	£/€200

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ILCE-6700L (Kit with SELP16502 lens)	APS-C CAMERA	£/€200
ILCE-6700	APS-C CAMERA	£/€150
CINEMA LINE CAMERAS	DESCRIPTION	AMOUNT IN GBP / EUR
ILME-FX3	FULL FRAME CAMERA	£/€500
ILME-FX2	FULL FRAME CAMERA	£/€350
ILME-FX2B	FULL FRAME CAMERA	£/€300
ILME-FX30	APS-C CAMERA	£/€300
ILME-FX30B	APS-C CAMERA	£/€250
ZV RANGE CAMERAS	DESCRIPTION	AMOUNT IN GBP / EUR
ZV-E1L (Kit with SEL2860 lens)	FULL FRAME CAMERA	£/€300
ZV-E1	FULL FRAME CAMERA	£/€250
ZV-E10M2K (Kit with SELP16502 lens)	APS-C CAMERA	£/€100
ZV-E10M2	APS-C CAMERA	£/€100
ZV-E10L (Kit with SELP1650 lens)	APS-C CAMERA	£/€100
ZV-E10	APS-C CAMERA	£/€100
ZV-1M2	FIXED LENS CAMERA	£/€100
LENSES	DESCRIPTION	AMOUNT IN GBP / EUR
SEL1224GM	GMASTER FULL FRAME ZOOM LENS	£/€300
SEL1635GM	GMASTER FULL FRAME ZOOM LENS	£/€200
SEL2470GM	GMASTER FULL FRAME ZOOM LENS	£/€200
SEL70200GM	GMASTER FULL FRAME ZOOM LENS	£/€200
SEL100400GM	GMASTER FULL FRAME ZOOM LENS	£/€200
SEL35F14GM	GMASTER FULL FRAME PRIME LENS	£/€150
SEL50F14GM	GMASTER FULL FRAME PRIME LENS	£/€150
SEL85F14GM	GMASTER FULL FRAME PRIME LENS	£/€150
SEL1625G	G TYPE FULL FRAME ZOOM LENS	£/€100
SELP1635G	G TYPE FULL FRAME ZOOM LENS	£/€150
SEL2070G	G TYPE FULL FRAME ZOOM LENS	£/€150
SEL200600G	G TYPE FULL FRAME ZOOM LENS	£/€150
SEL24105G	G TYPE FULL FRAME ZOOM LENS	£/€100
SEL2450G	G TYPE FULL FRAME ZOOM LENS	£/€100
SEL70200G	G TYPE FULL FRAME ZOOM LENS	£/€100
SEL70200G2	G TYPE FULL FRAME ZOOM LENS	£/€200
SEL16F18G	G TYPE FULL FRAME PRIME LENS	£/€100



SEL20F18G	G TYPE FULL FRAME PRIME LENS	£/€100
SEL50F25G	G TYPE FULL FRAME PRIME LENS	£/€50
SEL90M28G	G TYPE FULL FRAME PRIME LENS	£/€100
SEL35F18F	FULL FRAME PRIME LENS	£/€50
SEL85F18	FULL FRAME PRIME LENS	£/€50
SELP1020G	G TYPE APS-C ZOOM LENS	£/€50
SEL1655G	G TYPE APS-C ZOOM LENS	£/€100
SELP18105G	G TYPE APS-C ZOOM LENS	£/€50
SEL55210	APS-C ZOOM LENS	£/€50
SEL70350G	G TYPE APS-C ZOOM LENS	£/€70
SEL11F18	APS-C PRIME LENS	£/€50
SEL15F14G	G TYPE APS-C PRIME LENS	£/€50
SEL35F18	APS-C PRIME LENS	£/€50
SEL50F18	APS-C PRIME LENS	£/€50
ACCESSORIES	DESCRIPTION	AMOUNT IN GBP / EUR
CEA-G160T	MEMORY CARD	£/€50
CEA-G80T	MEMORY CARD	£/€30
SF-G128T	MEMORY CARD	£/€30
SF-G256T	MEMORY CARD	£/€50
ECM-S1	STREAMING MICROPHONE	£/€50
ECM-W3	WIRELESS MICROPHONE	£/€50
ECM-M1	SHOTGUN MICROPHONE	£/€50
ECM-B10	SHOTGUN MICROPHONE	£/€30
NPA-MQZ1K	Z BATTERY CHARGER	£/€50
HVL-F46RM	FLASH	£/€50
VG-C4EM	BATTERY GRIP	£/€50

How to claim

6. Regardless of the type of product(s) that you are claiming for, please complete your claim online at the following URL: <https://www.sony.co.uk/promo/studentcashback> (or <https://www.sony.ie/promo/studentcashback> for Republic of Ireland). You will need a My Sony account to submit a claim – if you do not already have a My Sony account, you will be required to create an account.



