


SONY

UP TO **£500**
CASHBACK

When you purchase a
BRAVIA TV or BRAVIA soundbar

Mockup – final version pending

A Sony BRAVIA TV is shown in a mockup setting. The TV screen displays a soccer match with two players, one in a blue and white kit and another in a red kit, competing for a ball. The background of the mockup is a red curtain, and the foreground shows the tops of red theater seats.

FY24 BRAVIA Home Entertainment Launch Cashback

8-May-2024 – 16-July-2024

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FY24 BRAVIA Home Entertainment Launch Cashback

Get up to £500 Cashback

- Buy new FY24 BRAVIA TV (BRAVIA 7, 8,9) or FY24 BRAVIA Theatre sound product in the promotional period
- Submit your claim for cashback at least 35 days after purchase
- Receive cashback within 28 days of submitting claim

Models :

- BRAVIA 7
- BRAVIA 8
- BRAVIA 9
- BRAVIA Theatre Quad
- BRAVIA Theatre Bar 9
- BRAVIA Theatre Bar 8
- BRAVIA Theatre U

Promotional Period:

- 8 May 2024 – 16 July 2024
- Claim deadline: 4 September 2024
- Claims can only be submitted for orders received by customer, NOT on pending orders for delivery.

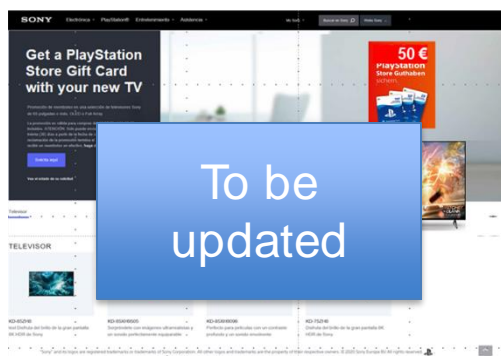
FY24 Launch Cashback – Full Model List and values

Model name	SAP code	SKU Code	UK	IE
K-85XR90 / BRAVIA 9	K85XR90PU	643163	£500	€ 700
K-85XR70 / BRAVIA 7	K85XR70PU	599704	£500	€ 700
K-75XR90 / BRAVIA 9	K75XR90PU	575841	£500	€ 700
K-77XR80 / BRAVIA 8	K77XR80PU	584929	£300	€ 400
K-75XR70 / BRAVIA 7	K75XR70PU	562948	£300	€ 400
K-65XR80 / BRAVIA 8	K65XR80U	529738	£200	€ 300
K-65XR70 / BRAVIA 7	K65XR70U	528155	£200	€ 300
K-55XR80 / BRAVIA 8	K55XR80PU	679648	£200	€ 300
K-55XR70 / BRAVIA 7	K55XR70PU	627237	£200	€ 300
HT-A9M2 / BRAVIA Theatre Quad	HTA9M2.CEK	723146	£400	€ 550
HT-A9000 / BRAVIA Theatre Bar 9	HTA9000.CEK	720834	£200	€ 300
HT-A8000 / BRAVIA Theatre Bar 8	HTA8000.CEK	661837	£200	€ 300
HT-AN7 / BRAVIA Theatre U	HTAN7.CE7	697195	£50	€ 70

Customer Journey



1. Find promotion online or in store



2. View details of promo



3. Purchase TV or Bar in Retail or online

Detalles de compra

Selecciona tu modelo*

SELECCIONA TU REGALO GRATIS: HT-G700 o PS4 Pro*

PS4 Pro

Número de serie* (Cómo encontrar su número de serie)

¿Cuándo comprarás este producto? (ATENCIÓN: Solo puede enviar su reclamo después de treinta (30) días a partir de la fecha de compra)

¿Dónde comprarás este producto?*

Financ

Información personal

Título

Nombre* (solo se permiten caracteres latinos)

Apellido* (solo se permiten caracteres latinos)

¿Tu televisor anterior era un televisor Sony?

¿Cuándo comprarás tu último televisor?

