#### Shout Out for MSI

The Shout Out ("Campaign" or "Event") is hosted by Micro-Star International Co., Ltd. ("MSI" or "We")

on <a href="https://uk.msi.com/Landing/join-shout-out-for-msi">https://uk.msi.com/Landing/join-shout-out-for-msi</a> and includes many different programs to join. Each program will run for the specified period. By participating in the Campaign, each entrant ("Participant" or "You") unconditionally accept(s) and agree(s) to comply with and abide by these Terms and Conditions and the decisions of MSI, which shall be final and binding in all respects.

## 1. Eligibility

Open to Participants who must be at least 18 year old or of the age of majority in his/her jurisdiction. Void where prohibited or restricted by law. Valid entries are counted using the review date submitted on MSI's specified website(s) ("Designated Websites"). Only reviews of eligible MSI Products specified by each applicable program ("Eligible MSI Product") are accepted (See below "How to Enter"). MSI reserves the right to deny entry if any eligibility conditions are not met.

- i. Only reviews of Campaign specified, eligible MSI products are accepted.
  - ii. Eligible MSI products must be purchased from select retailers/etailers listed on the Campaign landing page. Excluding marketplaces.
  - iii. Product review(s) must be posted on the select retailers/etailers website where the participant purchased the eligible MSI product(s). If there is no review section on the select retailers/etailers website, please leave a review on the review platform listed on the Campaign landing page.
  - iv. Provide a copy of Your proof of purchase for MSI verification.

    Documentation must include a picture of the model serial number label on the product, invoice with MSI model name, date, and

shop/vendor name. If necessary, MSI may ask You to provide a cutout of the product color box showing the serial numbers.

If the registered MSI product is being returned or refunded, You must notify MSI in writing, and the promotion application will be withdrawn automatically without further notice. MSI reserves the right to ask the applicants for the return of redemption items earned from products returned or refunded within fourteen (14) days of Event registration.

This Event is only for eligible end user consumers and not businesses. MSI, MSI affiliates, subsidiary, manufacturer, business partner, distributor, wholesaler, reseller, retailer, I-Cafe, or agency employees and their immediate families are not eligible to participate in this Event.

Automated or robotic entries submitted by individuals or organizations will be disqualified. Entry must be made by the participant. Any attempt by a participant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods will void that participant's entry and may result in immediate disqualification.

2. How to Enter: Follow these steps

- i. Register a valid account with MSI Member Center <a href="http://register.msi.com">http://register.msi.com</a>
  - ii. Register an Eligible MSI Product in your MSI profile.
  - iii. Publish a product review for one of your registered Eligible MSI Product on one of the Designated Websites.

iv. Submit your review in your MSI profile by copying and pasting the link of your review on the Designated Website.

### 3. Prize Reward

# **Digital Prize Reward**

Agree to the Event Terms and Conditions and await MSI review. If MSI determines You meet all eligibility criteria, the applicable digital prize(s) will be sent to Your registered email address. Verification may take up to 14 business days. Incomplete Event registration information may result in an additional processing time of up to fourteen (14) business days if You are required to provide further information. MSI reserves the right to verify, approve, or deny submissions in its sole discretion if Event registration is incomplete, not provided within seven (7) days of MSI's request, or provided after the Event registration period.

# **Physical Prize Reward**

Agree to the Event Terms and Conditions and await MSI review. If MSI determines You meet all eligibility criteria, physical prize(s) will be sent to Your registered email address. Verification may take up to 14 business days. Incomplete Event registration information may result in an additional processing time of up to fourteen (14) business days if You are required to provide further information. MSI reserves the right to verify, approve, or deny submissions in its sole discretion if Event registration is incomplete, not provided within seven (7) days of MSI's request, or provided after the Event registration period. Physical delivery of redemption item may take up to eight (8) weeks or more due to customs clearance. MSI WILL NOT PERMIT CHANGES TO RECIPIENT NAME, TELEPHONE, AND ADDRESS AFTER REGISTRATION – PARTICIPANTS MUST PROVIDE TRUTHFUL AND ACCURATE INFORMATION DURING REGISTRATION.

#### 4. Jurisdiction

MSI hosts the Campaign in multiple jurisdictions and territories. In each Campaign territory the offered Prize pool may vary. For the avoidance of doubt, Campaign Participants shall not submit one review to multiple Shout Out Campaigns or request for the prize offered in other jurisdictions. The

prizes listed on each particular Campaign program page are only available to the Campaign Participants who meet all Terms and Conditions for the specified program and jurisdiction/territory.

## 5. Special Terms for US

## NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR

<u>WIN.</u> A person may also enter for the chance to win Prize by writing a request to MSI and mailing to MSI Computer Corp. (USA), located at 901 Canada Court, City of Industry, CA 91748, USA. Your written request must be legible to be accepted, and must include your full name and a valid mailing address within the US Region (NO P.O. BOX), phone number and any email address to allow MSI to verify the entrant. Only one Entry will be permitted per entrant. MSI will also use the contact information provided in the Entry to contact the entrant, as appropriate.

## 6. Privacy Policy

We may ask You for information during the Event enrolment and product registration process that may, as applicable, include without limitation Your email, name, product serial number, redemption code, purchase information, and other voluntary information You provide. In addition, we may indirectly gather information from you via cookies or website embedded analytics. The information we collect will be used in the following manner: to run this Event, to verify Your eligibility, to contact You if needed, to ensure prize(s) can be sent to You, to store registered product data for as long as an ongoing relationship exists between us (eq. When You use our services such as warranty, eDM notices, etc.), and to use solely for internal market studies for developing better products and services. Your information will not be shared with third parties, except: i) to third party processors such as our internet service and website providers in order for us to execute this Event; or ii) when reporting or responding to actual or suspected breach of applicable laws to legal and regulatory authorities such as courts or the police to the extent needed.

