

SAMSUNG ELECTRONICS (UK) LIMITED

SAMSUNG GALAXY AI CASHBACK TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions (the "**Terms and Conditions**"). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/AiCashback/en-GB> form part of the Terms and Conditions.

The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

Promotional Period

2. The Promotion will commence at 00:01 (BST) on the 5th June 2024 and close at 23:59 (BST) on the 2nd July 2024 (the "**Promotion Period**").

Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) of either the United Kingdom (including Isle of Man and Channel Islands) or the Republic of Ireland ("**Individual Participant**") or a Company with an address in one of the same territories ("**Company Participant**"). For the avoidance of doubt, within these Terms and Conditions the term 'Participant' shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Retailers, distributors, resellers and any person who purchases a Promotion Product (defined below) for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded as Participants.
6. Participants will not be eligible to claim the Reward if the Promotion Product has been used to claim cashback under any other promotion run by the Promoter. Participants who have purchased a TV Promotion Product from Samsung.com, will also not be eligible to claim the Reward if they selected to

receive a free of charge Soundbar as part of a separate promotion run by the Promoter at the point of purchase.

Offer

7. Samsung is offering a promotion (the "**Promotion**") whereby Participants will be eligible to claim a corresponding cashback reward as shown at Table 1 (the "**Reward**") by redemption when they purchase a qualifying new selected (i.e. not second hand, refurbished or ex-display) Samsung Product listed in Table 1 ("**Promotion Product**") from a [participating retailer](#) (each a "**Participating Retailer**") within the Promotion Period subject to full compliance with these Promotion Terms and Conditions ("**Promotion Terms**"). Full details of the Promotion Products and the corresponding Rewards are set out in Table 1 below.

Table 1 - Promotion Products and Corresponding Rewards

Category	Promotion Product Name	Promotion Product SKU
Smartphone	Z Fold5 (All Variants)	SM-F946B
Smartphone	Z Flip5 (All Variants)	SM-F731B
Smartphone	S24 Ultra (All Variants)	SM-S928B
Smartphone	S24+ (All Variants)	SM-S926B
Smartphone	S24 (All Variants)	SM-S921B
Smartphone	S23 (All Variants)	SM-S911B
Smartphone	S23 FE (All Variants)	SM-S711B
Tablet	Tab S9 Ultra - Wi-Fi (All Variants)	SM-X916B
Tablet	Tab S9 Ultra - 5G (All Variants)	SM-X910N
Tablet	Tab S9+ - Wi-Fi (All Variants)	SM-X816B
Tablet	Tab S9+ - 5G (All Variants)	SM-X810N
Tablet	Tab S9 - Wi-Fi (All Variants)	SM-X716B
Tablet	Tab S9 - 5G (All Variants)	SM-X710N
Neo QLED 8K TV	98" QN990C Neo QLED 8K	QE98QN990CTJ
Neo QLED 8K TV	85" QN900D Neo QLED 8K	QE85QN900DTJ

Category	Promotion Product Name	Promotion Product SKU
Neo QLED 8K TV	75" QN900D Neo QLED 8K	QE75QN900DTX
Neo QLED 8K TV	65" QN900D Neo QLED 8K	QE65QN900DTX
Neo QLED 8K TV	85" QN800D Neo QLED 8K	QE85QN800DTX
Neo QLED 8K TV	75" QN800D Neo QLED 8K	QE75QN800DTX
Neo QLED 8K TV	65" QN800D Neo QLED 8K	QE65QN800DTX
Neo QLED 4K TV	85" QN95D Neo QLED 4K	QE85QN95DATX
Neo QLED 4K TV	75" QN95D Neo QLED 4K	QE75QN95DATX
Neo QLED 4K TV	65" QN95D Neo QLED 4K	QE65QN95DATX
Neo QLED 4K TV	55" QN95D Neo QLED 4K	QE55QN95DATX
Neo QLED 4K TV	85" QN93D Neo QLED 4K	QE85QN93DATX
Neo QLED 4K TV	75" QN93D Neo QLED 4K	QE75QN93DATX
Neo QLED 4K TV	65" QN93D Neo QLED 4K	QE65QN93DATX
Neo QLED 4K TV	55" QN93D Neo QLED 4K	QE55QN93DATX
Neo QLED 4K TV	50" QN93D Neo QLED 4K	QE50QN93DATX
Neo QLED 4K TV	43" QN93D Neo QLED 4K	QE43QN93DATX
Neo QLED 4K TV	98" QN90D Neo QLED 4K	QE98QN90DATX
Neo QLED 4K TV	85" QN90D Neo QLED 4K	QE85QN90DATX

