#### **NESPRESSO MILK PROMOTION 2025 OFFER 1 VIA TRADE ONLY**

### SHORT T&Cs

ENJOY 50 FREE COFFEES AND TWO TRAVEL MUGS WHEN YOU BUY A QUALIFYING MACHINE AND BUY ANY SLEEVE OF COFFEE PODS\*

# **SHORT TERMS FOR KEY VISUAL & POSM**

\*T&Cs apply. UK, CI, IoM & ROI, 18+. Valid for qualifying machines purchased between 07.05.25 and 01.07.25. For qualifying machines purchased via a participating retail partner the final date for claiming the offer is 23:59 on 14.07.25. Registration required. Offer available when a qualifying machine is purchased during the stated promotional period and the customer goes on to purchase one sleeve of coffee capsules via the special promotional link at <a href="https://promotions.nespresso.co.uk">https://promotions.nespresso.co.uk</a> or <a href="https://promotions.nespresso.ie">https://promotions.nespresso.ie</a>. The offer: Receive 50 free pre-selected capsules and two Travel Mugs. Max one offer per <a href="https://promotions.nespresso">Nespresso</a> Members will be required to register to qualify for the offer. Registration can take up to 24hrs to complete.

See www.nespresso.com/uk/en/legal for more details and full terms and conditions.

#### **ABRIDGED TERMS AND CONDITIONS:**

- 1. This promotion is open to new and existing **Nespresso** Members residing in the UK, CI, IoM & ROI, aged 18 or over only. Excludes employees and their immediate families of Nestlé S.A. and **Nespresso**, its agents or anyone professionally connected to the promotion.
- 2. The offer is available to qualifying **Nespresso** Members who purchase a qualifying **Nespresso** machine from a participating retailer during the stated promotional period and go on to place an order for one sleeve of coffee capsules via the dedicated link as outlined below. The promotion only applies to new **Nespresso** machines and cannot be applied retrospectively. Participants who are not already Nespresso Members will be required to register to qualify for the offer. Registration can take up to 24hrs to complete.

For machines purchased from a participating retailer, the complimentary gifts can be claimed via <a href="https://promotions.nespresso.co.uk">https://promotions.nespresso.ie</a> (ROI) by no later than 23:59 on 14.07.25 only. In such an event the participant will be required to have proof of their purchase of a qualifying machine in the form of a till receipt showing the purchase made during the promotional dates and machine serial number. Offer cannot be claimed via any other retail outlets. The promotion only applies to new **Nespresso** machines purchased at participating retailers during the stated promotional period and cannot be applied retrospectively.

- 3. The offer is limited to one complimentary gift of 50 free pre-selected capsules and two (2) free Travel Mugs when the customer makes the requisite purchases as outlined above during the stated promotional dates. N.B. The 50 pre-selected free capsules package is a special promotional package only and not available for purchase. The Travel Mugs model may vary depending on availability/stock levels.
- 4. **Nespresso** reserves the right at its sole discretion to suspend any user found to be attempting to make more than one valid claim by tampering with the operation of the promotion, setting up multiple accounts, using multiple identities or to be acting in any manner deemed by **Nespresso** to be in violation of the Terms and Conditions; or to be acting in any manner deemed by Nespresso to be disruptive. **Nespresso** also reserves the right to report any activity to the local police if an individual is found to be violating the Terms and Conditions.

- 5. At all times during the promotion, **Nespresso** reserves the right to perform internal checks relating to the **Nespresso** Member to ensure and protect the integrity of the promotion
- 6. Those making claims on behalf of a company or business must be authorised to do so.
- 8. If a participant returns their machine within 14 days, or the order cancelled, the complimentary items must be returned unused and in its original packaging within 14 days at the customer's own cost.
- 9. All **Nespresso** products are subject to availability. For further information regarding this offer, please contact the **Nespresso** on Freephone 0800 442 442 (UK)/ 1800 812 660 (ROI).

Promoter/'we': Nespresso UK Ltd, Haxby Road, York YO31 8TA

#### **FULL TERMS AND CONDITIONS:** FOR TRADE CUSTOMERS ONLY

These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials. Entry instructions are deemed to form part of these Terms and Conditions and by participating all participants will be deemed to have accepted and be bound by them. Participants should retain a copy for their information.

**Nespresso** takes data protection seriously. By participating in this promotion, participants confirm that they have read the Promoter's Privacy Policy and agree to these Terms and Conditions of the promotion. By submitting any information required as part of their participation in the campaign, participants agree to their information being held and processed in accordance with the General Data Protection Regulation (GDPR) and the Data Protection Act 2018.

