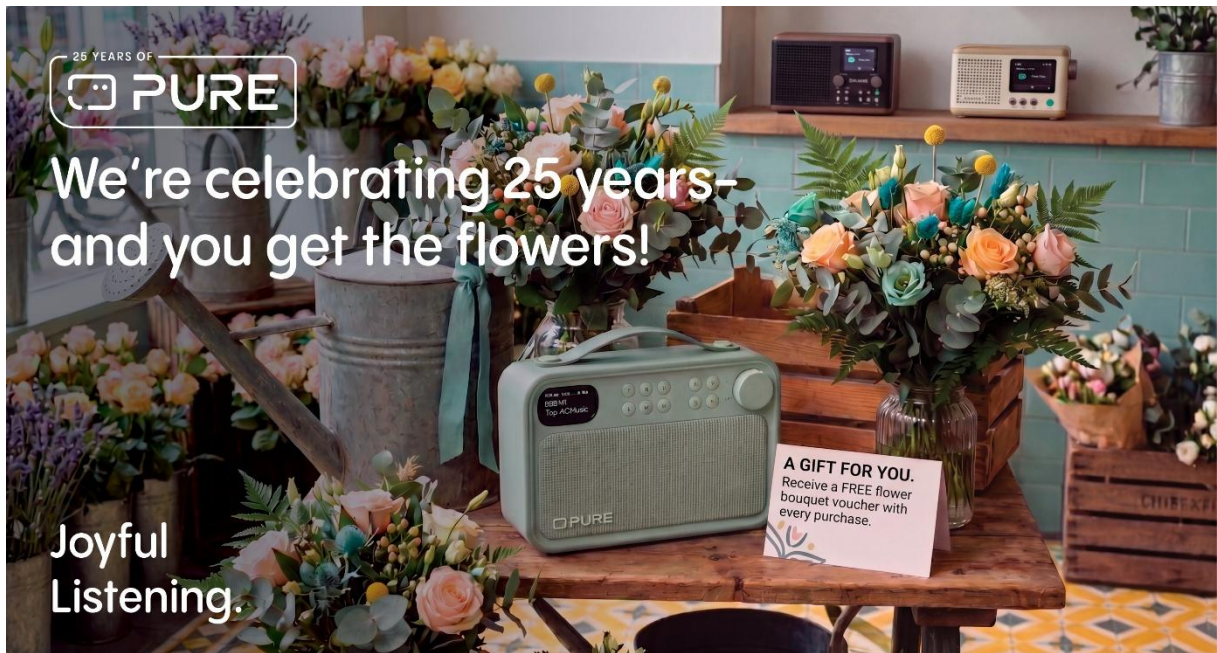




TERMS AND CONDITIONS

1. The 25-year Pure promotion "Pure Flowers Gift-with-Purchase" is organized by Pure Ltd. ("Pure"). Campaign processing, validation, and customer communication are managed on behalf of the organizer by Aqipa GmbH ("Aqipa"), Möslbichl 78, 6250 Kundl, Austria.
2. The promotion runs from 15.09.2026 to 31.10.2026 ("Promotion Period") or until stocks are exhausted, whichever occurs first. Only eligible customers who make a qualifying purchase during this period and successfully register via the online form on or before 31.10.2026 are entitled to participate. Registration is open between September 15 and October 31, 2026. Participants must be at least 18 years of age at the time of entry.
3. This offer is strictly valid only for legal residents of the United Kingdom, Germany, Switzerland, Austria, France and Ireland, with delivery addresses located within the service areas of Bloom & Wild (UK, DE, AT, FR, IRL) and Flower24 (CH) in these respective countries.
4. Employees of Pure Ltd., Aqipa GmbH, their immediate family members, agents, or anyone professionally connected with the administration of this promotion are excluded from participating.

5. To qualify, participants must successfully complete the registration and validation process at bonus.pure-audio.com, which includes providing a valid proof of purchase (invoice date = between 15.9.-31.10.2026) and a photo of the physical product at home.

6. The promotional offer applies exclusively to new Pure Radios or Audio Systems (value 50.- EUR/CHF/GBP or more), distributed by authorized retail partners or directly by the organizer. Refurbished, second-hand, or counterfeit products are strictly excluded.

7. Eligible participants with a validated registration will receive one (1) unique Bloom & Wild voucher code worth £39 (for UK residents) or €39 (for Austrian, French, Irish, and German residents), inclusive of VAT. Swiss residents will receive a voucher code worth 40 CHF for a Pure bouquet from Flower24.ch.

8. If a participant returns the qualifying Pure product to the retailer for a refund after registering for this promotion, the promotional claim becomes void, and any issued voucher codes will be deactivated.

9. All registration claims must be submitted via the online portal within 15 days of the invoice purchase date, and no later than the final cutoff date of 31.10.2026.

10. Aqipa will review and verify submitted claims within two (2) working days. Upon successful validation, the voucher code will be dispatched to the participant's registered email address.

11. Limit of one (1) promotional claim per person and per household. Multiple entries using the same receipt, household address, or email address will be disqualified.

12. Pure and Aqipa accept no liability for failure to perform duties under this agreement due to force majeure events, including but not limited to natural disasters, epidemics/pandemics, war, civil unrest, strikes, government mandates, or supply-chain failures by the reward partners (Bloom & Wild, Flower24). The organizer reserves the right to suspend or cancel the promotion under such circumstances without liability. Furthermore, the organizer reserves the right to terminate the promotion prematurely without prior notice once all available voucher codes have been allocated.

13. No cash alternatives, credits, or product substitutes will be offered. The voucher code is personal, non-transferable, and cannot be resold.

14. The organizer reserves the right to audit all claims, verify buyer identities, and reject any applications if there are reasonable grounds to suspect fraud, tampering, breach of these terms, or manipulation of the promotion.

15. Personal data collected during this promotion will be processed securely by Aqipa GmbH in compliance with the General Data Protection Regulation (GDPR) and local laws. Data will be used strictly for the fulfillment of this promotion. Marketing newsletter communications will only be sent if the participant has explicitly opted-in via the separate check-box. Participants can exercise their right to erasure at any time.

16. The organizer accepts no responsibility for lost, late, corrupted, or incomplete internet registrations.

17. By submitting a registration, the participant explicitly agrees to be bound by these Terms and Conditions.

18. Any queries or complaints regarding the campaign should be directed to Aqipa GmbH via the support channels listed on bonus.pure-audio.com. Complaints must be submitted in writing within 14 days of the incident. Customer support is available in English, German, and French.