Category	Promotion Product Name	Promotion Product SKU
Neo QLED 4K TV	75" QN90D Neo QLED 4K	QE75QN90DAT
Neo QLED 4K TV	65" QN90D Neo QLED 4K	QE65QN90DAT
Neo QLED 4K TV	55" QN90D Neo QLED 4K	QE55QN90DAT
Neo QLED 4K TV	50" QN90D Neo QLED 4K	QE50QN90DAT
Neo QLED 4K TV	43" QN90D Neo QLED 4K	QE43QN90DAT
Neo QLED 4K TV	75" QN88D Neo QLED 4K	QE75QN88DBT
Neo QLED 4K TV	65" QN88D Neo QLED 4K	QE65QN88DBT
Neo QLED 4K TV	55" QN88D Neo QLED 4K	QE55QN88DBT
Neo QLED 4K TV	85" QN85D Neo QLED 4K	QE85QN85DBT
Neo QLED 4K TV	75" QN85D Neo QLED 4K	QE75QN85DBT
Neo QLED 4K TV	65" QN85D Neo QLED 4K	QE65QN85DBT
Neo QLED 4K TV	55" QN85D Neo QLED 4K	QE55QN85DBT
OLED 4K TV	77" S95D OLED 4K	QE77S95DATX
OLED 4K TV	65" S95D OLED 4K	QE65S95DATX
OLED 4K TV	55" S95D OLED 4K	QE55S95DATX
OLED 4K TV	83" S93D OLED 4K	QE83S93DAEX
OLED 4K TV	77" S93D OLED 4K	QE77S93DAEX
OLED 4K TV	65" S93D OLED 4K	QE65S93DATX
OLED 4K TV	55" S93D OLED 4K	QE55S93DAEX
OLED 4K TV	48" S93D OLED 4K	QE48S93DAEX

Category	Promotion Product Name	Promotion Product SKU
OLED 4K TV	83" S90D OLED 4K	QE83S90DAEX
OLED 4K TV	77" S90D OLED 4K	QE77S90DAEX
OLED 4K TV	65" S90D OLED 4K	QE65S90DATX
OLED 4K TV	55" S90D OLED 4K	QE55S90DAEX
OLED 4K TV	48" S90D OLED 4K	QE48S90DAEX
OLED 4K TV	77" S85D OLED 4K	QE77S85DAEX
OLED 4K TV	65" S85D OLED 4K	QE65S85DAEX
OLED 4K TV	55" S85D OLED 4K	QE55S85DAEX
The Frame TV	85" LS03D The Frame	QE85LS03DAUX
The Frame TV	75" LS03D The Frame	QE75LS03DAUX
The Frame TV	65" LS03D The Frame	QE65LS03DAUX
The Frame TV	55" LS03D The Frame	QE55LS03DAUX
The Frame TV	50" LS03D The Frame	QE50LS03DAUX
The Frame TV	43" LS03D The Frame	QE43LS03DAUX
The Serif TV	65" LS01D The Serif in Cloud White	QE65LS01DAUX
The Serif TV	55" LS01D The Serif in Cloud White	QE55LS01DAUX
The Serif TV	50" LS01D The Serif in Cloud White	QE50LS01DAUX
The Serif TV	43" LS01D The Serif in Cloud White	QE43LS01DAUX
The Serif TV	55" LS01D The Serif in Ivy Green	QE55LS01DBUX
The Serif TV	50" LS01D The Serif in Ivy Green	QE50LS01DBUX
The Serif TV	43" LS01D The Serif in Ivy Green	QE43LS01DBUX
Soundbar	Q990D Q-Series Soundbar	HW-Q990D/X
Soundbar	Q930D Q-Series Soundbar	HW-Q930D/X
Soundbar	Q800D Q-Series Soundbar	HW-Q800D/X
Soundbar	Q700D Q-Series Soundbar	HW-Q700D/X
Soundbar	S801D Ultra Slim Soundbar	HW-S801D/X
Soundbar	S800D Ultra Slim Soundbar	HW-S800D/X
Soundbar	S701D Ultra Slim Soundbar	HW-S701D/X

