

Wh@ Samsung

Jet Away Promotion Toolkit (FINAL)

September 2025

Campaign Overview

- Promotion live: *17th September 2025 – 20th January 2026*
- Promo available in the UK & IRE only
- Activated by the customer visiting the claim website: <https://www.samsungoffers.claims/jetgiveaway>
- Customers can claim products from Trip.com
- **Trip Coins are valid for 18 months from the date of receiving the Trip coins.**
- Prize Breakdown:

| | UK | IRE |
|--------|------------------------------------------------|------------------------------------------------|
| Tier 1 | 1 x £2,000 worth of Trip Coins | 1 x €1,000 worth of Trip Coins |
| Tier 2 | 7x £200 worth of Trip | 3x €200 worth of Trip Coins |
| Tier 3 | Unlimited vouchers for 10% off selected hotels | Unlimited vouchers for 10% off selected hotels |

Key Visual – UK

SAMSUNG

Jet Away to your dream destination!

Buy a selected Samsung vacuum cleaner and enter a prize draw for a chance to win up to **£2,000** worth of Trip.com coins

Samsung Electronics (UK) Limited. UK (including CI and IOM) residents aged 18+ only. Purchase between 17/09/25 – 20/01/26 from a participating retailer and then enter the prize draw for the chance to win one bundle of £2,000 worth of Trip Coins or one of seven bundles £200 worth of Trip Coins (exclusions and restrictions apply, see <https://uk.trip.com/customer/loyalty/> for more details). Entries must be submitted between 30 and 90 days after purchase. Winners selected at random. Winners have 14 days following notification to redeem. Max 1 Entry per promotion product. Trip Coins are valid for 18 months from the date received. To Enter, and for full T&Cs, see <https://www.samsungoffers.claims/jetgiveawayUK>

Trip.com

Key Visual – IRE

SAMSUNG

**Jet Away to your
dream destination!**

Buy a selected Samsung vacuum
cleaner and enter a prize draw
for a chance to win up to **€1,000**
worth of Trip.com coins

Samsung Electronics (UK) Limited. ROI residents aged 18+ only. Purchase between 17/09/25 – 20/01/26 from a participating retailer and then enter the prize draw for the chance to win one bundle of €1,000 worth of Trip Coins or one of three bundles of €200 worth of Trip Coins (exclusions and restrictions apply, see <https://uk.trip.com/customer/loyalty/> for more details). Entries must be submitted between 30 and 90 days after purchase. Winners selected at random. Winners have 14 days following notification to redeem. Max 1 Entry per promotion product. Trip Coins are valid for 18 months from the date received. To Enter, and for full T&Cs, see <https://www.samsungoffers.claims/jetgiveawayIE>

Trip.com



Short Form T&C's (UK)

TO BE USED ON ALL ASSETS WHERE POSSIBLE

Samsung Electronics (UK) Limited. UK, Channel Islands and Isle of Man residents aged 18+ only. Purchase a selected new (i.e. not second hand, refurbished or ex-display) Samsung Jet vacuum cleaner between 17/09/25 – 20/01/26 from a participating retailer to enter a prize draw for the chance to win one bundle of £2,000 worth of Trip Coins or one of seven bundles of £200 worth of Trip Coins (exclusions and restrictions apply, see <https://uk.trip.com/customer/loyalty/> for more details). To enter, visit the link below and complete the entry form and submit it together with proof of purchase. **Entries must be submitted between 30 and 90 days after purchase** and only by the end user customer. Winners selected at random from all valid entries. **Winners have 14 days following notification to redeem.** Maximum 1 Entry per promotion product. **Trip Coins are valid for 18 months from the date received.** To Enter, and for full T&Cs, see <https://www.samsungoffers.claims/jetgiveawayUK>.

TO BE USED WHERE SPACE IS RESTRICTED (genuinely restricted, if there is room put the above.)

Samsung Electronics (UK) Limited. UK (including CI and IOM) residents aged 18+ only. Purchase between 17/09/25 – 20/01/26 from a participating retailer and then enter the prize draw for the chance to win one bundle of £2,000 worth of Trip Coins or one of seven bundles £200 worth of Trip Coins (exclusions and restrictions apply, see <https://uk.trip.com/customer/loyalty/> for more details). **Entries must be submitted between 30 and 90 days after purchase.** Winners selected at random. **Winners have 14 days following notification to redeem.** Max 1 Entry per promotion product. **Trip Coins are valid for 18 months from the date received.** To Enter, and for full T&Cs, see <https://www.samsungoffers.claims/jetgiveawayUK>.

Short Form T&C's (Ireland)

TO BE USED ON ALL ASSETS WHERE POSSIBLE

Samsung Electronics (UK) Limited. Republic of Ireland residents aged 18+ only. Purchase a selected new (i.e. not second hand, refurbished or ex-display) Samsung Jet vacuum cleaner between 17/09/25 – 20/01/26 from a participating retailer to enter a prize draw for the chance to win one bundle of €1,000 worth of Trip Coins or one of three bundles of €200 worth of Trip Coins (exclusions and restrictions apply, see <https://uk.trip.com/customer/loyalty/> for more details). To enter, visit the link below and complete the entry form and submit it together with proof of purchase. **Entries must be submitted between 30 and 90 days after purchase** and only by the end user customer. Winners selected at random from all valid entries. **Winners have 14 days following notification to redeem.** Maximum 1 Entry per promotion product. **Trip Coins are valid for 18 months from the date received.** To enter, and for full T&Cs, see <https://www.samsungoffers.claims/jetgiveawayIE>.

