



FULL TERMS AND CONDITIONS – Up to £170 CASHBACK ON SELECT SMEG OVENS

1. The promotion of up to £170 cashback (the “gift”) is open to United Kingdom (UK) & Northern Ireland (NI) consumers (the “claimant”) who purchase selected Smeg (the “promoter”) oven appliances, on a single order. Promotional offer running 01/10/2025 – 04/01/2026 with a claim date of 31/01/2026.
2. Applicable oven codes:

Oven Product Codes	Cashback Amount
SO4401M1X	£125
SF4400MCX1	
SF6301TVX	
SF6300TVX	
SOP6902S2PN	£170
SOP6902S2PP	
SO6302TX	
SOP6302TX	
SOP6302S2PX	
SO6302M2X	
SOP6902S2PX	
SOP6302S2PN	
SO6302M2N	
SFP6301TVX	
SFP6301TVN	
SOP6900TN	
SOP6900TP	
SF6905X1	
SF6905P1	
SF6905N1	
SF69M3TNO	
SO4902M1N	
SO4902M1P	
SO4302M1X	
SO4902M1X	
SO4301M1X	
SO4301M0N	

SO4301M1N	
SF9390X1	
SFP9302TX	
SFR9302TX	
SFP9302TN	
SFPR9301TX	

3. This promotion does not apply to graded or used products.
4. Only select Smeg oven appliances will count to the total cashback amount.
5. This promotion is only offered via participating retailers and only participating retailers will have access to the official advertising materials.
6. To benefit from either the £125 or £170 cashback, the claimant must have purchased a select oven in their order.
7. In order to claim the cashback the claimant will be required to provide the product serial number and upload a valid single proof of purchase, failure to do so will mean that the claim will be not validated.
8. Claims can be submitted at the time of purchase; however, claims will not be validated until 30 days after the purchase date (the "validation period").
9. This exclusive offer runs on purchases made between 01/10/2025 until 04/01/2026. Claims must be submitted no later than 31/01/2026.
10. This offer can not be combined with any other offer. Excluding any warranty promotion that may be on.
11. The promotion is as stated, and no alternative gift will be offered. It is non-transferable. The promotor will supply a one-off cashback of either £125 or £170. The gift will be in the form of a bank transfer. Participants must have a valid UK or NI bank account to receive this BACS payment from Smeg (UK) Ltd.
12. To be eligible to participate in the promotion you must be a UK or NI resident aged 18+.
13. This promotion is only available to end user consumers only (e.g. not to any reseller or business purchased on a trade or contract basis).
14. One entry per household only.
15. The Promoter accepts no responsibility for forms that are lost or delayed, or which are unable to be sent due to lack of network coverage, system, software or hardware failure or for any other reason beyond its control.
16. The promoter reserves the right to disqualify applications it believes are acting in breach of these Terms and Conditions and reserves the right to investigate and take all reasonable action to protect itself against fraudulent claims. Any claims which they believe to be invalid and/or fraudulent will be rejected.
17. By completing all claimants will be deemed to have accepted and be bound by these Terms and Conditions.
18. For UK and NI claimants please visit:

<https://www.smeguk.com/promotions/q4ovencashback25.html>

19. Your name and address will only be retained for communication purposes if you choose to opt into receiving communications from Smeg UK.
20. UK and NI residents: Please see www.smeguk.com/disclaimer/ for our privacy policy.
21. Please allow 28 days after the validation period for receipt of the gift – claims will only be accepted after verification of the claim.
22. For details of the promotion please write to the promoter at the address below.
23. The Promoter: Smeg (UK), The Marketing Department, The Magna Building, Wyndyke Furlong, Abingdon, Oxfordshire, OX14 1DZ, United Kingdom.

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Smeg UK Ltd, The Magna Building, Wyndyke Furlong, Abingdon, Oxfordshire, OX14 1DZ UK