

Instant Ink – Curry's Promo – September 2025

HP Instant Ink Competition

Participants (UK resident only. 18+) who purchase an eligible HP printer from Currys during September 2025 **and** subscribe to HP Instant Ink within the same month may apply for entry into a prize draw. One winner will receive £100 Instant Ink credit. The winner will be selected at random.

One entry is redeemable per printer and cannot be redeemed for cash.

HP Instant Ink sign-up must be completed within September 2025 using the HP recommended setup process outlined in the printer instructions. Unless the service is cancelled by you at instantink.hpconnected.com/uk/en/l/v2/cancel_subscription?source=tos, an automatically renewing monthly service fee (from £1.79 per month to £28.99 per month based on the plan chosen), plus tax and any applicable additional fee will be charged to your credit/debit card. Personal information (including name, postal address, email address, valid credit/debit card details) plus an internet connection to the printer are required to enroll in Instant Ink and activate the entry. See additional information during online signup process <https://instantink.hpconnected.com/uk>

Start Date: 1st September 2025

Promotion End Date: 30th September 2025

For terms and conditions click here

Terms and Conditions:

These Terms & Conditions govern the HP Instant Ink: Sign up & win! Competition ("Competition"). This Competition is promoted by HP Inc UK Limited, Earley West, 300 Thames Valley Park Drive, Reading, RG6 1PT, United Kingdom ("Promoter", "HP" or "We").

1. A Participant is any UK resident individual aged 18 or over who enters the Competition, other than those people listed in clause 3 below ("Participant", "you" or "your").
2. By submitting a Competition entry, you are agreeing to be bound by these Terms and Conditions. Please retain a copy for your information.
3. Employees of HP, and their immediate families, anyone else involved in the operation of the Competition or anyone that appears on a government restricted persons list are excluded from entering.

Competition Period & Entry Criteria

4. To enter the Competition you must have completed the following actions:
 - Purchase must be made from Currys in-store or online between 1st and 30th September 2025.
 - Customer must subscribe to HP Instant Ink at <https://instantink.hpconnected.com/uk> between 1st and 30th September 2025.
 - Proof of both purchase and subscription to be submitted via screenshot to the following email address competition@hp.com by 30th September 2025 ("Closing Date").
5. All Competition entries must be received by HP by no later than 23:59 GMT on the Closing Date. All Competition entries received after the Closing Date are automatically disqualified.
6. HP reserves the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid entries including, without limitation, to require further verification as to the identity, age, and other relevant details of a Participant.
7. All Competition entries submitted to HP will become the property of HP on receipt and will be destroyed and not returned at the end of the Competition.
8. Only one entry per purchase.
9. Entries that are incomplete or damaged will be deemed invalid.
10. Entries must be made by the Participant and must not be made through agents or third parties. We will not accept Competition entries that are automatically generated by computer or in bulk.

Competition Details

11. A prize draw will take place on 10th October 2025 and the winner(s) of the Competition will be selected by randomised electronic selection.

12. There will be 1 winner in total. Each Participant is limited to winning a maximum of one (1) Prize in the Competition.
13. HP reserves all rights in its sole discretion to disqualify without prior notice any Participant acting in violation of these Terms and Conditions, or acting in an unsportsmanlike or disruptive manner, or with intent to annoy, abuse, threaten or harass any other Participant.
14. The decisions of HP in respect of any and all aspects of the Competition described herein, including in the unlikely event of any dispute, will be final and binding. No correspondence will be entered into regarding this Competition or these Terms and Conditions.