- 1. This promotion is open to all residents of the UK, Channel Islands, Isle of Man and Republic of Ireland, aged 18 or over and excludes employees and their immediate families of Nestlé S.A. and **Nespresso**, its agents or anyone professionally connected to the promotion. Participants must register or be registered with **Nespresso** to qualify for the offer.
- 2. The offer is available to qualifying **Nespresso** Members who purchase a qualifying **Nespresso** machine from a participating retailer during the stated promotional period and go on to place an order for 1 sleeve of coffee capsules via the dedicated link as outlined below. The promotion only applies to new **Nespresso** machines and cannot be applied retrospectively.
- 3. Maximum of one offer per machine purchased per **Nespresso** Member. Any additional machines purchased during the stated promotional period will not qualify for the offer. The qualifying **Nespresso** Coffee machine must be purchased in the UK, Channel Island, Isle of Man or Republic of Ireland.

## 4. How to Claim:

Participants are required to purchase a qualifying machine from a participating retailer, visit <a href="https://promotions.nespresso.co.uk">https://promotions.nespresso.ie</a> (ROI) to register for the offer and purchase the requisite coffee capsules. In such an event the participant will be required to have proof of their purchase of a qualifying machine in the form of a till receipt showing the purchase made during the promotional dates and machine serial number. Offer cannot be claimed via any other retail outlets. The promotion only applies to new **Nespresso** machines purchased at participating retailers during the stated promotional period and cannot be applied retrospectively. Participants will be required to complete an application form with their details including first name,

last name, email address, residential address and daytime phone number, machine serial number (which can be found on the drip tray) and upload a photo of their qualifying till receipt showing the purchase of one of the specified **Nespresso** machines made between 07.05.25 and 01.07.25. Photos must clearly show the name of the store where the machine was purchased, the date purchased and the itemised machine details. Blurred, out-of-focus or photos where the till receipt is illegible will not be accepted. Maximum of one offer per machine purchased per **Nespresso** Member. All such claims must be made by no later than 23:59 on 14.07.25. Participants will be required to register/be registered with **Nespresso** to claim the offer. Registration can take up to 24hrs to complete. Any additional machines purchased during the stated promotional period will not qualify for the offer.

The 50 complimentary capsules will be made up of a pre-selected Vertuo or Original range chosen by **Nespresso** which cannot be changed/substituted for any other variants. The selection is subject to change based on availability. **N.B.** The 50 pre-selected free capsules package is a special promotional package only and not available for purchase. The Travel Mugs model and colour may vary depending on availability/stock levels.

- 5. The free **Nespresso** items are subject to stock availability and **Nespresso** reserve the right to supplement this offer with alternative items of equivalent value in the event of unforeseen circumstances or out of stock. No cash alternative will be available in lieu of the stated items.
- 6. This promotion cannot be used in conjunction with any other **Nespresso** promotion, offer or discount. **Nespresso&YOU** offers are only applicable when a Vertuo or Original machine is purchased at RRP. Any other machines launched after the start of this promotion, will not be included in the promotion, and will not qualify for the offer.
- 7. **Nespresso** reserves the right at its sole discretion to disqualify any individual found to be tampering with the operation of the promotion, setting up multiple accounts, using multiple identities or to be acting in any manner deemed by **Nespresso** to be in violation of the Terms and Conditions; or to be acting in any manner deemed by **Nespresso** to be disruptive.
- 8. Those making claims on behalf of a company or business must be authorised to do so.
- 9. If a participant returns their machine within 14 days, or the order cancelled, their ability to claim the free item and promotional discount code will become null and void. If the complimentary item has already been dispatched, these must be returned unused and in their original packaging within 14 days at the participant's own cost.
- 10. Data Protection: The Promoter will only use the personal details supplied for the administration of the promotion and the auditing of orders where necessary and for no other purpose unless we have your consent, and you have opted-in to receive future marketing communications. As part of this promotion, you may receive emails/messages for this promotion only to let you know if there are any issues with your order. Your personal details will, at all times be kept confidential, and in accordance with the General Data Protection Regulation (GDPR).

Click here for the Promoter's Privacy Policy https://www.nespresso.com/uk/en/pages/legal. You can request access to your personal data, or have any inaccuracies rectified, or request deletion of data by sending an email to: UKI.Dataprotection@uk.nestle.com. By participating in the promotion, you agree to the use of your personal data as described here. You can withdraw your consent at any time. For the purpose of this promotion, requests to delete personal data can only be actioned after the promotion has concluded.

- 11. The Promotion and these Terms and Conditions will be governed by the laws of the participating country and any disputes as to the meaning of these Terms and Conditions will be subject to the exclusive jurisdiction of the participants' local courts.
- 12. If any of these clauses should be determined to be illegal, invalid, or otherwise unenforceable then it shall be severed and deleted from these Terms and Conditions and the remaining clauses shall survive and remain in full force and effect.
- 13. In the event of circumstances outside its reasonable control and only where circumstances make this unavoidable, **Nespresso** reserves the right to cancel or amend the promotion or these Terms and Conditions at any stage but will always endeavour to minimize the effect to participants in an effort to avoid undue disappointment.
- 14. All **Nespresso** products are subject to availability. For further information regarding this offer, please contact **Nespresso** on Freephone 0800 442 442 (UK)/ 1800 812 660 (ROI).

Promoter/'we': Nespresso UK Ltd, Haxby Road, York YO31 8TA