Category	Promotion Product Name	Promotion Product Name SKU
Soundbar	S700D Ultra Slim Soundbar	HW-S700D/XL
Soundbar	S61D S-Series Soundbar	HW-S61D/XL
Soundbar	S60D S-Series Soundbar	HW-S60D/XL
Refrigerator	RB7300T Series 6 Classic Fridge Freezer	RB38C602CS9
Refrigerator	RB7300T Series 6 Classic Fridge Freezer	RB38C605DB1
Refrigerator	RB7300T Series 7 E-Grade Fridge Freezer	RB38C632ESA
Refrigerator	RB7300T Series 7 Classic Fridge Freezer	RB38C636DB1
Refrigerator	RB7300T Series 7 Classic Fridge Freezer	RB38C655DS9
Refrigerator	RB6000 Classic Fridge Freezer - Silver - C Grade	RB53DG703CS
Refrigerator	RB6000 Classic Fridge Freezer - Silver - E Grade	RB53DG703ES
Refrigerator	RB6000 Classic Fridge Freezer - Silver - A Grade	RB53DG706AS
Refrigerator	French Style Fridge Freezer - Silver	RF59C701ES9
Refrigerator	French Style Fridge Freezer - Clean Black	RF65DB960E22
Refrigerator	French Style Fridge Freezer - Clean Black	RF65DB970E22
Refrigerator	French Style Fridge Freezer - Black	RF65DG960EB
Refrigerator	french Style Fridge Freezer - Silver	RF65DG960ES
Refrigerator	Family Hub French Style Fridge Freezer - Black	RF65DG9H0EB
Refrigerator	Family Hub French Style Fridge Freezer - BlackSilver	RF65DG9H0ES
Refrigerator	American Style Fridge Freezer - Refined Inox	RS66DG813CS
Refrigerator	American Style Fridge Freezer - Black DOI	RS66DG815CB
Refrigerator	RS8000 8 Series C-Grade American Fridge Freezer	RS68A884CB1
Refrigerator	RS8000 8 Series C-Grade American Fridge Freezer	RS68A884CSL
Refrigerator	American Style Fridge Freezer - Black	RS68CG883DB
Refrigerator	American Style Fridge Freezer - Black	RS68CG883DB
Refrigerator	American Style Fridge Freezer - Silver	RS68CG883DS
Refrigerator	American Style Fridge Freezer - Silver	RS68CG883DS
Refrigerator	Family Hub American Style Fridge Freezer - Black	RS6HA8891B1
Refrigerator	Family Hub American Style Fridge Freezer - Silver	RS6HA8891SL

Category	Promotion Product Name	Promotion Product SKU
Tumble Dryer	Series 8 DV90BB7445GES1 Heat Pump Tumble Dryer, 9kg	DV90BB7445GES1
Tumble Dryer	Series 8 DV90BB9445GBS1 Heat Pump Tumble Dryer, 9kg	DV90BB9445GBS1
Tumble Dryer	Series 8 DV90BB9445GHS1 Heat Pump Tumble Dryer, 9kg	DV90BB9445GHS1
Tumble Dryer	9kg Heat Pump Tumble Dryer, Black	DV90BB9545GBS1
Tumble Dryer	Series 9 DV90T8240SH/S1 Heat Pump Tumble Dryer, 9kg	DV90T8240SH/S1
Tumble Dryer	Series 9 DV90T8240SX/S1 Heat Pump Tumble Dryer, 9kg	DV90T8240SX/S1
Dishwasher	Freestanding 60cm Dishwasher, 13 Place Setting	DW60BG730FS
Dishwasher	Freestanding 60cm Dishwasher, 14 Place Setting	DW60BG750FS
Dishwasher	Integrated 60cm Dishwasher, 14 Place Setting	DW60BG830I00
Washing Machine	Series 7 Washing Machine, 10.5kg 1400rpm	WW10T684DLH
Washing Machine	Series 7 Washing Machine, 10.5kg 1400rpm	WW10T684DLN
Washing Machine	Bespoke Series 6+ AI Energy Washing Machine, 11kg - Black	WW11BB744DGB
Washing Machine	Bespoke Series 6+ AI Energy Washing Machine, 11kg - White	WW11BB744DGG
Washing Machine	Bespoke Series 8 AI Energy Washing Machine, 11kg - Black	WW11BB944DGB
Washing Machine	Series 8 QuickDrive™, Washing Machine, 11kg 1400rpm	WW11BB944DGG
Washing Machine	Bespoke Series 7 AI Energy, Washing Machine, 11kg - Black	WW11DB7B94GB
Washing Machine	Bespoke Series 7 AI Energy, Washing Machine, 11kg - White	WW11DB7B94GG
Washing Machine	Bespoke Series 8 AI Energy Washing Machine, 11kg - Black	WW11DB8B95GB
Washing Machine	Bespoke Series 8 AI Energy, Washing Machine, 11kg - White	WW11DB8B95GG