Prize

15. The prize for the winner is £100.00 Instant Ink credit for the Participants Instant Ink account ("Prize").
16. We will make all reasonable efforts to contact the winner of the Competition personally as soon as practicable after the prize draw. Participants are required to check their email accounts used to enter the Competition for notifications. Only the winner will be contacted.
17. The winner has seven (7) days from the date of HP's notification to claim their Prize. Failure to do so could result in forfeiture of the Prize. In such cases, we reserve the right to offer the Prize to the next eligible Participant from the entries that were received before the Closing Date of the Competition. Any such reselection will be undertaken in accordance with these Terms and Conditions.
18. We do not accept any responsibility if a winner is not able to take up their Prize.
19. In order to receive their Prize, the winner must provide HP with their email address and Instant Ink account details, and We will then deliver their Prize to them via a Promo Code. There will be no charge for delivery of the Prize. We are not responsible for the failure to deliver a Prize should details be provided incorrectly.
20. Prizes may only be used for their intended purpose, in accordance with the Instant Ink subscription terms and all applicable laws. To the extent permitted by law, all conditions or warranties implied by law, statute or otherwise are expressly excluded.
21. The Prize (either in whole or in part) is non exchangeable, non transferable, and there is no cash alternative to the Prize. HP has the right to cancel in the event that there are not enough winners. Furthermore, HP retains the right to substitute part or whole of the Prize with another prize of similar or higher value in the event the original prize offered under these Terms and Conditions is not available due to circumstances beyond HP's reasonable control or unforeseen circumstances.

General

22. **Disclaimer of Technical Issues.** Insofar as is permitted by law, HP assumes no responsibility for any problems or technical malfunction of any hardware, software, application, server, website, telephone network or lines, computer systems, Internet service providers, or e-mail systems; failure of any entry to be received on account of technical problems or incomplete, late, lost, damaged, illegible or misdirected electronic communications; or any combination

thereof, including damage to Participants' or anyone else's computer equipment related to or resulting from participation in this Competition.

23. **Limitation of Liability.** The Promoter's total liability for any loss or damage arising out of or in connection with the Competition, including without limitation, as a result of a winner winning, collecting, using or enjoying their Prize, shall be limited to the value of the Prize won. This provision does not limit liability for death or bodily injury caused by the negligence of the HP Affiliated Parties or that of their employees, fraud, nor any liability which may not be excluded or limited by applicable law. Your statutory rights are not affected.
24. **Third Parties.** This Competition is in no way sponsored, endorsed or administered by, or associated with Currys. Any questions, comments or complaints regarding this Competition must be directed to HP and Currys. By entering the Competition, you hereby release Currys from all liability relating to the Competition.
25. **Severability.** Should any of the provisions set out in these Terms and Conditions be or become invalid, the validity of the remaining provisions shall not be affected.
26. **Data Protection.** HP will process any personal data of Participant which is provided to and/or given access to HP for the purposes of administration of the Competition and if you are a winner, the notification and delivery of a Prize or otherwise as expressly consented to and in compliance with applicable data protection law and HP Privacy Statement (<http://www8.hp.com/uk/en/privacy/privacy.html>). To exercise your rights of access, rectification, opposition or deletion, please use the 'Contact HP Privacy Office' available from HP's Personal Data Rights Notice http://www8.hp.com/uk/en/privacy/privacy_notice.html
- HP must either publish or make available information that indicates that a valid award took place. To comply with this obligation HP will send the surname and county of the winner(s) to anyone who writes to the address of HP set out above within one month after the Closing Date. If you object to your surname and county being made available, please contact HP at the above address. In such circumstances, HP must still provide the information and winning entry to the Advertising Standards Authority on request.
27. **Changes and Cancellation.** HP reserves the right to withdraw, suspend, revise or cancel the Competition at any time where it becomes necessary to do so. Participants may withdraw their entry at any time upon written notice to HP.
28. **Force Majeure.** HP shall not be liable for any interruption to this Competition whether due to force majeure or other factors beyond HP's control.
29. **Tax and expenses.** The winner(s) is solely responsible for any tax liability and any incidental expenses arising from the award of the Prize. Seek expert advice if you are not sure about your tax obligations.
30. **Governing Law.** These Terms and Conditions and the Competition are governed by the law of England and Wales and subject to the non-exclusive jurisdiction of the courts of England and Wales.