



**FULL TERMS AND CONDITIONS – UP TO £100 CASHBACK ON SMEG FREESTANDING LAUNDRY**

1. The promotion of up to £100 cashback (the “gift”) is open to United Kingdom (UK) & Northern Ireland (NI) consumers (the “claimant”) who purchase Smeg (the “promoter”) freestanding laundry appliances, on a single order. Promotional offer running 01/08/2025 – 30/09/2025 with a claim date of 30/10/2025.
2. Cashback values will correspond to the below product codes:

Applicable Laundry Code	Cashback Amount
WNP84SECUK	£75
WNP84SEAUk	
WNP96SEAUk	
WNP96SEAUk1	
DNP92SEUK	
WNP96SLAAUK	£100
WNP96SLAAUK1	
WDN064SLDUK	
DNP83SEUK	

3. This promotion does not apply to graded or used products.
4. Only Smeg freestanding laundry appliances will count to the cashback amount.
5. This promotion is only offered via participating retailers and only participating retailers will have access to the official advertising materials. This offer excludes kitchen retailers.
6. This promotion includes only Smeg freestanding appliances. Integrated appliances are excluded.
7. In order to claim the gift the claimant will be required to provide the product serial number and upload a valid single proof of purchase, failure to do so will mean that the claim will be not validated.
8. Claims can be submitted at the time of purchase; however, claims will not be validated until 30 days after the purchase date (the “validation period”).
9. This exclusive offer runs on purchases made between 01/08/2025 until 30/09/2025. Claims must be submitted no later than 30/10/2025.
10. This offer can not be combined with any other offer. Excluding any warranty promotion that may be on.
11. The promotion is as stated, and no alternative gift will be offered. It is non-transferable. The promoter will supply a one-off gift between £75 - £100 depending on Smeg appliance purchased. The gift will be in the form of a bank transfer. Participants must have a valid UK or NI bank account to receive this BACS payment from Smeg (UK) Ltd.
12. To be eligible to participate in the promotion you must be a UK or NI resident aged 18+.
13. This promotion is only available to end user consumers only (e.g. not to any reseller or business

purchased on a trade or contract basis).

14. One entry per household only. This offer cannot be combined with any other offer excluding any warranty offers.
15. The Promoter accepts no responsibility for forms that are lost or delayed, or which are unable to be sent due to lack of network coverage, system, software or hardware failure or for any other reason beyond its control.
16. The promoter reserves the right to disqualify applications it believes are acting in breach of these Terms and Conditions and reserves the right to investigate and take all reasonable action to protect itself against fraudulent claims. Any claims which they believe to be invalid and/or fraudulent will be rejected.
17. By completing all claimants will be deemed to have accepted and be bound by these Terms and Conditions.
18. For UK and NI claimants please visit:  
<https://www.smeguk.com/promotions/laundrycashback.html>
19. Your name and address will only be retained for communication purposes if you choose to opt into receiving communications from Smeg UK.
20. UK and NI residents: Please see [www.smeguk.com/disclaimer/](http://www.smeguk.com/disclaimer/) for our privacy policy.
21. Please allow 28 days after the validation period for receipt of the gift – claims will only be accepted after verification of the claim.
22. For details of the promotion please write to the promoter at the address below.
23. The Promoter: Smeg (UK), The Marketing Department, The Magna Building, Wyndyke Furlong, Abingdon, Oxfordshire, OX14 1DZ, United Kingdom.

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