

Buy to Win the cost of your appliance

Terms and Conditions

By participating in the Promotion and/ or submitting an entry, you are agreeing to these Terms and Conditions. A full copy of these Terms and Conditions is published at springwin.hisensepromotions.co.uk.

1. The Promoter

- 1.1. The Promoter is: Hisense UK Limited of Ground Floor, Munroe Court White Rose Office Park, Millshaw Park Lane, Leeds, England, LS11 0EA.

2. The Promotion

- 2.1. The title of the promotion is 'Buy to Win the cost of your appliance' (the "**Promotion**").

3. Key Conditions of the Promotion

- 3.1. The Promotion is an offer by the Promoter, allowing a participant to enter a prize draw for the chance to win a prize as detailed in these terms and conditions, if they have purchased at least one qualifying product from a participating retailer during the period of 09 April 2025 to 03 June 2025 (the "**Promotion Purchase Period**").
- 3.2. Participating retailers are listed in ANNEX 1 to these Terms and Conditions ("**Participating Retailers**").
- 3.3. Qualifying products are listed in ANNEX 2 to these Terms and Conditions ("**Qualifying Products**").
- 3.4. Entrants who have purchased one or more Qualifying Products during the Promotion Purchase Period and submitted their entry in respect of each such Qualifying Product at least 30 days after purchase of the Qualifying Product and between 09 May 2025 and 31 July 2025 (the "**Promotion Entry Period**") will be entered into a prize draw with a chance to win a monetary sum equivalent to the purchase price of the Qualifying Product as stated on the participant's proof of purchase (the "**Prize Draw**").
- 3.5. The Prize Draw will take place between 1 August 2025 and 31 August 2025 and at least ten (10) winners will be chosen at random. Further details of the prizes available to be won (the "**Prizes**") are set out in Section 6 below. A total prize fund of £25,000 has been allocated by the Promoter for the payment of the Prizes issued in respect of this Promotion.
- 3.6. You may submit up to five (5) entries, however each entry must relate to a different Qualifying Product.
- 3.7. If you purchase selected Qualifying Products during the Promotion Purchase Period you will be awarded additional entries ("**Bonus Entries**"). The total number of entries allocated to each Qualifying Product (including Bonus Entries where applicable) is listed in the 'Prize Draw Entries' column of ANNEX 2.
- 3.8. Entries must be submitted online via springwin.hisensepromotions.co.uk during the Promotion Entry Period. Further details of the entry requirements are set out in Section 5 below.

4. **Eligibility Requirements**

- 4.1. The Promotion is open to residents of mainland UK (excluding Northern Ireland) who are aged eighteen (18) or over.
- 4.2. The Promotion is not open to (i) employees or agents of the Promoter or of its holding or subsidiary companies (or members of the immediate families or households of such individuals); or (ii) anyone involved in the administration of the Promotion.
- 4.3. This is a consumer only promotion. Any purchases of the Qualifying Products on a trade or wholesale basis are excluded from the Promotion.
- 4.4. Any purchases of Qualifying Products as graded goods, ex-display goods, seconds or where they are otherwise known to be imperfect goods, or as replacements, are excluded from the Promotion.
- 4.5. In participating in the Promotion, you confirm that you are eligible to do so and eligible to enter. The Promoter may require you to provide proof that you are eligible to enter the Promotion before issuing any Prize.

