

TERMS AND CONDITIONS
CURRY'S CASHBACK AND CHANCE TO TREBLE YOUR REWARD PROMOTION
SAMSUNG ELECTRONICS (UK) LIMITED

Participants agree to be bound by these terms and conditions (the “**Terms and Conditions**”). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/samsungtrebleyourcash> part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillwood Drive, Chertsey, Surrey, KT16 0RS (the “**Promoter**”).

Purchase Period

2. The Promotion will commence at 00:01 (BST) on the 2nd October 2024 and shall close at 23:59 (BST) on the 22nd October 2024 (the “**Purchase Period**”).

Eligibility

3. To be eligible to participate in the Promotion you must be a UK (including Channel Islands or Isle of Man) or Republic of Ireland resident aged 18+ with a valid bank account (“**Individual Participant**”) or a company registered in one of the Territories (“**Company Participant**”) in GBP for United Kingdom or EUR for Republic of Ireland. For the avoidance of doubt, within these Terms and Conditions the term ‘Participant’ shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. This Promotion is only available to end users; Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.
5. Rewards shall be paid by way of bank transfer and Participants must have a valid bank account in their name in order to receive the Reward.
6. Participants who claim a Reward in this Promotion are ineligible to participate or claim a Reward in any other promotion offered on the same Samsung Promotion Products.

Offer

7. Participants who purchase a new (i.e. not second hand or refurbished) select Samsung product as listed in Table 1 below (the “**Promotion Product**”) in-store or online from Curry’s online or in-store (including Curry’s Ireland and Curry’s Business), Carphone Warehouse, Mobiles.co.uk, E2Save and iD Mobile Direct (“**Participating “Retailers”**”) within the Purchase Period will be eligible to claim a cashback reward (exclusively paid by way of bank transfer) by redemption (the “**Reward**”). The relevant Reward value per Promotion Product shall be as set out in Table 1 below.

Table 1 – Promotion Products and Corresponding Rewards

Category	Product	Cashback value		Marketing name
		£	€	
TWS	SM-R400NZAEEUA	£ 20.00	€ 22.00	Buds FE
TWS	SM-R400NZWAEUA	£ 20.00	€ 22.00	Buds FE
Watch	SM-R861NZSAEUA	£ 20.00	€ 22.00	Watch FE

Watch	SM-R861NZKAEUA	£ 20.00	€ 22.00	Watch FE
Watch	SM-R861NIDAEUA	£ 20.00	€ 22.00	Watch FE
Tab	SM-P620NZAAEUB	£ 50.00	€ 55.00	S6 Lite
Memory	MZ-V9P4T0BW	£ 80.00	€ 88.00	990 PRO 4TB standard
Memory	MZ-77E4T0B/EU	£ 80.00	€ 88.00	870 EVO 4TB
Memory	MU-PH2T0S/EU	£ 50.00	€ 55.00	T5 EVO 2TB
Memory	MU-PE2T0S/EU	£ 50.00	€ 55.00	T7 Shield 2TB Black
Memory	MU-PE2T0R/EU	£ 50.00	€ 55.00	T7 Shield 2TB Blue
SMP	SM-S911BZEDEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BZKDEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BZGDEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BLIDEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BZEGEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BZKGEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BZGGEUB	£ 100.00	€ 110.00	S23
SMP	SM-S911BLIGEUB	£ 100.00	€ 110.00	S23
SMP	SM-S921BZYDEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZVDEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZADEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZKDEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZYGEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZVGEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZAGEUB	£ 100.00	€ 110.00	S24
SMP	SM-S921BZKGEUB	£ 100.00	€ 110.00	S24
SMP	SM-F956BDBNEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BLINEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BZSNEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BDBBEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BLIBEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BZSBEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BDBCEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BLICEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-F956BZSCEUB	£ 150.00	€ 165.00	Fold6
SMP	SM-A256BZKDEUB	£ 30.00	€ 33.00	A25
SMP	SM-A256BZBDEUB	£ 30.00	€ 33.00	A25
SMP	SM-A256BZYDEUB	£ 30.00	€ 33.00	A25
SMP	SM-A556BZKAEUB	£ 75.00	€ 82.50	A55
SMP	SM-A556BLBAEUB	£ 75.00	€ 82.50	A55