TO BE USED WHERE SPACE IS RESTRICTED (genuinely restricted, if there is room put the above.)

Samsung Electronics (UK) Limited. ROI residents aged 18+ only. Purchase between 17/09/25 – 20/01/26 from a participating retailer and then enter the prize draw for the chance to win one bundle of €1,000 worth of Trip Coins or one of three bundles of €200 worth of Trip Coins (exclusions and restrictions apply, see <https://uk.trip.com/customer/loyalty/> for more details). **Entries must be submitted between 30 and 90 days after purchase.** Winners selected at random. **Winners have 14 days following notification to redeem.** Max 1 Entry per promotion product. **Trip Coins are valid for 18 months from the date received.** To Enter, and for full T&Cs, see <https://www.samsungoffers.claims/jetgiveawayIE>.

Customer Journey

Step 1

Customers will buy an applicable Samsung vacuum cleaner between 17th September 2025 and 20th January 2026

Step 2

Customer visits the claim website : <https://www.samsungoffers.claims/jetgiveaway> and completes the form.

Step 3

Once the claim has been validated the customer will receive an email with a unique discount code and instructions on how to redeem the product.

Step 4

Users need to add the code to their Trip.com account and filter applicable rates that the coupon can be applied to as per the full T&Cs.

The Trip.com coins will be added directly to the customers account valid for 18months.

Qualifying VC SKUs

| Product Name | SKU |
|-----------------------------------------------------------------------------------------------------------------------------------------|----------------|
| Samsung Jet™ 65 Pet Cordless Stick Vacuum Cleaner, Max 150W Suction Power with Pet Tool - Teal Silver | VS15A60AGR5/EU |
| Samsung Jet™ 75E Pet Cordless Stick Vacuum Cleaner, Max 200W Suction Power with Pet Tool - Teal Mint | VS20B75AGR1/EU |
| Samsung Jet™ 75E Complete Cordless Stick Vacuum Cleaner, Max 200W Suction Power with Pet Tool - Teal Silver | VS20B75ACR5/EU |
| Samsung Jet™ 85 Pet Cordless Stick Vacuum Cleaner, Max 210W Suction Power with Pet Tool+ - Woody Green | VS20C8522TN/EU |
| Samsung Jet™ 85 Complete Cordless Stick Vacuum Cleaner, Max 210W Suction Power with Pet Tool+ - Midnight Blue | VS20C8524TB/EU |
| Samsung Jet™ 95 Pro Cordless Stick Vacuum Cleaner, Max 210W Suction Power with Spray Spinning Sweeper – Midnight Blue | VS20C9547TB/EU |
| Samsung Bespoke Jet™ PLUS Pet Cordless Stick Vacuum Cleaner, Max 210W Suction Power with All-in-One Clean Station - Misty White | VS20B95823W/EU |
| Samsung Bespoke Jet™ PLUS Pro Extra Cordless Stick Vacuum Cleaner, Max 210W Suction Power With All-in-One Clean Station - Midnight Blue | VS20B95973B/EU |

Qualifying VC SKUs

| Product Name | SKU |
|---------------------------------------------------------------------------------------------------------------------------|----------------|
| Samsung Bespoke Jet™ AI Cordless Stick Vacuum Cleaner, Max 280W Suction Power With All-in-One Clean Station - Satin Black | VS28C9784QK/EU |
| Samsung Bespoke Jet Lite, Max 280W Suction Power Smart Cordless Vacuum Cleaner with AI Cleaning, Pebble Grey | VS80F28DLP/EU |
| Samsung Bespoke Jet Lite, Max 280W Suction Power Cordless Vacuum Cleaner with Slim LED+ Brush, Santorini Beige | VS80F28DES/EU |
| Samsung Bespoke Jet Lite, Max 280W Suction Power Cordless Vacuum Cleaner with Spray Spinning Sweeper, Santorini Beige | VS80F28DGS/EU |
| Samsung Bespoke AI Jet Ultra, Max 400W Suction Power Smart Cordless Vacuum Cleaner with AI Cleaning, Satin Black | VS90F40DEK/EU |
| Samsung Bespoke Jet AI Ultra, Max 400W Suction Power Smart Cordless Vacuum Cleaner with AI Cleaning, Satin Mint | VS90F40DEM/EU |
| Samsung Bespoke Jet Bot Combo™ 3-in-1 Cleaning VR7MD96514G/EU Robot Vacuum Cleaner – Satin Grey | VR7MD96514G/EU |
| Samsung Bespoke Jet Bot Combo™ AI+ 3-in-1 Cleaning VR7MD97714G/EU Robot Vacuum Cleaner - Satin Grey | VR7MD97714G/EU |

Prize Redemption & Fulfilment Process

Redemption

To claim their Prize, each Winner must:

- Create a Trip.com account (if they do not already have one).
- Follow the instructions provided in the notification email to submit their details and provide their Trip.com User ID.

Prize Fulfilment

- Winners of the First Place and Second Place Prizes will have their Trip Coins credited directly to their Trip.com account upon successful Redemption.
- Winners of the Third Place Prize will receive their voucher by email.

Trip Coins are valid for 18 months from the date of credit.

Vouchers are valid for 3 months from the date of issue.

Unclaimed or Invalid Prizes

- If a Winner is unreachable, ineligible, or fails to claim their Prize within 14 days of notification, the Prize will be forfeited.
- In such cases, a substitute Winner will be selected in accordance with the Promotion Terms and Conditions.

Winner Announcement

- Winners will be notified by email on or around 1st December 2026.
- Winners will also be announced publicly on or around this date (details available via Jetgiveaway@samsungclaims.com).

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