5. **How to enter**

- 5.1. In order to enter the Promotion, a participant must (i) purchase at least one Qualifying Product; and (ii) complete and submit the online application form which will be made available at **springwin.hisensepromotions.co.uk**.
- 5.2. You will only be able to submit your entry for the Prize Draw in respect of each Qualifying Product at least 30 days after the purchase of that Qualifying Product and between 09 May 2025 and 31 July 2025. You must not have returned the Qualifying Product(s) or cancelled your order for the Qualifying Product(s), prior to or during this period.
- 5.3. You may submit up to five (5) entries, however each entry must relate to a different Qualifying Product. You can only submit one entry in respect of each Qualifying Product purchased and if you purchase the same Qualifying Product more than once, you can only enter once in relation to that Qualifying Product.
- 5.4. If you purchase selected Qualifying Products during the Promotion Purchase Period you will be awarded additional entries ("**Bonus Entries**"). The total number of entries allocated to each Qualifying Product (including Bonus Entries where applicable) is listed in the 'Prize Draw Entries' column of ANNEX 2.
- 5.5. When entering the Prize Draw you will be required to provide:
 - 5.5.1. your name, email address, telephone number and postal address;
 - 5.5.2. a valid Hisense product model code, Hisense product serial number and details of the Participating Retailer from whom you purchased each Qualifying Product, as well as the product purchase date; and
 - 5.5.3. proof of purchase in the form of a copy of an original receipt for the purchase of each Qualifying Product from a Participating Retailer during the Promotion Purchase Period. Copies of deposit receipts and/ or order confirmations will not be accepted as proof of purchase.
- 5.6. You may also be asked to provide proof of identity (such as a copy of your passport or driving licence).

- 5.7. Successful entries will only be accepted where: (i) a participant has purchased a minimum of one (1) Qualifying Product from a Participating Retailer during the Promotion Purchase Period; and (ii) a participant has completed the online application form providing all requested information and during the timescales set out in this Section 5; and (iii) a participant has supplied a valid proof of purchase and (if requested by the Promoter) proof of identity, in a form satisfactory to the Promoter, on request; and (iv) a participant has not returned, or cancelled their order for, any of the Qualifying Products which form part of the participant's entry to the Prize Draw.
- 5.8. Only purchases of Qualifying Products made between 00:00:00 (GMT) on 09 April 2025 and 23:59:59 (GMT) on 03 June 2025 are eligible for entry into the Promotion and in order to enter participants must have submitted their entry at least 30 days after the purchase date of the Qualifying Product(s) and between 00:00:00 (GMT) on 09 May 2025 and 23:59:59 (GMT) on 31 July 2025.
- 5.9. For help with entering the Promotion participants should visit springwin.hisensepromotions.co.uk.

6. **Prizes**

- 6.1. Following the end of the Promotion Entry Period, the Promoter will identify and collate all entries that were received during the Promotion Entry Period. For these purposes, an entry will be deemed to have been received when you have completed all the steps set out in Section 5 ('How to Enter') and your entry form has been successfully received by the Promoter. Any entry forms received by the Promoter after 23:59:59 on 31 July 2025 will not be eligible for participation in the Promotion.
- 6.2. The Promoter will then carry out the Prize Draw between 1 August 2025 and 31 August 2025 (inclusive).
- 6.3. The Prize Draw will select at least ten (10) winners. Each winner will receive a monetary sum equal to the purchase price as stated on the participant's proof of purchase of the Qualifying Product linked to their winning entry (limited to £2,500 per selected winner). A total prize fund of £25,000 has been allocated by the Promoter for the payment of the Prizes issued in respect of this Promotion.
- 6.4. Prizes will be paid by electronic bank transfer to a bank account nominated by the relevant winner.
- 6.5. Prizes are subject to availability and non-transferable and the Promoter reserves the right to substitute these Prizes with similar prizes of equivalent or greater value.

7. **Winner selection & prize delivery**

- 7.1. Winners for the Prize Draw will be selected between 1 August 2025 and 31 August 2025 (inclusive) from all valid entries received by the end of 31 July 2025. Winners will be chosen by a random draw performed by a computer process. Winners will then be contacted using the email address and/ or telephone number provided with their entry. Winners must respond accepting the Prize and provide all information and details required by the Promoter within 14 days of the winner being contacted by the Promoter.
- 7.2. If a winner does not respond or accept the Prize or provide proof of purchase or other required information and details, within the periods detailed, then the Promoter reserves the right to treat the Prize as forfeited and to select a new winner in accordance with the process described above.

7.3. The Promoter cannot accept responsibility for problems arising from entrants providing incorrect or out of date contact information with their Promotion entry. If Prizes are sent to the wrong address or bank account due to incorrect information provided by the winner, they will only be reissued to the winner if and after they have been returned to the Promoter.