SMP	SM-A556BLVAEUB	£ 75.00	€ 82.50	A55
SMP	SM-A556BZYAEUB	£ 75.00	€ 82.50	A55
SMP	SM-A556BKCEUB	£ 75.00	€ 82.50	A55
SMP	SM-A556BLBCEUB	£ 75.00	€ 82.50	A55
SMP	SM-A556BLVCEUB	£ 75.00	€ 82.50	A55
SMP	SM-A556BZYCEUB	£ 75.00	€ 82.50	A55
NPC	NP750QGK-KG1UK	£ 50.00	€ 55.00	Galaxy Book 4 360
NPC	NP750QGK-KG2UK	£ 50.00	€ 55.00	Galaxy Book 4 360
NPC	NP750QGK-KG3UK	£ 50.00	€ 55.00	Galaxy Book 4 360
NPC	NP940XGK-KG1UK	£ 150.00	€ 165.00	Galaxy Book 4 Pro
NPC	NP940XGK-KG2UK	£ 150.00	€ 165.00	Galaxy Book 4 Pro
NPC	NP960QGK-KG1UK	£ 150.00	€ 165.00	Galaxy Book 4 Pro 360
NPC	NP960QGK-KG2UK	£ 150.00	€ 165.00	Galaxy Book 4 Pro 360
NPC	NP960XGL-XG1UK	£ 200.00	€ 220.00	Galaxy Book 4 Ultra
DA	WW90DB7U94GBU1	£ 75.00	€ 82.50	Washing Machine
DA	WW90DB7U94GEU1	£ 75.00	€ 82.50	Washing Machine
DA	WD90DG6B85BBU1	£ 75.00	€ 82.50	Washer Dryer
DA	WD90DG6B85BEU1	£ 75.00	€ 82.50	Washer Dryer
DA	NZ64B5066KK/U1	£ 75.00	€ 82.50	Induction Hob
DA	NV7B45305AK/U4	£ 75.00	€ 82.50	Single Oven
DA	NQ5B4553FBK/U4	£ 75.00	€ 82.50	Single Oven
DA	NV7B45305AS/U4	£ 75.00	€ 82.50	Single Oven
DA	NV7B45205AS/U4	£ 75.00	€ 82.50	Single Oven
DA	DV90BB9445GBS1	£ 100.00	€ 110.00	Tumble Dryer
DA	DV90BB9445GHS1	£ 100.00	€ 110.00	Tumble Dryer
DA	DV90BB9545GBS1	£ 100.00	€ 110.00	Tumble Dryer
DA	DV90T8240SH/S1	£ 100.00	€ 110.00	Tumble Dryer
DA	DV90T8240SX/S1	£ 100.00	€ 110.00	Tumble Dryer
DA	WW11DB7B94GBU1	£ 100.00	€ 110.00	Washing Machine
DA	WW11DB7B94GEU1	£ 100.00	€ 110.00	Washing Machine
DA	WW11DB8B95GBU1	£ 100.00	€ 110.00	Washing Machine
DA	WW11DB8B95GHU1	£ 100.00	€ 110.00	Washing Machine
DA	WW90DB8U95GBU1	£ 100.00	€ 110.00	Washing Machine
DA	WW90DB8U95GHU1	£ 100.00	€ 110.00	Washing Machine
DA	WD11DB7B85GBU1	£ 100.00	€ 110.00	Washer Dryer
DA	WD11DB7B85GWU1	£ 100.00	€ 110.00	Washer Dryer
DA	WD11DG5B15BBEU	£ 100.00	€ 110.00	Washer Dryer
DA	WD11DG5B15BEEU	£ 100.00	€ 110.00	Washer Dryer

