

A Canon G3570 printer is the central focus, sitting on a wooden desk. It is a dark grey, all-in-one device with a control panel featuring a small LCD screen and several buttons. A sheet of paper is being printed and is coming out of the front. To the right of the printer is a silver laptop displaying a dashboard with various charts, graphs, and a world map. On the desk, there are also several sheets of paper, some with colorful illustrations, and a black mesh pen holder containing various pens and markers. A brown leather office chair is partially visible behind the desk. In the background, there are colorful binders on a shelf and a small potted plant. A large red diagonal shape is on the left side of the image, containing the Canon logo.

Canon

MEGATANK PRINTER CASHBACK PROMOTION H2 2026

5 AUG – 3 NOV 2026

MEGATANK PRINTER CASHBACK PROMOTION H2 2026

TO KEEP UP THE SALES MOMENTUM OF MEGATANK PRINTER IN 2026, WE WILL RESUME THE CASHBACK INTO THE BTS/OTU PERIOD , LASTING FOR 3 MONTHS FROM 5 AUG UNTIL 3 NOV .

This promotion covers all existing model of PIXMA G series & MAXIFY GX series and valid for both B2C and B2B market

Promotion Overview:

Live dates: 5th August – 3rd November 2026

Redemption dates: 5th August – 2nd December 2026

Target customer: Home user, Home office, Small office audience looking to purchase a MegaTank printer that offers cost-efficiency, sustainability, and convenience.

Mechanism: Customers who have purchased a MegaTank printer on or after 5th August 2026 will be eligible to claim cashback during the promotional dates 5th August – 3rd November 2026

URLs: UK: canon.co.uk/offers/MegaTank-cashback-2H2026

IE: canon.ie/offers/MegaTank-cashback-2H2026

T&Cs: UK: canon.co.uk/offers/MegaTank-cashback-2H2026/terms-and-conditions

IE: canon.ie/offers/MegaTank-cashback-2H2026/terms-and-conditions

TO BE ELIGIBLE THE CUSTOMER MUST TAKE THE FOLLOWING STEPS:

1. Have purchased a qualifying Canon PIXMA G / MAXIFY GX series printer on or after 5th August 2026 from a participating retailer / distributor in UK or ROI. Proof of receipt will be required.
2. Submit a claim via the claim form on the cashback promotion page by 23:59 GMT on 2nd December 2026 and uploaded the relevant proof of purchase.
3. Benamic will verify and make payment to the customers' designated bank accounts.

MEGATANK PRINTER CASHBACK QUALIFYING PRODUCTS

BOTH PIXMA G SERIES AND MAXIFY GX SERIES ARE ELIGIBLE TO BE INCLUDED IN THIS CASHBACK PROMOTION

UK (in GBP)		
Product	RRP	Cashback
PIXMA G3570	£229.99	£30
PIXMA G3571	£229.99	£30
PIXMA G3590	£249.99	£30
PIXMA G4570	£259.99	£40
PIXMA G650	£279.99	£40
MAXIFY GX1050 EB2*	£319.99	£40
MAXIFY GX1051 EB2	£319.99	£40
MAXIFY GX2050 EB2*	£349.99	£40
MAXIFY GX2051 EB2	£349.99	£40
MAXIFY GX4050	£429.99	£60
MAXIFY GX6150	£469.99	£70
MAXIFY GX6550	£469.99	£70
MAXIFY GX7150	£599.99	£100

Ireland (in Euro)		
Product	RRP	Cashback
PIXMA G3570	€269.99	€30
PIXMA G3571	€269.99	€30
PIXMA G3590	€299.99	€30
PIXMA G4570	€309.99	€40
PIXMA G650	€309.99	€40
MAXIFY GX1050 EB2*	€369.99	€40
MAXIFY GX1051 EB2	€369.99	€40
MAXIFY GX2050 EB2*	€399.99	€40
MAXIFY GX2051 EB2	€399.99	€40
MAXIFY GX4050	€499.99	€60
MAXIFY GX6150	€519.99	€70
MAXIFY GX6550	€519.99	€70
MAXIFY GX7150	€659.99	€100