8. **General Conditions**

8.1. The Promoter will **not** accept responsibility for Promotion entries which are lost, delayed in transit, misdirected or which otherwise do not reach the Promoter, as a result of any equipment failure, technical malfunction, systems, satellite, network, server, computer hardware or software failure of any kind, except in cases of negligence, fault or deliberate act or omission of the Promoter or its agents.

8.2. The Promoter will not accept responsibility for any Promotion entries which are rejected or cannot be verified within the required timeframes or for any other issues, due to the provision by a participant of incorrect or incomplete information or contact details.

8.3. The Promoter reserves the right to carry out investigations and/ or take such other action as may be reasonable under the circumstances, to protect itself from fraudulent and/ or invalid Promotion entries, including (without limitation), by requesting participants to provide additional information and/ or documentation in support of their entry and/ or by seeking to verify and or validate information and/ or documentation provided with relevant third parties (including retailers). The Promoter reserves the right to reject or disqualify any entries (or withdraw any Prize) where (in the Promoter's reasonable opinion) the participant's entry is fraudulent or invalid.

8.4. This Promotion and these terms and conditions do not affect your statutory rights. Faulty and defective products and products which are subject to consumer credit and distance selling regulations can be returned to the retailer for a replacement or refund, as provided for, and in accordance with, the laws in force in the country of purchase.

9. **Data Protection**

9.1. The Promoter is the controller for all personal data collected via the Promotion portal (at **springwin.hisensepromotions.co.uk**), included in Promotion entries, or provided to the Promoter by winners when claiming their Prize. The Promoter will only process the personal data that you provide in relation to the Promotion for the purposes of running the Promotion, verifying and handling entries, administering and issuing Prizes, dealing with disputes, investigating fraud and (if you consent) for marketing purposes.

9.2. Please refer to our Privacy Policy below and at **springwin.hisensepromotions.co.uk** for further information as to how the Promoter will process your personal data in connection with this Promotion.

10. **Publicity**

10.1. The Promoter must either publish or make available information that indicates that a valid award took place. To comply with this obligation the Promoter will send the surname and county of the Prize winners to anyone who emails hisense@promotion-support.com within one month after the closing date of the Promotion Entry Period. If you object to any or all of your surname, county and winning entry being published or made available, please contact the Promoter. In such circumstances, the Promoter must still provide the information and winning entry to the Advertising Standards Authority on request.

10.2. Winners may be asked to participate in publicity related to the Promotion which may include the publication of their name and photograph in any media.

11. **General**

11.1. If there is any reason to believe that there has been a breach of these terms and conditions, the Promoter reserves the right, at its sole discretion, to exclude you from participating in the Promotion or from submitting entries or using the claims portal.

11.2. The Promoter reserves the right to suspend or cancel the Promotion and/ or to amend these Promotion terms and conditions at any time where (in its reasonable discretion) it considers it to be desirable or necessary to do so or where this is necessary due to circumstances beyond its reasonable control.

11.3. These Terms and Conditions shall be governed by English law, and the parties submit to the non-exclusive jurisdiction of the courts of England and Wales.

