

6-month access for Currys Perks members to Perks Cinema Pass

These terms and conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Redemption instructions are deemed to form part of the terms and conditions and by entering this promotion all participants will be deemed to have accepted and be bound by the terms and conditions. The Promoter reserves the right to refuse any claim, or cancel the membership of anyone in breach of these terms and conditions. Please retain a copy for your information.

Promoter: Currys Group Limited, 1 Portal Way, London. W3 6RS

Supplier: Digital Rewards Group Limited, t/a Kids Pass, Charter House, Woodlands Road, Altrincham, WA14 1HF

Eligibility

1. The promotion is open to residents of the UK (England, Scotland, Wales and Northern Ireland), aged 18 or over.
2. Employees of the Promoter, its agents or affiliates, or of any other person or other organisations connected with the administration of this promotion, or any relatives or members of the same household as any of the aforementioned, are not eligible to participate in this promotion.
3. There is a maximum limit of one claim per person during the promotional period.
4. There is a maximum limit of one claim per person per redemption period.

Promotional Period

There is one promotional period:

5. **Promotional Period 1** will open on 03/08/2025 and come to an end on 04/11/2025 (inclusive) ("Promotional Period"). All claims outside of this period will be rejected.

Redemption Period

6. 1 x 6-month access code will be issued per customer in the redemption period. ("Redemption Period")

Redemption Period 1 opens on 03/08/2025 00:01 to 04/11/2025 23:59. Codes issued in this period can be redeemed until 04/12/2025.

- a. At the end of the Redemption Period, you will no longer be able to redeem any codes that have been issued in this promotion.

How to claim

7. In order to claim access to the portal during the Promotional Period, you must:
 - a. Be a Currys Perks member and spend a minimum of £25 per basket spend online only.

- b. You will be sent an email from Currys Perks with a link to claim your free 6-month access code.
 - c. The link will be directed to <https://perkscinemapass.kidspass.co.uk/> ("Website") and you will need to create an account with Digital Reward Group Ltd (DRG).
 - d. Enter your details (full name, email address, postcode, password) onto the Website.
 - e. Once you have successfully completed the registration process you will have access to the Perks Cinema Pass portal for 6-months.
- 8. Customers will be able to claim their 6-month access codes as per the dates stated in the Redemption Period.
 - 9. Customers who do not give complete and accurate details when making their claim, or those who make or attempt to make a claim in someone else's name will be disqualified, at the Promoter's discretion.
 - 10. Incomplete, inaccurate or late claims will not be accepted. The Promoter takes no responsibility for claims not successfully made on time or at all due to a technical fault of any kind or due to any reason beyond its control. Proof of sending will not be accepted as proof of delivery.
 - 11. The Promoter reserves the right to verify all claims by requesting further information from the customer (which they must provide within 28 days of such request) including but not limited to asking for proof of purchase, address, contact telephone number and identity details. The Promoter reserves the right to refuse to accept any claim or withdraw membership entitlement where there are reasonable grounds to believe there has been a breach of these terms and conditions or any instructions forming part of this promotion's entry requirements.

6-month Access to Perks Cinema Pass

- 12. The perkscinemapass.kidspass.co.uk is owned and operated by Digital Reward Group Limited.
- 13. The unique access code / claim URL has no cash value and is automatically void if sold, offered for sale or if any attempt or offer is made to transfer the unique promotional code for value.
- 14. The 6-month access is non-transferable and non-exchangeable and no cash or other alternative is offered.
- 15. You and anyone accompanying you to any of the cinemas visited using your 6-month access will be solely responsible for any costs or expenses which may be incurred when you claim your 6-month access or visit any of the cinemas.
- 16. The 6-month access is valid for 6 months from the date on which you make your claim (provided that you must submit your claim and complete the registration process in accordance with Clause 6).
- 17. Always check opening dates and times before your intended visit on the relevant cinema website.

18. Certain cinemas or features shown on the promotional materials are not necessarily available.
19. Please note that some cinemas may operate a chargeable car parking policy.
20. Age and other restrictions may apply at certain cinemas. It is your responsibility to check whether any such restrictions or any warnings apply.
21. All cinema information is subject to change; please check the relevant cinema website(s) before your visit for the latest information.
22. Entry into any participating cinema will be subject to the individual cinema's terms and conditions of entry from time to time.
23. By claiming your free 6-month access through the website, you warrant that:
 - a. You are legally capable of entering into binding contracts and you are at least 18 years old;
 - b. You will be financially responsible for all of your use of and through our site as well as for use of your account by others including but without limitation minors (under 18 years old) living with you, who you will supervise in their use of our site under your name or account;
 - c. All information supplied by you or members of your household in using this website is true and accurate; and
 - d. You shall be completely responsible for all charges arising out of the use of the website including without limitation the costs of products or services provided by suppliers with whom you contract via the website.
24. By using the Perks Cinema Pass website, you warrant that all data provided by you is complete and accurate. Your personal details will at all times be kept confidential and in accordance with current Data Protection legislation. You can request access to your personal data, or have any inaccuracies rectified, by sending an email to dpo@drq.co.uk.
25. By registering with the Perks Cinema Pass you will be sent emails promoting the latest offers available through the website. You can opt-out of these emails at any time by selecting the unsubscribe link at the bottom of each email. If you unsubscribe from these emails you will continue to benefit from the Perks Cinema Pass until the end of the Redemption Period.
26. Unsubscribing from Perks Cinema Pass will also not stop regular marketing emails from Currys if you have given your permission to receive these (and unsubscribing from Currys marketing will not stop Perks Cinema Pass emails). In order to change your preferences with Currys marketing emails please see Currys [Privacy Policy](#).