*GX1050 EB2 & GX2050 EB2 while stock last

TOTAL SAVING OF PROMOTIONAL MODEL DURING PROMOTION

AUGUST BTS

UK (in GBP) 5 Aug – 1 Sep					
Product	RRP	Cashback	Promo Price	Price after Aug BTS with CB	Total saving: Instant Save + CB
PIXMA G3570	£229.99	£30		£199.99	£30
PIXMA G3571	£229.99	£30		£199.99	£30
PIXMA G3590	£249.99	£30	£189.99	£159.99	£90
PIXMA G4570	£259.99	£40	£209.99	£169.99	£90
PIXMA G650	£279.99	£40	£239.99	£199.99	£80
MAXIFY GX1050 EB2	£319.99	£40		£279.99	£40
MAXIFY GX1051 EB2	£319.99	£40		£279.99	£40
MAXIFY GX2050 EB2	£349.99	£40		£309.99	£40
MAXIFY GX2051 EB2	£349.99	£40		£309.99	£40
MAXIFY GX4050	£429.99	£60	£369.99	£309.99	£120
MAXIFY GX6150	£469.99	£70		£399.99	£70
MAXIFY GX6550	£469.99	£70		£399.99	£70
MAXIFY GX7150	£599.99	£100		£499.99	£100

Ireland (in Euro) 5 Aug – 31 Aug					
Product	RRP	Cashback	Promo Price	Price after Aug BTS with CB	Total saving: Instant Save + CB
PIXMA G3570	€269.99	€30		€239.99	€30
PIXMA G3571	€269.99	€30		€239.99	€30
PIXMA G3590	€299.99	€30	€219.99	€189.99	€110
PIXMA G4570	€309.99	€40	€269.99	€229.99	€80
PIXMA G650	€309.99	€40		€269.99	€40
MAXIFY GX1050 EB2	€369.99	€40		€329.99	€40
MAXIFY GX1051 EB2	€369.99	€40	€329.99	€289.99	€80
MAXIFY GX2050 EB2	€399.99	€40		€359.99	€40
MAXIFY GX2051 EB2	€399.99	€40	€359.99	€319.99	€80
MAXIFY GX4050	€499.99	€60		€439.99	€60
MAXIFY GX6150	€519.99	€70		€449.99	€70
MAXIFY GX6550	€519.99	€70		€449.99	€70
MAXIFY GX7150	€659.99	€100		€559.99	€100

TOTAL SAVING OF PROMOTIONAL MODEL DURING PROMOTION

SEPTEMBER BTS

UK (in GBP) 2 Sep – 29 Sep					
Product	RRP	Cashback	Promo Price	Price after Sep BTS with CB	Total saving: Instant Save + CB
PIXMA G3570	£229.99	£30	£179.99	£149.99	£80
PIXMA G3571	£229.99	£30	£179.99	£149.99	£80
PIXMA G3590	£249.99	£30		£219.99	£30
PIXMA G4570	£259.99	£40		£219.99	£40
PIXMA G650	£279.99	£40		£239.99	£40
MAXIFY GX1050 EB2	£319.99	£40		£279.99	£40
MAXIFY GX1051 EB2	£319.99	£40	£259.99	£219.99	£100
MAXIFY GX2050 EB2	£349.99	£40		£309.99	£40
MAXIFY GX2051 EB2	£349.99	£40	£289.99	£249.99	£100
MAXIFY GX4050	£429.99	£60		£369.99	£60
MAXIFY GX6150	£469.99	£70		£399.99	£70
MAXIFY GX6550	£469.99	£70		£399.99	£70
MAXIFY GX7150	£599.99	£100		£499.99	£100