ANNEX 1

PARTICIPATING RETAILERS

TBC

ANNEX 2

QUALIFYING PRODUCTS

Model	Category	Sub-Category	Prize Draw Entries
RQ768N4GBE	Cooling	Multi-Door Fridge Freezer	3
RQ768N4GVE	Cooling	Multi-Door Fridge Freezer	3
RQ760N4IFE	Cooling	Multi-Door Fridge Freezer	3
RQ760N4SASE	Cooling	Multi-Door Fridge Freezer	3
RQ760N4SBFE	Cooling	Multi-Door Fridge Freezer	3
RQ758N4SWFE	Cooling	Multi-Door Fridge Freezer	2
RQ758N4SWSE	Cooling	Multi-Door Fridge Freezer	2
RQ758N4SASE	Cooling	Multi-Door Fridge Freezer	2
RQ5X560SFLEF	Cooling	Multi-Door Fridge Freezer	3
RQ5X560SFLES	Cooling	Multi-Door Fridge Freezer	3
RQ5P470SAFD	Cooling	Multi-Door Fridge Freezer	2
RQ5P470SAID	Cooling	Multi-Door Fridge Freezer	2
RQ5P470SMFE	Cooling	Multi-Door Fridge Freezer	2
RQ5P470SMIE	Cooling	Multi-Door Fridge Freezer	2
RQ5P470SYID	Cooling	Multi-Door Fridge Freezer	3
RF815N4SESE	Cooling	Multi-Door Fridge Freezer	2
RF793N4SASE	Cooling	Multi-Door Fridge Freezer	3
RF749N4SWFE	Cooling	Multi-Door Fridge Freezer	2
RF749N4SWSE	Cooling	Multi-Door Fridge Freezer	2
RF728N4SASE	Cooling	Multi-Door Fridge Freezer	3
RF728N4SBFE	Cooling	Multi-Door Fridge Freezer	3
RF632N4BCE	Cooling	Multi-Door Fridge Freezer	2
RF632N4WFE	Cooling	Multi-Door Fridge Freezer	2
RF632N4WIE	Cooling	Multi-Door Fridge Freezer	2
RF632N4AFC1	Cooling	Multi-Door Fridge Freezer	3
RF632N4AIC1	Cooling	Multi-Door Fridge Freezer	3
RF540N4WFE	Cooling	Multi-Door Fridge Freezer	2
RF540N4WIE	Cooling	Multi-Door Fridge Freezer	2
FMN470W20E	Cooling	Multi-Door Fridge Freezer	2
RM469N4ACDUK	Cooling	3 Door Fridge Freezer	2
RM469N4ACEUK	Cooling	3 Door Fridge Freezer	2
RM469N4AFDUK	Cooling	3 Door Fridge Freezer	2
RM469N4AFEUK	Cooling	3 Door Fridge Freezer	2
RB645N4BFE	Cooling	Combi Fridge Freezer	3
RB645N4BIE	Cooling	Combi Fridge Freezer	3
RB5P410SACCUK	Cooling	Combi Fridge Freezer	3
RB5P410SAFCUK	Cooling	Combi Fridge Freezer	3
RB5K330GSFC	Cooling	Combi Fridge Freezer	3
RB470N4SFCUK	Cooling	Combi Fridge Freezer	3