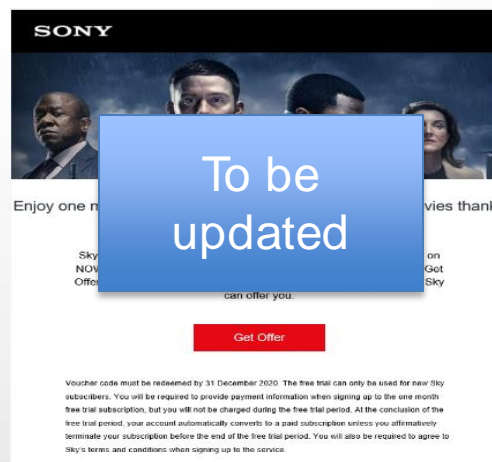
¿Por qué decidiste comprar un televisor?

Compartir este código* (Este documento debe mostrar claramente la fecha de compra, el nombre del distribuidor, el modelo adquirido y el número de factura. No se aceptará una confirmación del pedido. Solo se aceptan archivos en formato .png, .pdf o .jpg.)

Examinar

Financ

4. Claim cashback through Sony website, 35 days after purchase



5. Receive cashback within 28 days

FY24 Launch Cashback – Terms and Conditions

Terms and Conditions

- 1. The promoter of Cashback on selected Sony TVs (the "Promotion") is Sony Europe B.V. based at The Heights, Brooklands, Weybridge, Surrey, KT13 0XW ("Sony"). Please do not send claim forms to this address as they will not be accepted. Please only use the websites listed in section 6 to enter claims.
- 2. This promotion is a consumer campaign and is available only for the original consumer who bought the product. Claims from companies, organisations and institutions and claims from resellers are excluded from this offer. You must be aged 18 or over to make a claim under the Promotion.
- 3. The Promotion only applies to the purchase of new products (i.e. not second hand, returned or refurbished products) which have been supplied and distributed by Sony within the UK and Republic of Ireland.
- 4. Please take time to review these terms and conditions carefully and ensure that you comply with their provisions to avoid disappointment.

Scope

- 5. If you have purchased any of the following products (the "Products") from an authorised Sony dealer located in the UK, Republic of Ireland and Isle of Man between **8-May-2024 and 16-July-2024 (inclusive)** then you will be entitled to apply for the following Cashback amounts and the remainder of these Terms and Conditions shall apply.

UK and Isle of Man:

K-85XR90	£500
K-85XR70	£500
K-75XR90	£500
K-77XR80	£300
K-75XR70	£300
K-65XR80	£200
K-65XR80	£200
K-65XR70	£200
K-55XR70	£200
K-55XR80	£200
K-55XR70	£200
HT-A9M2	£400
HT-A9000	£200
HT-A8000	£200
HT-AN7	£50

Republic of Ireland:

K-85XR90	€ 700
K-85XR70	€ 700
K-75XR90	€ 700
K-77XR80	€ 400
K-75XR70	€ 400
K-65XR80	€ 300
K-65XR80	€ 300
K-65XR70	€ 300
K-65XR70	€ 300
K-55XR80	€ 300
K-55XR70	€ 300
HT-A9M2	€ 550
HT-A9000	€ 300
HT-A8000	€ 300
HT-AN7	€ 70

How to claim

- 6. Please complete your claim online at the following URL: <http://www.sony.co.uk/cashback/bravia2024> or <http://www.sony.ie/cashback/bravia2024>. You will need a My Sony account to submit a claim – If you do not already have a My Sony account, you will be required to create an account.
- 7. To complete your claim you will be required to include electronically the serial number of the product, a handheld photo of the serial number shown on the information screen of the product itself, and a copy of your original printed sales receipt/sales invoice clearly showing the name of the retailer, the product name and date of purchase. **In case the proof of purchase mentions an order date that is different from the date that the proof of purchase was issued (invoice date), then the purchase date will be determined solely by reference to the order date. Please note that order confirmations never replace valid invoices.** Online order confirmations and handwritten receipts will not be accepted. Fake, altered or doctored invoices or receipts will be rejected and the related claims treated as a fraudulent claim. Sony reserves the right to request additional information and/or supporting documents in order to verify the validity of claims.
- 8. Claims may only be submitted after thirty-five (35) days from the date of purchase of the relevant Product(s). Claims submitted before the relevant date will be rejected.
- 9. All claim forms must be received by midnight (CET) on 4-September-2024. No claims will be accepted after this date.