7. To complete your claim you will be required to include electronically
- a. The serial number of the product
 - b. A handheld photo of the serial number on the product itself
 - c. A copy of your original printed/online sales receipt/sales invoice clearly showing the name of the retailer, the product name and date of purchase
 - d. A photo of your student card clearly showing your last name, University/Education institution name and incurring year of studies (2025/2026)
- OR
- Any official document from your University/Education institution clearly showing your last name, incurring year of studies (2025/2026) and University/Education institution name.

Please note we require the last name registered on the claim and student proof last name to match in order to validate your claim.

8. In case the proof of purchase mentions an order date that is different from the date that the proof of purchase was issued (invoice date), then the purchase date will be determined solely by reference to the order date. Please note that order confirmations never replace valid invoices. Online order confirmations and handwritten receipts will not be accepted. As an exception, order confirmation containing an order number will be accepted for Very and Littlewoods customers only that are eligible for this promotion. Fake, altered or doctored invoices or receipts will be rejected and the related claims treated as a fraudulent claim. Sony reserves the right to request additional information and/or supporting documents in order to verify the validity of claims.
9. **Claims may only be submitted after thirty (30) days from the date of purchase of the relevant Product(s). Claims submitted before the relevant date will be rejected.**
10. **All claim forms submitted in respect of the Cashback Promotion must be received by midnight (CET) on August 30th 2026. No claims will be accepted after this date.**

General Terms applicable to all Cashback applications

11. The Cashback is only available on Sony qualifying products which have been supplied and distributed by Sony to its authorised dealers [within the UK, Republic of Ireland](#) and Isle of Man (as appropriate). We recommend that you check with your retailer or our list of official retail partners before purchase to ensure that your purchase qualifies under these Terms and Conditions. You can also check on the Sony Student Cashback website specified in section 6 for details of Sony's authorised dealers. Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. Amazon Marketplace purchases will only be accepted if the reseller on the marketplace is listed as an eligible dealer.
12. The Sony Student cashback offer cannot be cumulated with any retailer led promotions, *Affiliate partners' promotions or discounted products (for example UNiDAYS)*, or other Sony



cashback promotions, for the product(s) at the time of purchase. Other Sony promotions eligible after purchase namely "Extended Warranty" & "Welcome to Alpha" are eligible when registering the purchased products under Student cashback offer.

13. A claim for Cashback cannot be made in respect of a product that is returned to the retailer for a refund. Sony may check serial numbers with retailers to monitor for product returns. Where cashback has already been paid in respect of a returned product Sony shall be entitled to recover the relevant amount from you.
14. Each customer is limited to a maximum of two claims per individual model and a maximum of 5 claims in total (for example: if a customer purchases a qualifying camera and also purchases a qualifying kit that includes the same camera model, the customer will be able to claim in respect of both of those purchases).
15. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of 14 (fourteen) calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
16. Please allow 28 days for receipt of your Cashback once all criteria have been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
17. The Cashback will be provided in the form of a direct bank transfer provided correct bank details have been submitted and receipt is valid and readable. Claimants will have their Cashback paid in pounds sterling (or Euros for purchases in Republic of Ireland). If you provide bank account details in a country outside the country of purchase, you should check if your bank accepts payments in these currencies and you accept that the amount you receive may vary depending on the local currency and exchange rate at the date of payment. Sony accepts no liability in the event your bank does not accept payment in the relevant currency or for any related bank charges which may apply. Alternative cashback fulfilment is not possible. For a purchase made in the UK, payments will be made to UK bank accounts only.
18. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Sony will not be held liable for any technical, hardware, software, server, website or internet connection issues which prevent or otherwise obstruct you from participating in the Promotion.



Miscellaneous terms

19. We reserve the right to withhold and / or refuse payment of the Student Cashback: (i) where we suspect that a claim under this Promotion is false or fraudulent or the claim does not comply with these terms, (ii) where a claim includes a serial number that has been used for a claim under a previous promotion or a previous claim under this promotion, or (iii) to an individual who has submitted a claim under a previous promotion which was fraudulent or otherwise in breach of terms of the terms of such promotion. Sony reserves the right to take legal action against any claimant who deliberately makes a fraudulent claim.
20. We reserve the right to withdraw the Promotion at any time without notice. Student Cashback offer is subject to availability. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
21. All Sony products are subject to availability.
22. There is no credit, cash or product alternative to the payment of a Cashback.
23. **Should you have any queries in relation to your claim, please phone us on [0207 365 2810](tel:02073652810) (UK) and [+353 \(0\) 14073341](tel:+353014073341) (Republic of Ireland) or contact us via online website at <https://www.sony.co.uk/promo/contact> (UK) or <https://www.sony.ie/promo/contact> (IE).**
24. All instructions given within the claim form are part of these Terms and Conditions.
25. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html
26. Personal information which you supply will be processed by Sony Europe B.V. and its third-party service provider for the purposes of administering this promotion. Sony may share information with retailers or other third parties, where necessary, in order to verify claims and prevent (or report) fraudulent claims.
27. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email>.
28. This Promotion shall be governed by, and construed under, the laws of territory in which you reside, and the parties submit to the exclusive jurisdiction of the courts of the same territory.