RB470N4SICUK	Cooling	Combi Fridge Freezer	3
RB440N4ACA	Cooling	Combi Fridge Freezer	3
RB440N4ACD	Cooling	Combi Fridge Freezer	2
RB440N4AFA	Cooling	Combi Fridge Freezer	3
RB435N4BCE	Cooling	Combi Fridge Freezer	2
RB435N4BFE	Cooling	Combi Fridge Freezer	2
RB435N4WCE	Cooling	Combi Fridge Freezer	2
RB435N4BWE	Cooling	Combi Fridge Freezer	2
RB435N4WFE	Cooling	Combi Fridge Freezer	2
RB435N4WWE	Cooling	Combi Fridge Freezer	2
RB3K330GSAFC	Cooling	Combi Fridge Freezer	3
RB3K330GSAIC	Cooling	Combi Fridge Freezer	3
RB395N4BWE	Cooling	Combi Fridge Freezer	1
RB395N4WCE	Cooling	Combi Fridge Freezer	1
RB395N4WFE	Cooling	Combi Fridge Freezer	1
RB395N4BCE	Cooling	Combi Fridge Freezer	1
RB390N4ACE	Cooling	Combi Fridge Freezer	2
RB390N4WBE	Cooling	Combi Fridge Freezer	1
RB390N4WCE	Cooling	Combi Fridge Freezer	1
RB390N4WWE	Cooling	Combi Fridge Freezer	1
RB5B250SSWC	Cooling	Built-In Combi Fridge Freezer	3
RB3B250SAWE1	Cooling	Built-In Combi Fridge Freezer	1
RB3B250SAWE	Cooling	Built-In Combi Fridge Freezer	2
RIB312F4AWE	Cooling	Built-In Combi Fridge Freezer	1
RIB291F4AWE	Cooling	Built-In Combi Fridge Freezer	1
RL5K370GSFC	Cooling	Tall Larder Fridge	3
RL415N4ACE	Cooling	Tall Larder Fridge	1
RL3B303SAWE	Cooling	Built-in Larder Fridge	2
FT5K310GSFC	Cooling	Tall Freezer	3
FT3B213SAWE	Cooling	Tall Freezer	1
FV298N4ACE	Cooling	Tall Freezer	1
FC650D4AWLYE	Cooling	Chest Freezer	2
FC571D4AWLYE	Cooling	Chest Freezer	2
RS840N4WCE	Cooling	American SBS Fridge Freezer	2
RS840N4WFE	Cooling	American SBS Fridge Freezer	2
RS818N4IFE	Cooling	American SBS Fridge Freezer	3
RS818N4IIE	Cooling	American SBS Fridge Freezer	3
RS818N4TFC	Cooling	American SBS Fridge Freezer	3
RS818N4TFE	Cooling	American SBS Fridge Freezer	3
RS818N4TIC	Cooling	American SBS Fridge Freezer	3
RS818N4TIE	Cooling	American SBS Fridge Freezer	3
RS741N4WBE	Cooling	American SBS Fridge Freezer	1
RS741N4WCE	Cooling	American SBS Fridge Freezer	1
RS694N4BBE	Cooling	American SBS Fridge Freezer	2
RS694N4BCE	Cooling	American SBS Fridge Freezer	2
RS694N4IBE	Cooling	American SBS Fridge Freezer	2
RS694N4ICE	Cooling	American SBS Fridge Freezer	2

RS694N4TBE	Cooling	American SBS Fridge Freezer	2
RS694N4TFE	Cooling	American SBS Fridge Freezer	2
RS694N4TIE	Cooling	American SBS Fridge Freezer	2
RS694N4TZE	Cooling	American SBS Fridge Freezer	2
RS5P535NTCD	Cooling	American SBS Fridge Freezer	2
RS5P535NTFD	Cooling	American SBS Fridge Freezer	2
RW3N132GSLF	Cooling	Wine Cooler	2
RW3N122GSLF	Cooling	Wine Cooler	2
RW12D4NWXG0	Cooling	Wine Cooler	1
WF7S1247BB	Laundry	Washing Machine	3
WF5S1245BW	Laundry	Washing Machine	2
WF5S1245BB	Laundry	Washing Machine	2
WF5S1045BW	Laundry	Washing Machine	2
WF3S1243BW3	Laundry	Washing Machine	1
WF3S1243BB3	Laundry	Washing Machine	1
WF3S1043BW3	Laundry	Washing Machine	1
WF3S1043BB3	Laundry	Washing Machine	1
WF3S9043BW3	Laundry	Washing Machine	1
WF3S9043BB3	Laundry	Washing Machine	1
WF3S8043BW	Laundry	Washing Machine	1
WF3S8043BB3	Laundry	Washing Machine	1
WF3S1243BT3	Laundry	Washing Machine	1
WF3S1043BT3	Laundry	Washing Machine	1
WF3S8043BT3	Laundry	Washing Machine	1
WD5S1045BW	Laundry	Washer Dryer	2
WD5S1245BW	Laundry	Washer Dryer	2
WD5S1045BT	Laundry	Washer Dryer	2
WD3S1043BW3	Laundry	Washer Dryer	1
WD3S1043BB3	Laundry	Washer Dryer	1
WD3S9043BW3	Laundry	Washer Dryer	1
WD3S9043BB3	Laundry	Washer Dryer	1
WD3S8043BW3	Laundry	Washer Dryer	1
WD3S8043BB3	Laundry	Washer Dryer	1
WD3S8043BT3	Laundry	Washer Dryer	1
DH7S107BB	Laundry	Tumble Dryer	3
DH5S102BW	Laundry	Tumble Dryer	2
DH5S102BB	Laundry	Tumble Dryer	2
DH3S902BW3	Laundry	Heat Pump Dryer	1
DH3S902BB3	Laundry	Heat Pump Dryer	1
DH3S802BW3	Laundry	Heat Pump Dryer	1
DH3S802BB3	Laundry	Heat Pump Dryer	1
DH3S802BT2	Laundry	Heat Pump Dryer	1
HO66FAPizzaChef	Cooking	Oven	2