DA	RB38C606DS9/EU	£ 100.00	€ 110.00	Combi
DA	RB38C636DB1/EU	£ 100.00	€ 110.00	Combi
DA	RB53DG703ES9EU	£ 100.00	€ 110.00	Combi
DA	NQ5B5763DBK/U4	£ 125.00	€ 137.50	Compact Oven
DA	NV7B5750TAK/U4	£ 125.00	€ 137.50	Single Oven
DA	NV7B5755SAS/U4	£ 125.00	€ 137.50	Single Oven
DA	BRB26705DWW/EU	£ 150.00	€ 165.00	BI BMF
DA	RR39C7BB7WW/EU	£ 150.00	€ 165.00	1DR Fridge
DA	RZ32C7BD6WW/EU	£ 150.00	€ 165.00	1DR Freezer
DA	RB38C7B6BB1/EU	£ 150.00	€ 165.00	Combi
DA	RL38C776ASR/EU	£ 150.00	€ 165.00	Combi
DA	RB53DG703CS9EU	£ 150.00	€ 165.00	Combi
DA	RB53DG706AS9EU	£ 200.00	€ 220.00	Combi
DA	RS68A884CB1/EU	£ 200.00	€ 220.00	SBS
DA	RS68A884CSL/EU	£ 200.00	€ 220.00	SBS
DA	RS68CG883DS9EU	£ 200.00	€ 220.00	SBS
DA	RS68CG883DB1EU	£ 200.00	€ 220.00	SBS
DA	RS66DG813CS9EU	£ 200.00	€ 220.00	SBS
DA	RS66DG815CB1EU	£ 200.00	€ 220.00	SBS
DA	RH69CG895DB1EU	£ 250.00	€ 275.00	SBS
DA	RH69CG895DS9EU	£ 250.00	€ 275.00	SBS
DA	RF65DG960ESREU	£ 350.00	€ 385.00	MDR
DA	RF65DB970E22EU	£ 350.00	€ 385.00	MDR
DA	RF65DG9H0EB1EU	£ 350.00	€ 385.00	MDR
DA	RF65DG9H0ESREU	£ 350.00	€ 385.00	MDR
TV	QE85QN900DTXXU	£ 500	€ 550.00	Neo QLED 8K
TV	QE75QN900DTXXU	£ 300	€ 330.00	Neo QLED 8K
TV	QE65QN900DTXXU	£ 200	€ 220.00	Neo QLED 8K
TV	QE85QN800DTXXU	£ 500	€ 550.00	Neo QLED 8K
TV	QE75QN800DTXXU	£ 300	€ 330.00	Neo QLED 8K
TV	QE65QN800DTXXU	£ 200	€ 220.00	Neo QLED 8K
TV	QE55QN700CTXXU	£ 150	€ 165.00	Neo QLED 8K
TV	QE85QN95DATXXU	£ 400	€ 440.00	Neo QLED 4K
TV	QE75QN95DATXXU	£ 300	€ 330.00	Neo QLED 4K
TV	QE65QN95DATXXU	£ 200	€ 220.00	Neo QLED 4K
TV	QE55QN95DATXXU	£ 150	€ 165.00	Neo QLED 4K
TV	QE98QN90DAUXXU	£ 500	€ 550.00	Neo QLED 4K
TV	QE85QN90DATXXU	£ 300	€ 330.00	Neo QLED 4K