Because of the international nature of our business, we transfer information within the MSI group, and to third parties as referenced above, in connection with the purpose set forth in these terms and conditions. Therefore, we may transfer information to countries that may have different laws and data

protection compliance requirements that those applicable in the country You are located.

Further details of how Your information may be used and processed are detailed in MSI's privacy policy, available at <a href="https://www.msi.com/page/privacy-policy">https://www.msi.com/page/privacy-policy</a>. The MSI Privacy Policy constitutes a part of this Terms and Conditions, and is hereby incorporated by reference with full force and effect.

7. eDM Subscription

You may be asked to join MSI's eDM emailing list to receive MSI product news or service updates. If you do not want to subscribe to this list, please do not check the subscribe or similarly titled check box.

8. Participant License

For any material You may provide to us for this Event, including without limitations, pictures, videos, reviews, content, comment, feedback, and written material, as applicable (collectively, "Submitted Materials"), You hereby grant MSI and its worldwide subsidiaries a perpetual, irrevocable, royalty-free, fully paid up, worldwide, sublicensable license to use, reproduce, copy, distribute, create derivative works of, publicly display and perform, and otherwise use or exploit the Submitted Materials in any legal manner reasonably determined by MSI and subject to MSI's Privacy Policy.

9. Participant Representation and Warranties

You hereby represent and warrant that:

- i. The information You have provided is accurate and true;
  - ii. You have the full authority, capacity, power, and right to enroll in this Event, and make the required license grant, representation, and warranties under this Terms and Conditions;

- iii. You have obtained and will maintain all applicable approval, consent, permissions, licenses, and waivers necessary to grant the licenses stated above to MSI and its subsidiaries; and
- iv. You have complied with all applicable laws in enrolling in this Event.

10. Participant Indemnification

You shall defend, indemnify, and hold harmless MSI, its affiliates, and successors, assigns, directors, and agents, from and against any and all liabilities, damages, judgments, costs, expenses, and fees (including reasonable attorney's fees) resulting from any claims, investigations, litigation, or other legal or administrative action by third parties arising out of or relating to any actual or alleged breach by You of any representations, warranties, undertakings in this Terms and Conditions

11. Participant Acknowledgement and Consent

You hereby acknowledge and agree that:

- i. MSI reserves the sole and discretionary right:
  - a. to determine, on a final and conclusive basis, whether a participant has fulfilled the Event requirements in good faith. For illustrative purpose without limiting any other terms, MSI may disqualify participants: a) if Event enrolment or product registration is incomplete, b) if Event eligibility requirements such as applicable product line or regional restrictions are not met; c) if the provided documents are forged, fraudulent, or void; d) if automated codes, scripts, plugins or other means were used to enter or complete Event enrolment; e) if participant does not have the legal capacity to enroll in this Event, or f) if criminal or illegal acts are committed or allegedly committed to enroll in this Event;
    - b. to replace the prize with items of similar value without prior notice;

- c. to vary, delete or add to any of these terms and conditions if there is valid reason understood as:
  - amendment of the laws governing the rules and organization of the Event, affecting the rights and obligations of MSI and participants
  - extension or reduction of the duration of the Event
  - change in the way the Event is carried out due to technical, technological or commercial reasons

in case of any such change the revised terms and conditions will be published by MSI at the Event landing page. For the avoidance of doubt, as applicable, changes to the terms and conditions do not affect orders placed or offers implemented under the terms and conditions applicable prior to the change.

- ii. MSI is not liable and assumes no liability to any person for any loss, dissatisfaction, or damage arising from the prize, and uses thereof. Winners shall not make any claims against MSI;
  - iii. MSI disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of the winning notification due to mechanical, technical, electronic, communications, telephone, computer, hardware, internet, or software errors, malfunctions, or failures of any kind. In such eventuality, the winner unconditionally waives his/her right to the prize and any associated compensation.

MSI PRIZE(S) IS/ARE PROVIDED "AS IS" WITHOUT ANY EXPRESS OR IMPLIED WARRANTY OF ANY KIND, INCLUDING WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT, OR FITNESS FOR A PARTICULAR PURPOSE.

# 13. Limitation of Liability

TO THE GREATEST EXTENT PERMITTED BY APPLICABLE LAWS, MSI SHALL NOT BE LIABLE TO YOU ON ACCOUNT OF ANY CLAIM (REGARDLESS OF THEORY OF LIABILITY WHETHER BASED UPON PRINCIPLES OF CONTRACT, WARRANTY, NEGLIGENCE OR OTHER TORT, BREACH OF ANY STATUTORY DUTY, OR OTHERWISE) FOR ANY SPECIAL, CONSEQUENTIAL, RELIANCE, INDIRECT, INCIDENTAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR NOT, INCLUDING BUT NOT LIMITED TO LOST PROFITS, REVENUE, GOODWILL OR COST OF REPLACEMENT.

#### 14. Miscellaneous

This Terms and Conditions is governed and construed by the laws of Taiwan, regardless of conflict of law principles, and all disputes arising from the Event and these terms shall be adjudicated by the Taipei District Court in Taipei, Taiwan. Any provision invalidated by a competent court shall be stricken, and the remaining Terms and Conditions will remain in full force and effect. Failure by MSI to enforce any right under this Terms and Condition shall not be deemed to be a waiver. MSI shall not be liable for any failure to perform due to circumstances beyond its reasonable control. This Terms and Conditions shall not be assigned or otherwise transferred by You to any other third party; all unauthorized assignments are null and void. This Terms and Conditions constitute the entire agreement between the parties with respect to the Event, and supersede any prior agreements, communications, representations, or discussions, oral or otherwise.