BSA66346ADBGUK	Cooking	Oven	2
BSA66346PDBGUK	Cooking	Oven	2
BAS6PH8BUKWF	Cooking	Oven	3
BAS6AH8BUKWF	Cooking	Oven	3
BI64221PDBG	Cooking	Oven	1
BI64211PB	Cooking	Oven	1
BIM4AH8UKWF	Cooking	Built-In Compact Oven with Microwave	3
BIM45342ADBGUK	Cooking	Built-In Compact Oven with Microwave	2
BIM325GI63DBGUK	Cooking	Built-In Microwave	2
BID914221ADBG	Cooking	Double Oven	1
BID75211BGUK	Cooking	Double Oven	1
BID914221AX	Cooking	Double Oven	1
BID914221CDBG	Cooking	Double Oven	2
BID914221CX	Cooking	Double Oven	2
BUD714221ADBG	Cooking	Double Oven	1
BUD714221AX	Cooking	Double Oven	1
BUD714221CDBG	Cooking	Double Oven	2
BUD714221CX	Cooking	Double Oven	2
HI8432BSCWF	Cooking	Hob	2
HI8421BSC	Cooking	Hob	2
HI6442BSCE	Cooking	Hob	2
HI6442BSCWF	Cooking	Hob	2
HAS949BSC	Cooking	Hob	3
GG773B	Cooking	Hob	1
CH10IN14BBUK	Cooking	Hood	1
CH6IN14BXBUK	Cooking	Hood	1
CH9T4BXUK	Cooking	Hood	1
WDH14BG	Cooking	Warming Drawer	1
HDCEC6C20B	Cooking	Freestanding Cooker	2
HDCEC6C20W	Cooking	Freestanding Cooker	2
HDCEC6C20X	Cooking	Freestanding Cooker	2
HDCEIT6C20B	Cooking	Freestanding Cooker	2
HDCEC5C10B	Cooking	Freestanding Cooker	1
HDCEC5C10W	Cooking	Freestanding Cooker	1
HV693A60UVADUK	Dishwashers	Dishwasher	3
HV673A61UK	Dishwashers	Dishwasher	3
HV673A60UK	Dishwashers	Dishwasher	3
HV663A60UK	Dishwashers	Dishwasher	2
HV642C65UK	Dishwashers	Dishwasher	1
HV16AUK	Dishwashers	Dishwasher	2
HV16CUK	Dishwashers	Dishwasher	1
HS693C60XADUK	Dishwashers	Dishwasher	2
HS673C60XUK	Dishwashers	Dishwasher	2
HS673C60WUK	Dishwashers	Dishwasher	2
HS643D60XUK	Dishwashers	Dishwasher	1
HS643D60WUK	Dishwashers	Dishwasher	1

Buy to Win the cost of your appliance

Privacy Policy

1. About this document

- 1.1. This Privacy Policy explains what happens with any personal data we gather from you in relation to your participation in Hisense's Buy to Win the cost of your appliance (the "**Promotion**"). Specifically, this Privacy Policy explains what happens to any personal data we gather from you when you enter the Promotion via the Promotion portal at springwin.hisensepromotions.co.uk (the "**Promotion Portal**"), as well as any customer service or other enquiries or information you submit to us in relation to the Promotion, via the Promotion Portal or by telephone or email or other means. This Privacy Policy should be read in conjunction with the applicable Promotion terms and conditions published at the Promotion Portal.
- 1.2. We recognise our obligations under data protection legislation and we are committed to keeping your personal data safe and secure. You should read this Privacy Policy so that you understand how we will handle your personal data. Our aim is to only use and hold your personal data in ways that you would reasonably expect us to.
- 1.3. We reserve the right to amend this Privacy Policy from time to time. If we amend this Privacy Policy we will make you aware of this via updates posted on the Promotion Portal.