General Terms applicable to all Cashback applications

- 10. The Cashback is only available on Sony qualifying products which have been supplied and distributed by Sony to its authorised dealers within the UK, Republic of Ireland and Isle of Man (as

appropriate). We recommend that you check with your retailer before purchase to ensure that your purchase qualifies under these Terms and Conditions. You can also check on the Sony Cashback website specified in section 6 for details of Sony's authorised dealers. Sony is not responsible for a retailer's misleading statements in this respect and the final decision as to whether a retailer is authorised rests with Sony. **For the avoidance of doubt, Sony will accept claims from Amazon Marketplace only if the reseller is listed as one of the eligible dealers for this campaign. The claim will be rejected for any other third-party reseller on the Amazon Marketplace platform.**

- 11. A claim for Cashback cannot be made in respect of a product that is returned to the retailer for a refund. Sony may check serial numbers with retailers to monitor for product returns. Where cashback has already been paid in respect of a returned product Sony shall be entitled to recover the relevant amount from you.
- 12. Each customer is limited to a maximum of one claim per individual model and a maximum of 2 (two) claims in total.
- 13. In the event of an incomplete claim, the participant will be informed via email and he/she will be given a deadline of 14 (fourteen) calendar days in which to resolve any issues and to send the correct and valid document that meets these requirements.
- 14. Please allow 28 days for receipt of your Cashback once all criteria have been fulfilled; where we are unable to meet this deadline then we will do so as quickly as possible thereafter.
- 15. The Cashback will be provided in the form of a direct bank transfer provided correct bank details have been submitted and receipt is valid and readable. Claimants will have their Cashback paid in pounds sterling (or Euros for purchases in Republic of Ireland). If you provide bank account details in a country outside the country of purchase, you should check if your bank accepts payments in these currencies and you accept that the amount you receive may vary depending on the local currency and exchange rate at the date of payment. Sony accepts no liability in the event your bank does not accept payment in the relevant currency or for any related bank charges which may apply. Alternative cashback fulfillment is not possible. **For a purchase made in the UK, payments will be made to UK bank accounts only.**
- 16. It is necessary to have access to the internet with sufficient broadband speed and download capability in order to complete the claim form. Sony will not be held liable for any technical, hardware, software, server, website or internet connection issues which prevent or otherwise obstruct you from participating in the Promotion.

Miscellaneous terms

- 17. We reserve the right to withhold and / or refuse payment of the Cashback: (i) where we suspect that a claim under this Promotion is false or fraudulent or the claim does not comply with these terms, (ii) where a claim includes a serial number that has been used for a claim under a previous promotion or a previous claim under this promotion, or (iii) to an individual who has submitted a claim under a previous promotion which was fraudulent or otherwise in breach of terms of the

terms of such promotion. Sony reserves the right to take legal action against any claimant who deliberately makes a fraudulent claim.

- 18. We reserve the right to withdraw the Promotion at any time without notice. Sony reserves the right to substitute any of the offers for products or services of equivalent status and value as necessary.
- 19. All Sony products are subject to availability.
- 20. There is no credit, cash or product alternative to the payment of a Cashback.
- 21. **Should you have any queries in relation to your claim, please phone us on 0207 365 2810 (UK) and +353 (0)1 46073344 (Republic of Ireland) or contact us via our website at www.sony.co.uk/cashback/ty/contact (UK) or www.sony.ie/cashback/ty/contact (IE)**
- 22. All instructions given within the claim form are part of these Terms and Conditions.
- 23. By claiming your Cashback claimants will be deemed to have read and accepted these Terms and Conditions and Sony's privacy policy which is available at http://www.sony.co.uk/pages/privacy/privacy_statement_en_GB.html
- 24. Personal information which you supply will be processed by Sony Europe B.V. and its third-party service provider for the purposes of administering this promotion. Sony may share information with retailers or other third parties, where necessary, in order to verify claims and prevent (or report) fraudulent claims.
- 25. If you have any questions regarding our use of your personal information, please contact us via our online web form at <http://services.sony.co.uk/support/en/contacts/pim/email>
- 26. This Promotion shall be governed by, and construed under, the laws of England and Wales (or the laws of Ireland for purchases from retailers in the Republic of Ireland), and the parties submit to the exclusive jurisdiction of the courts of England and Wales (or the Irish courts for purchases from retailers in the Republic of Ireland).