Ireland (in Euro) 1 Sep – 30 Sep					
Product	RRP	Cashback	Promo Price	Price after Sep BTS with CB	Total saving: Instant Save + CB
PIXMA G3570	€269.99	€30	€209.99	€179.99	€90
PIXMA G3571	€269.99	€30	€209.99	€179.99	€90
PIXMA G3590	€299.99	€30		€269.99	€30
PIXMA G4570	€309.99	€40		€269.99	€40
PIXMA G650	€309.99	€40	269.99	€229.99	€80
MAXIFY GX1050 EB2	€369.99	€40		€329.99	€40
MAXIFY GX1051 EB2	€369.99	€40		€329.99	€40
MAXIFY GX2050 EB2	€399.99	€40		€359.99	€40
MAXIFY GX2051 EB2	€399.99	€40		€359.99	€40
MAXIFY GX4050	€499.99	€60	€439.99	€379.99	€120
MAXIFY GX6150	€519.99	€70		€449.99	€70
MAXIFY GX6550	€519.99	€70		€449.99	€70
MAXIFY GX7150	€659.99	€100		€559.99	€100

TOTAL SAVING OF PROMOTIONAL MODEL DURING PROMOTION

OCTOBER OTU

UK (in GBP) 30 Sep – 3 Nov					
Product	RRP	Cashback	RRP + 20% Voucher	Price after Oct OTU with CB	Total saving: Instant Save + CB
PIXMA G3570	£229.99	£30	£183.99	£153.99	£76
PIXMA G3571	£229.99	£30	£183.99	£153.99	£76
PIXMA G3590	£249.99	£30	£199.99	£169.99	£80
PIXMA G4570	£259.99	£40	£207.99	£167.99	£92
PIXMA G650	£279.99	£40	£223.99	£183.99	£96
MAXIFY GX1050 EB2	£319.99	£40	£255.99	£215.99	£104
MAXIFY GX1051 EB2	£319.99	£40	£255.99	£215.99	£104
MAXIFY GX2050 EB2	£349.99	£40	£279.99	£239.99	£110
MAXIFY GX2051 EB2	£349.99	£40	£279.99	£239.99	£110
MAXIFY GX4050	£429.99	£60	£343.99	£283.99	£146
MAXIFY GX6150	£469.99	£70	£375.99	£305.99	£164
MAXIFY GX6550	£469.99	£70	£375.99	£305.99	£164
MAXIFY GX7150	£599.99	£100	£479.99	£379.99	£220

Ireland (in Euro) 1 Oct – 31 Oct					
Product	RRP	Cashback	Promo Price	Price after Oct OTU with CB	Total saving: Instant Save + CB
PIXMA G3570	€269.99	€30		€239.99	€30
PIXMA G3571	€269.99	€30		€239.99	€30
PIXMA G3590	€299.99	€30	€219.99	€189.99	€110
PIXMA G4570	€309.99	€40	€269.99	€229.99	€80
PIXMA G650	€309.99	€40		€269.99	€40
MAXIFY GX1050 EB2	€369.99	€40		€329.99	€40
MAXIFY GX1051 EB2	€369.99	€40	€329.99	€289.99	€80
MAXIFY GX2050 EB2	€399.99	€40		€359.99	€40
MAXIFY GX2051 EB2	€399.99	€40	€359.99	€319.99	€80
MAXIFY GX4050	€499.99	€60		€439.99	€60
MAXIFY GX6150	€519.99	€70		€449.99	€70
MAXIFY GX6550	€519.99	€70		€449.99	€70
MAXIFY GX7150	€659.99	€100		€559.99	€100

NEXT STEPS

Campaign URL: live from 5 August 2026

- **UK:** canon.co.uk/offers/MegaTank-cashback-2H2026
- **IE:** canon.ie/offers/MegaTank-cashback-2H2026

Email campaign to our database (both UK & IE):

1. Launch email – 5 August 2026
2. Reminders x2 (date TBC)
 - 9 Sep 2026 x1,
 - 8 Oct 2026 x1
3. Last reminder email – 27 October 2026

Supporting Assets*:

- Paid social carousel imagery in 1x1 (TBC)

Social Campaign:

- Ongoing presence across all Canon social channels throughout the campaign
- Messaging incorporated into a wider paid media plan around print audiences in both UK & IE market

THANK YOU