TV	QE75QN90DATXXU	£ 250	€ 275.00	Neo QLED 4K
TV	QE65QN90DATXXU	£ 200	€ 220.00	Neo QLED 4K
TV	QE55QN90DATXXU	£ 150	€ 165.00	Neo QLED 4K
TV	QE50QN90DATXXU	£ 100	€ 110.00	Neo QLED 4K
TV	QE43QN90DATXXU	£ 50	€ 55.00	Neo QLED 4K
TV	QE85QN85DBTXXU	£ 300	€ 330.00	Neo QLED 4K
TV	QE75QN85DBTXXU	£ 200	€ 220.00	Neo QLED 4K
TV	QE65QN85DBTXXU	£ 150	€ 165.00	Neo QLED 4K
TV	QE55QN85DBTXXU	£ 100	€ 110.00	Neo QLED 4K
TV	QE77S95DATXXU	£ 300	€ 330.00	OLED
TV	QE65S95DATXXU	£ 200	€ 220.00	OLED
TV	QE55S95DATXXU	£ 150	€ 165.00	OLED
TV	QE77S93DAEXXU	£ 250	€ 275.00	OLED
TV	QE65S93DATXXU	£ 150	€ 165.00	OLED
TV	QE55S93DAEXXU	£ 100	€ 110.00	OLED
TV	QE48S93DAEXXU	£ 75	€ 82.50	OLED
TV	QE83S90DAEXXU	£ 400	€ 440.00	OLED
TV	QE77S90DAEXXU	£ 250	€ 275.00	OLED
TV	QE65S90DATXXU	£ 150	€ 165.00	OLED
TV	QE55S90DAEXXU	£ 100	€ 110.00	OLED
TV	QE48S90DAEXXU	£ 75	€ 82.50	OLED
TV	QE77S85DAEXXU	£ 200	€ 220.00	OLED
TV	QE65S85DAEXXU	£ 150	€ 165.00	OLED
TV	QE55S85DAEXXU	£ 100	€ 110.00	OLED
TV	QE85LS03DAUXXU	£ 400	€ 440.00	Frame
TV	QE75LS03DAUXXU	£ 300	€ 330.00	Frame
TV	QE65LS03DAUXXU	£ 150	€ 165.00	Frame
TV	QE55LS03DAUXXU	£ 100	€ 110.00	Frame
TV	QE50LS03DAUXXU	£ 75	€ 82.50	Frame
TV	QE43LS03DAUXXU	£ 50	€ 55.00	Frame
TV	QE32LS03CBUXXU	£ 50	€ 55.00	Frame
TV	QE65LS01DAUXXU	£ 300	€ 330.00	Serif
TV	QE55LS01DAUXXU	£ 100	€ 110.00	Serif
TV	QE50LS01DAUXXU	£ 75	€ 82.50	Serif
TV	QE43LS01DAUXXU	£ 50	€ 55.00	Serif
TV	QE43LS05BGUXXU	£ 300	€ 330.00	Sero
TV	SP-LFF3CLAXXXU	£ 100	€ 110.00	Freestyle
TV	QE75LST7TGUXXU	£ 600	€ 660.00	Terrace

TV	QE65LST7TGUXXU	£ 500	€ 550.00	Terrace
TV	QE55LST7TGUXXU	£ 400	€ 440.00	Terrace
TV	QE85Q80DATXXU	£ 500	€ 550.00	QLED
TV	QE75Q80DATXXU	£ 150	€ 165.00	QLED
TV	QE65Q80DATXXU	£ 100	€ 110.00	QLED
TV	QE55Q80DATXXU	£ 100	€ 110.00	QLED
TV	QE98Q80CATXXU	£ 50	€ 55.00	QLED
TV	QE85Q70DATXXU	£ 100	€ 110.00	QLED
TV	QE75Q70DATXXU	£ 100	€ 110.00	QLED
TV	QE65Q70DATXXU	£ 50	€ 55.00	QLED
TV	QE55Q70DATXXU	£ 50	€ 55.00	QLED
TV	QE85Q60DAUXXU	£ 100	€ 110.00	QLED
TV	QE75Q60DAUXXU	£ 75	€ 82.50	QLED
TV	QE65Q60DAUXXU	£ 50	€ 55.00	QLED
TV	QE55Q60DAUXXU	£ 50	€ 55.00	QLED
TV	UE98DU9000UXXU	£ 500	€ 550.00	QLED
Sound Device	HW-Q990D/XU	£ 400	€ 440.00	Q-Series
Sound Device	HW-Q930D/XU	£ 400	€ 440.00	Q-Series
Sound Device	HW-Q800D/XU	£ 300	€ 330.00	Q-Series
Sound Device	HW-Q700D/XU	£ 200	€ 220.00	Q-Series
Sound Device	HW-Q600C/XU	£ 200	€ 220.00	Q-Series
Sound Device	HW-S800D/XU	£ 200	€ 220.00	S-Series
Sound Device	HW-S801D/XU	£ 200	€ 220.00	S-Series
Sound Device	HW-S700D/XU	£ 150	€ 165.00	S-Series
Sound Device	HW-S701D/XU	£ 150	€ 165.00	S-Series
Sound Device	HW-S60D/XU	£ 125	€ 137.50	S-Series
Sound Device	HW-S61D/XU	£ 125	€ 137.50	S-Series
Sound Device	HW-LS60D/XU	£ 150	€ 165.00	S-Series
Display	LS27BG400EUXXU	£ 50	€ 55.00	Gaming Monitor
Display	LS32DG802SUXXU	£ 150	€ 165.00	Gaming Monitor
Display	LS49CG934SUXXU	£ 200	€ 220.00	Gaming Monitor
Display	LS32BG850NPXXU	£ 200	€ 220.00	Gaming Monitor
Display	LS27DG602SUXXU	£ 100	€ 110.00	Gaming Monitor
Display	LS34C650TAUXXU	£ 100	€ 110.00	Core Monitor
Display	LS34C652VAUXXU	£ 100	€ 110.00	Core Monitor
Display	LS32DM700UJXXU	£ 100	€ 110.00	Smart Montitor
Display	LS32DM801UJXXU	£ 150	€ 165.00	Smart Montitor

8. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (for the UK, IOM or CI) or EUR (for ROI) in order to receive the Reward. Rewards shall be awarded to Participants based on their country of residence; for example, an ROI Participant shall receive their Reward in EUR rather than GBP in accordance with Table 1 above. For the avoidance of doubt Participants must have a valid bank account matching their individual or company name included on their Claim form to receive their Reward.
9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.
10. In addition, Participants who reside in the United Kingdom, including the Channel Islands and the Isle of Man ("**UK Participants**") having purchased their Promotion Product from a Participating Retailer also located in the UK, the Channel Islands or the Isle of Man, and who successfully submit a valid claim during the Claim Period (as set out below), will be eligible to win treble their relevant Reward amount ("**Treble Reward**"). Winners will be chosen at random, with all such valid Claims will having the same chance of winning. For the avoidance of doubt, only valid Claims will be eligible for the Treble Reward, and there is a one in twenty chance to be eligible to win the Treble Reward.
11. Participants may claim a maximum of one (1) Reward per Promotion Product purchased and a maximum of four (4) Rewards per household, and a maximum of ten (10) Rewards per Company Participant.

Claims

12. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/samsungtrebleyourcash> complete the claim form with their name, contact information, bank account details and any other requested information, and submit it together with a scanned copy of their proof of purchase (a "**Claim**"). Participants will be required to upload an image of the serial number or IMEI1 number (as applicable) from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.
13. Claims may only be submitted within thirty (30) days after the date of purchase ("**Claim Period**"), meaning the final claim date for purchases made on 22nd October 2024 is no later than 23:59 (GMT) on 21st November 2024. Claims received outside the Claim Period will not be eligible. For the avoidance of doubt, the date of purchase counts as day one (1).
14. UK Participants will be notified instantly upon Claim submission whether they are a provisional Winner of the Treble Reward. They will be notified by email once their Claim is validated within five working days and paid within forty-five (45) days of such validation of their Treble Reward. Winners of the Treble Rewards will be paid at the same time as the original Reward would have been paid, i.e. within forty-five (45) days after successful Claim Validation, as set out below.
15. Participants will be sent an email to confirm that their Claim has been received by the Promoter and that it has been successful and validated ("**Claim Validation**").
16. If an email or SMS acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at samsungtrebleyourcash@samsungoffers.claims or by phone 0330 236 7343 (UK) or +353 1800 851 046 (ROI) within seven (7) days of a Claim being submitted.
17. If the Claim is deemed to have not been submitted correctly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information to validate their Claim within seven (7) days. If no

response is received, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

18. Participants will receive the Reward, or Treble Reward for UK Participants, by way of bank transfer to the bank account detailed in the Claim within forty-five (45) days of Claim Validation.
19. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number above. The Promoter reserves the right to check with the Participating Retailer whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.
22. A Claim must be made by the Participant, and must not be made through agents, third parties or in bulk.

Privacy and Data Protection

23. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: www.samsung.com/uk/info/privacy.html. The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
24. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

25. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
26. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
27. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
28. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in the Terms and Conditions as included in the Reward.
29. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance or receipt of the Reward. The above limitation of liability shall not apply to death or personal injury caused as a result of Promoter's negligence.

30. The Promotion is governed by the law of England and Wales.