2. Who we are

- 2.1. We are Hisense UK Limited of Ground Floor, Munroe Court White Rose Office Park, Millshaw Park Lane, Leeds, England, LS11 0EA.
- 2.2. Our registration number with the Information Commissioner's Office is ZA354288.
- 2.3. If you have any questions regarding this Privacy Policy or how we process your personal data please contact us using the details below:

Data Protection Representative: hr@hisense.co.uk

3. What personal data do we gather about you?

- 3.1. "**Personal data**" is any information about an individual from which that individual can be identified. It does not include data from which an individual cannot be identified, for example anonymised data. The types of personal data we may collect, use, store and transfer in relation to you may consist of the following:

Data Subject	Types of Personal Data
Participants in the Promotion	Full name, address, e-mail, telephone number. Proof of purchase (i.e. copy of purchase receipt for a Qualifying Product) as well as Hisense product code,

	Hisense product serial number, retailer details and date of purchase. IP Addresses. Passport or driving licence details (if the Promoter requires the participant to provide evidence of identity).
Participants in the Promotion who win a Prize	Passport details. Bank account number and sort code.

4. **How do we collect your personal data?**

- 4.1. We may collect personal data about you from the following sources: (i) by logging your IP Address when you visit the Promotion Portal; (ii) information you provide to us via the Promotion Portal, by telephone or email; (iii) in some cases (e.g. where we need to do so to validate your entry or where we have reason to believe that information you have provided is fraudulent or incorrect) we may request information from third parties (such as retailers) to verify information or documentation you have provided.

5. **How do we store your personal data and keep it secure?**

- 5.1. We use reasonable and up to date security methods to: (i) keep your data secure; (ii) prevent unauthorised or unlawful access to your personal data; (iii) prevent the accidental loss of or damage to your personal data.
- 5.2. All personal data you provide to us is stored on secure servers and in secure filing systems. We have in place policies, procedures and technologies to maintain the security of all personal data from the point of collection to the point of destruction including procedures to deal with a security breach. We will ensure your personal data is only accessible by those who need to see it for their specific role.
- 5.3. We will only transfer your personal data to a third party if that third party agrees to comply with our procedures and policies or if they have put in place equivalent policies and procedures of their own.

6. **How and why will we use your personal data?**

- 6.1. We will only process your personal data where: (i) the processing is necessary to comply with our legal obligations; (ii) the processing is necessary for the performance of a contract, e.g. as set out in our Promotion terms and conditions; (iii) the processing is necessary for our legitimate interests or the legitimate interests of third parties; (iv) the processing is necessary for the exercise or defence of legal claims; or (v) we have your consent to do so.
- 6.2. The table below provides examples of the various ways in which we may use your personal data and which of the legal reasons we rely on when processing your personal data.

Data Subject	Purpose of Processing	Legal Reason for Processing
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Participants in the Promotions	To administer and operate the Promotion, to verify Prize Draw entries, conduct the Prize Draw, to arrange delivery of Prizes and to enforce our promotion terms and conditions.	Contract Legitimate Interests (in order to ensure the effective administration of the Promotion in accordance with its terms).
Participants in the Promotion	To investigate (potentially) fraudulent or invalid prize draw entries.	Contract Legitimate Interests (to ensure the fair administration of the Promotion). Legal Claims
Participants in the Promotion	To deal with complaints and disputes and legal claims.	Legitimate Interests (to ensure the fair and effective administration of the Promotion). Legal Claims
Participants in the Promotion (who have provided consent to receive marketing communications)	For marketing purposes (i.e. to send you information about our products and services and other promotions and offers).	Consent

6.3. Where the legal reason for processing is the performance of a contract with you, if you do not provide relevant personal data we will not be able to fulfil our contractual obligation(s) to you and this may have a detrimental impact on you.