Category	Promotion Product Name	Promotion Product SKU
Washing Machine	Series 5 ecobubble™ Washing Machine, 12kg 1400rpm	WW12T504DAN
Washing Machine	Series 5 ecobubble™ Washing Machine, 12kg 1400rpm	WW12T504DAV
Washing Machine	Bespoke Series 7 AI Energy Washing Machine, 9kg - Black	WW90DB7U94G
Washing Machine	Bespoke Series 7 AI Energy Washing Machine, 9kg - White	WW90DB7U94G
Washing Machine	Bespoke Series 8 AI Energy, Washing Machine, 9kg, Black	WW90DB8U95G
Washing Machine	Bespoke Series 8 AI Energy, Washing Machine, 9kg, White	WW90DB8U95G
Washing Machine	Series 7 AddWash™ Washing Machine, 9kg 1400rpm	WW90T684DLH
Washing Machine	Series 7 AddWash™ Washing Machine, 9kg 1400rpm	WW90T684DLN
Washing Machine	Series 9 Washing Machine, 9kg 1600rpm	WW90T986DSH
Washing Machine	Series 9 Washing Machine, 9kg 1600rpm	WW90T986DSX
Vacuum Cleaner	Jet Bot™ AI+ Robot Vacuum Cleaner Max 170W	VR50T95735W
Vacuum Cleaner	Bespoke Jet™ AI Cordless Stick Vacuum Cleaner Max 280 W	VS28C9784QK
Oven	Series 7 Dual Cook Smart Oven - Satin Beige	NV7B7997AAA
Oven	Series 7 Dual Cook Smart Oven - Clean Black	NV7B7997AAK

8. Rewards shall be paid by bank transfer and Participants must have a valid bank account in GBP (for the UK, IOM or CI) or EUR (for ROI) in order to receive the Reward. Rewards shall be awarded to Participants based on their country of residence; for example, an ROI Participant shall receive their Reward in EUR rather than GBP in accordance with Table 1 above. For the avoidance of doubt Participants must have a valid bank account matching their individual or company name included on their Claim form to receive their Reward.
9. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) and non-Samsung approved resellers (non-direct accounts) are specifically excluded from this

Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

Claims

10. After purchasing a Promotion Product from a Participating Retailer during the Promotion Period, Participants must visit <https://samsungoffers.claims/AiCashback/en-GB>, complete the claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proof of purchase showing their purchase of a Promotion Product (a "Claim"). Participants will be required to upload an image of the serial number or IMEI1 number (as applicable) from the settings screen of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product(s) must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.
11. Claims may only be submitted within forty five (45) days of the Participant purchasing the relevant Promotion Product (the "Claim Period"), meaning the final Claim date for Promotion Products purchased on the 2nd July 2024 is no later than 23:59 (GMT) on the 16th August 2024. Claims received after the close of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase shall count as day one (1).
12. Individual Participants are entitled to claim on a maximum of four (4) Promotion Products purchased per residential household. Company Participants are entitled to claim on a maximum of ten (10) Promotion Products purchased per company or business. In all cases Participants are entitled to a maximum of one (1) Reward per Promotion Product purchased.
13. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated ("Claim Validation").
14. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at aicashback@samsungoffers.claims or by phone on 0330 236 6483 (UK) or +353 1800 904 172 (ROI) within seven (7) days of a Claim being submitted.
15. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.

16. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
17. The Reward will be sent via bank transfer within forty five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.
18. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.
19. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
20. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number in Condition 13 above for the UK or ROI, as applicable. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

Privacy and Data Protection

21. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's [Privacy Policy](#). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
22. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

General

23. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.

24. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
25. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.
26. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.
27. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.
28. The Promotion is governed by the law of England and Wales.