Conditions of Use

27. As a condition of your access:
 - a. You must not share your username or password with any other person outside of your household;

- b. You must have a mobile device or access to a device that can access the internet to benefit from access to the website;
 - c. As "Kids Pass" is a trade mark registered in the UK and operated under an exclusive licence by Digital Rewards Group Limited you must not reproduce or otherwise use any part of the trade mark or anything deceptively similar to it, or authorise assist or enable others to do so without prior written consent;
 - d. You must not use Kids Pass' trade mark in combination with any other third-party trademarks, names, logos, illustrations, photographs, video or audio sequences or graphics without prior written consent;
 - e. You must not use or share any access codes, vouchers or details of the savings you have obtained from those food and leisure organisations via social media, on printed material, or in any other media whatsoever;
28. Please note that failure to comply with any of the above conditions will entitle Digital Rewards Group to either (i) cancel your access to the Perks Cinema Pass website with immediate effect by written notice to you, or (ii) suspend your access and the use of your access until you have remedied your breach of the conditions to our satisfaction. Failure by you to remedy the breach within 14 days of us notifying you of the breach and requesting you to remedy it will result in the immediate cancellation of your membership.

Digital Rewards Group Partners

29. Digital Rewards Group's current Partners and their redemption locations are as shown on the website and may vary from time to time.
30. As a member, you will be granted access to offers in the Perks Cinema Pass website which is operated by Digital Rewards Group where you can search for available offers and discounts. The discounts provided will vary and you should check the details of each cinema for details of how to redeem the specific offer before going. Some cinemas will require you to make a pre-booking or ask for a printed voucher on entry. Pre-bookings can be made online where available or by telephone. Please note that we shall not be liable for any delay resulting out of the postage of tickets purchased online.
31. Digital membership cards can only be used by the named member and the members of that person's household and is strictly non-transferable.
32. On occasion, Digital Rewards Group may remove or amend offers or promotions provided by their Partners. Digital Rewards Group will use reasonable endeavours to replace them although they shall have no liability for any such withdrawals or changes to the availability of an offer.
33. Members will have the benefit of all additional cinemas or third party offers which are added to the website.
34. Any printed material that you may receive provides information about offers available partners that were correct at the time of printing and are subject to change.

35. Your digital membership card cannot be refunded or exchanged for cash or other denominated vouchers or discount cards, nor can it be used in conjunction with any special promotions, discount tokens, coupons or cards or other offers.
36. Digital Rewards Group are not liable for any attraction, or any of Digital Rewards Group Partners that refuse to honour the advertised discount or promotion.

General

40. In the event of circumstances outside the reasonable control of the Promoter, the Promoter reserves the right to withdraw this promotion or amend any of its details without liability, but will use all reasonable efforts to minimise the effect of such circumstances in order to avoid unnecessary consumer disappointment.
41. The Promoter and its associated agencies, distributors and companies will not in any circumstances be liable for any loss (including, without limitation, indirect, special or consequential loss or loss of profits), damage, personal injury or death occurring as a result of taking up the membership or in connection with this promotion, except where it is caused by the negligence of the Promoter, its agents or distributors or that of their employees, or where such liability cannot be excluded by law (in which case that liability is limited to the minimum permitted by law). Your statutory rights are not affected.
42. If any of these clauses should be determined to be illegal, invalid or otherwise unenforceable then it shall be severed and deleted from these terms and conditions and the remaining clauses shall survive and remain in full force and effect.
43. The Promoter's decision is final with regard to all matters relating to this promotion and no correspondence relating to it will be entered into.
44. The Promoter reserves the right at its sole discretion, to hold void, cancel, suspend, or amend the promotion where it becomes necessary to do so, and eliminate or disqualify any claims that it regards as being in breach of these conditions or the spirit of the promotion.
45. The Promoter and its appointed Supplier have no control over communications networks and are not liable for any problems associated with them due to traffic congestion, technical malfunction or otherwise. The Promoter and its Supplier will not be held liable to any individual for any fraud committed by any third party nor for any event beyond its control, including, but not limited to user error, any network, computer, and hardware or software failures of any kind which may restrict, delay or prevent a customer's participation in the Promotion.
46. The Promoter and its appointed Supplier will only use the personal details supplied for the administration of the promotion and for no other purpose, unless we have your consent. Your personal details will at all times be kept confidential and in accordance with current Data Protection legislation. Click [here](#) for the Promoter's Privacy Policy. Click [here](#) for supplier's privacy policy. You can request access to your personal data, or have any inaccuracies rectified, by sending an email to dpo@drg.co.uk or using the contact details in the Promoter's Privacy Policy.

47. Failure by the Promoter to enforce any of its rights at any stage does not constitute a waiver of these rights.
48. This promotion is subject to English law and the entrants submit to the exclusive jurisdiction of the English Courts, unless you live in another part of the UK, in which case your local courts will have jurisdiction.
49. All participants will be deemed to have accepted (and will be bound by) these terms and conditions.