

Canon (UK) Limited
Winter Sale: EOS R System Cashback Promotion 2025
Terms & Conditions

1. PROMOTIONAL PRODUCTS, PARTICIPATING RETAILERS, PROMOTIONAL PERIOD AND PARTICIPANTS ("Cashback Promotion")

- 1.1. This promotion is only available on purchases of the products listed below in Schedule 1 (the "**Promotional Products**") within the United Kingdom of Great Britain and Northern Ireland ("**UK**") or Ireland ("**ROI**") (together the "**Territory**") from one of our participating retailers in the Territory as set out at Schedule 3 ("**Participating Retailers**") between **00.00 Friday 17th October 2025 and 23.59 Friday 30th January 2026** inclusive (the "**Promotional Period**").
- 1.2. All other Canon products and retailers are excluded.
- 1.3. Some Promotional Products may be sold as a camera or printer only or part of a bundle, but only ONE (1) claim can be made per bundle. If a bundle includes two (2) Promotional Products, the Participant may only make a claim against one Promotional Product.
- 1.4. A purchases must be genuine purchase for cash or its equivalent.
- 1.5. All participants must be aged 18 or over and resident in the Territory ("**Participant**").
- 1.6. All Participants are deemed to have agreed to be bound by these terms and conditions.
- 1.7. All Promotional Products must be new and genuine Canon products. Purchases of second hand, refurbished or reconditioned products, or products which are counterfeit or infringe the intellectual property rights of the Canon group of companies in any way (including but not limited to parallel or "grey" products) will not qualify under this promotion. To learn more about parallel products see <http://www.canon.co.uk/greymarket>.
- 1.8. A list of retailers **who are not authorised** in the Territory is provided in Schedule 3. This list is not exhaustive, and any product purchased from these retailers will not be eligible to make a claim under this promotion.

2. HOW TO PARTICIPATE

- 2.1. To enter the Cashback Promotion, the Participant must:
 - (i) purchase a Promotional Product(s) from a Participating Retailer during the Promotional Period within the Territory; AND
 - (ii) submit a valid claim online between **00.00 on Friday 17th October 2025 and 23.59 BST on Friday 6th March 2026 (the "Claim Period")**.
- 2.2. Claims must be submitted by correctly completing a claim form online (which will require the provision of a valid Participating Product serial number), either at www.canon.co.uk/sale or www.canon.ie/sale. Participants are required to scan, upload and attach to the online claim form a copy of their receipt, or internet order confirmation as may be applicable, as proof of purchase. Following which, Participants will receive an email confirming that their claim has been received. If a Participant does not

receive a confirmation email within 24 hours of processing a claim, or do not have access to the internet, please contact our **Claim Hotline on 0800 044 3251**.

- 2.3. Promotional Products are subject to availability while stocks last. Canon will not be liable for the failure of Participating Retailers to fulfill orders of Promotional Products during the Promotional Period.
- 2.4. Canon will not process any claims received after the Claim Period and will not process claims which are in its sole opinion incomplete.
- 2.5. If Canon raises a query in respect of a Claim and the Participant does not respond before [insert deadline], then the Claim will be deemed withdrawn.
- 2.6. Claims by (i) businesses; or (ii) individual consumers who buy more than five (5) Promotional Products during the Promotional Period (other than where the relevant products are comprised in kits or bundles as described in clause 1.1) will not be eligible to make a claim under this Promotion.
- 2.7. Where two Promotional Products are purchased as part of a camera and lens kit, cashback will only be available on the camera. No cashback will be provided for the lens or any other bundled items. This promotion cannot be redeemed in conjunction with any other promotion EXCEPT where another Canon promotion during the Promotion Period expressly states in its terms and conditions that it may be redeemed in conjunction with this cashback promotion.

3. CASHBACK

- 3.1. Upon receipt and verification of a claim, Canon will arrange for a direct bank transfer to the Participant's bank account provided in the claim, of the cashback amount set out in Schedule 1.
- 3.2. No alternative arrangement will be entered into, and no cash or cheque will be provided.
- 3.3. Canon will endeavor to make the bank transfer within four (4) to six (6) weeks from validation of a claim.
- 3.4. Only one (1) bank transfer payment will be issued per valid claim.
- 3.5. If a Participant is VAT registered in the UK, or Ireland and receives a cashback, this may reduce the taxable value of the purchase, and as a result, the Participant may be required to adjust their input VAT accordingly.
- 3.6. If a Promotional Product has been purchased and a cashback has been claimed, the Participant forfeits their entitlement to the cashback should they choose to return the Promotional Product.
- 3.7. If the Participant returns a Promotional Product after a valid claim has been submitted and a bank transfer made by Canon:
 - 3.7.1. Where the Promotional Product was purchased from the Canon Official Store then Canon will deduct the cashback amount paid from any refund due back to the Participant; or
 - 3.7.2. Where the Promotional Product was purchased from any other Participating Retailer (not Canon Official Store) the Participant agrees that they shall repay the cashback it received from Canon within fourteen (14) days of return of the Promotional Product. The Participant agrees that Canon (through its third party supplier Benamic Ltd (with an

address at IDA Business and Technology Park, Ring Road, Kilkenny, Ireland) shall contact the Participant by email to arrange for such repayment and to confirm the payment methods available to the Participant.

