Activate HP+ at setup and get additional free 3 months of HP Instant Ink. You must complete HP Instant Ink sign up within 7 days of setting up the printer with the HP recommended setup process as indicated in instructions that came with your printer. Use of in-box cartridge is included in period of offer. Not opting in to an HP+ account will reduce the offer to 2 months of free Instant Ink service subject to these terms and conditions; unless the service is cancelled by you within the offer period online at hpinstantink.com, a monthly service fee, based on the plan chosen, plus tax and any applicable additional fee will be charged to your credit/debit card at the end of the offer period. Personal information (including name, postal address, email address, valid credit/debit card details) plus an internet connection to the printer are required to enroll in Instant Ink and activate the offer.

One offer is redeemable per printer and cannot be redeemed for cash. Offer may be combined with other offers - see terms and conditions of other offers for more details. See additional offer information during online signup process https://instantink.hpconnected.com/uk.

Promotion end date: 30th September 2025.