6.4. We do not sell or rent personal data which you provide to us.

6.5. If you have any questions about the contents of the above table (for example, if you would like to further understand what our "legitimate interests" are for any specific processing activity) please contact our Data Protection Representative.

7. **How we keep your personal data accurate?**

7.1. We will endeavour to keep the personal data we store about you accurate and up to date. We will take reasonable steps to erase or rectify inaccurate data without delay.

7.2. Please tell us if your personal details change or if you become aware of any inaccuracies in the personal data we hold about you.

7.3. We will contact you if we become aware of any event which is likely to result in a change to your personal data.

8. **How long will we keep your personal data?**

- 8.1. We will not keep your personal data for longer than is necessary for the purpose(s) for which we process it. This means that data will be destroyed or erased from our systems when it is no longer required.
- 8.2. For guidance on how long certain data is likely to be kept before being destroyed, contact our Data Protection Representative.

9. **What rights do you have in respect of your personal data?**

- 9.1. You have the right to: (i) request access to any personal data we hold about you; (ii) request for any inaccurate personal data which we hold about you to be rectified; (iii) request to have your personal data erased; (iv) request to have the processing of your personal data restricted (for example, if you think the personal data we hold about you is inaccurate you can ask us to stop processing it until we will either correct it or confirm it is accurate); (v) request the transfer of your personal data to another controller; (vi) object to certain types of processing, including processing based on legitimate interests, automated processing (which includes profiling) and processing for direct-marketing purposes; and (vii) withdraw consent to the processing of your personal data (where the legal reason for the processing of your personal data was your consent).
- 9.2. If you wish to exercise any of the rights set out above, you must make the request in writing to our Data Protection Representative. Please note some of these rights are restricted in some circumstances.

10. **Who will have access to the data we hold?**

- 10.1. Our personnel who need to access your personal data will view it in order that we can operate and administer the Promotion. All of our personnel understand the need to keep your personal data confidential and to use it only for legitimate purposes.
- 10.2. In addition to our own personnel, other personnel from our service providers may process your personal data on our behalf (for example, third party hosting companies and external software developers).
- 10.3. We may disclose your personal information to third parties: (i) who are part of the group of companies to which we belong; (ii) if we sell or buy any business or assets, in which case we may disclose your personal data to the prospective seller or buyer of such business or assets; (iii) if we or substantially all of our assets are acquired by a third party, in which case personal data held by us will be one of the transferred assets; and (iv) if we are under a duty to disclose or share your personal data in order to comply with legal obligations or to protect the rights, property or safety of others.
- 10.4. If your personal data is provided to any third parties you are entitled to request details of the recipients of your personal data or the categories of recipients of your personal data.
- 10.5. Apart from the situations referred to above, we will not disclose your personal data to a third party without your consent unless we are satisfied that they are legally entitled to access your personal data.

11. **Transferring your data outside the UK**

- 11.1. We will not transfer your personal data outside the UK unless such transfer is compliant with data protection legislation. This means that we cannot transfer any of your personal data outside the UK unless: (i) the UK Government and/ or EU Commission

has decided that another country or international organisation ensures an adequate level of protection for your personal data; (ii) the transfer of your personal data is subject to appropriate safeguards, which may include binding corporate rules or standard data protection clauses adopted by the UK Government or EU Commission; or (iii) an exception applies (including if you explicitly consent to the proposed transfer).

12. **Cookies**

- 12.1. The Promotion Portal uses cookies to distinguish you from other users of our website. These cookies sometimes process personal data. This helps us to provide you with a good experience when you browse our website and also allows us to improve our website.
- 12.2. For detailed information on the cookies we use and the purposes for which we use them, please see our Cookie Policy which can be found at <https://hisense.co.uk/cookie-notice/>

13. **Right to make a complaint**

- 13.1. If you have any issues with our processing of your personal data and would like to make a complaint, you may contact us via our Data Protection Representative or the Information Commissioner's Office on 0303 123 1113.

This Privacy Policy was last updated on 07.03.2025.