- 3.8. Promotional Products returned (free of default) for refund are not valid for this Cashback Promotion and Participants found claiming for these Promotional Products shall not be eligible.
- 3.9. Canon reserves the right to pursue legal action against any Participants involved in fraudulent claims.

4. THE PROMOTER

- 4.1. The promoter is Canon (UK) Limited, a company registered in England and Wales with number 01264300, and with its registered office address at 4 Roundwood Avenue, Stockley Park, Uxbridge UB11 1AF, England.

5. DISCLAIMERS

- 5.1. To the fullest extent permitted by law, Canon shall not be liable for any loss, damage or injury of any nature howsoever caused, sustained by any Participant under this promotion. However, nothing in these rules shall have the effect of excluding or restricting Canon's liability for personal injury or death caused by the proven negligence of Canon's employees or agents.
- 5.2. In exceptional circumstances, Canon may void, amend, and/or change this promotion at any time without incurring any liability whatsoever provided that such changes are necessary and can be justified by objective reasons.
- 5.3. Canon reserves the right to audit any claims to ensure compliance with these terms and conditions and to request additional information and supporting documents. Canon reserves the right to exclude claims and/or Participants if it suspects that the promotion is being abused in any way. Canon's decisions in relation to the promotion are final and no correspondence will be entered into.
- 5.4. If any part of these conditions is found by a court of competent jurisdiction or other competent authority to be invalid, unlawful or unenforceable, then such part shall be severed from the remainder of these conditions, which shall continue to be valid to the fullest extent permitted by law.

6. DATA

- 6.1. Canon (UK) Limited is the Data Controller in respect of any personal data supplied by Participants. Any personal data submitted to Canon (UK) Limited will be processed by (i) Canon (UK) Limited and its third party supplier Benamic Ltd, IDA Business and Technology Park, Ring Road, Kilkenny, Ireland, for the purpose of administering this Promotion, and, (ii) if applicable by Canon (UK) Limited and its affiliated companies for marketing purposes - in cases where Participants have opted-in to receive marketing communication from Canon. For further details of how we use your data, including when you opt-in for marketing

purposes, please see our Consumer Privacy Policy - <http://www.canon.co.uk/privacy-policy/>

- 6.2. If Participants do not wish for their contact information to be used for marketing purposes or to enable Canon to contact them in future regarding similar promotions, they should NOT check the relevant "opt-in" box when completing the claim form.
- 6.3. The personal data provided is held securely and may be transferred on a secure server outside the UK and EEA. For further details on how we protect your information please see our Consumer Privacy Policy - <http://www.canon.co.uk/privacy-policy/>

7. LAW AND JURISDICTION

As You are a participating consumer, laws of your country of residence will apply to this Promotion, and You may be entitled to bring court proceedings in your own language and in your local courts. A local consumer advice organization will be able to advise you on your rights. These Terms do not restrict any statutory rights that may be applicable.

Schedule 1 – Cashback for the following Promotional Products

Model	Cashback Value	
	€	£
EOS R1 Body	€ 400	£ 400
EOS R3	€ 900	£ 800
EOS R5 Mark II body	€ 500	£ 500
EOS R5 Mark II + RF 24-105mm F4L IS USM	€ 500	£ 500
EOS R5 Body	€ 300	£ 270
EOS R5 + RF24-105mm F4 L IS USM	€ 300	£ 270
EOS R6 Mark II Body	€ 440	£ 400
EOS R6 Mark II + RF 24-105mm F4-7.1 IS STM	€ 440	£ 400
EOS R6 Mark II + RF 24-105mm F4L IS USM	€ 440	£ 400
EOS R8 Body	€ 400	£ 400
EOS R8+RF 24-50mm F4.5-6.3 IS STM	€ 400	£ 400
EOS R8 Body + LP-E17 KIT	€ 400	£ 400
RF 100-300mm F2.8 L IS USM	€ 900	£ 800
RF 85mm F1.2 L USM DS	€ 330	£ 300
RF 24-105mm F2.8 L IS USM Z	€ 330	£ 300
RF 28-70mm F2 L USM	€ 330	£ 300
RF 100-500mm F4.5-7.1 L IS USM	€ 330	£ 300
RF 85mm F1.2 L USM	€ 330	£ 300

RF 70-200mm F2.8 L IS USM	€ 330	£ 300
RF 24-70mm F2.8 L IS USM	€ 220	£ 200
RF 15-35mm F2.8 L IS USM	€ 220	£ 200
RF 50mm F1.2 L USM	€ 220	£ 200
RF 10-20mm F4 L IS STM	€ 220	£ 200
RF 135mm F1.8 L IS USM	€ 220	£ 200
RF 5.2mm F2.8 L DUAL FISHEYE	€ 220	£ 200
RF 20mm F1.4 L VCM	€ 220	£ 200
RF 70-200mm F4 L IS USM	€ 110	£ 100
RF 35mm F1.4 L VCM	€ 110	£ 100
RF 24mm F1.4 L VCM	€ 110	£ 100
RF 14-35mm F4 L IS USM	€ 110	£ 100
RF 50mm F1.4 L VCM	€ 110	£ 100
RF 24-105mm F4 L IS USM	€ 110	£ 100
RF 100mm F2.8 L MACRO IS USM	€ 110	£ 100

