

Terms and Conditions

1. Event Duration and Enrolment. From Sept. 3rd 2026 00:00 (CEST) – Oct. 31st 2026 23:59(CEST), participants ("You, "Your", as applicable) may enroll in the MSI "The Blood of Dawnwalker Game Bundle" promotion ("Event") – while supplies last. To enter, You must complete the following steps:
 - i) Subject to full compliance with these terms and conditions ("Terms and Conditions"), purchase one (1) eligible product (see eligible model charts below).
 - ii) Participants may register and make up to a maximum of one (1) redemption per eligible product line purchased, and a maximum of two (2) participants in total per household. All registration and redemption can only be initiated after fourteen (14) days from Your purchase date, and must be completed by Nov. 14th 2026 23:59(CEST). Event registration will automatically be closed if the Event ends earlier due to stocks being depleted.
 - iii) Go to the product registration page and register your eligible product and the "The Blood of Dawnwalker Game Bundle" promotion. You will need to sign up for a new MSI Member account at <https://account.msi.com/login> if You have not previously registered. Event registration will automatically be closed if the Event ends earlier due to stocks being depleted – you will be notified when trying to register.
 - iv) Provide a copy of Your proof of purchase for MSI verification. Documentation must include a picture of the model's serial number label on the product itself. Photos of the color box will not be accepted. Invoice with MSI model name, date, and shop/vendor name. Invoice date must be between Sept. 3rd 2026 00:00 (CEST) – Oct. 31st 2026 23:59(CEST). If necessary, MSI may ask You to provide a photo of the product color box showing the serial numbers.
 - v) Individual products used in an eligible claim cannot be re-used for separate or other claims under the Event. Redemption must be made in the country where the eligible product was purchased. Cross region and/or country redemption(s) shall be strictly prohibited.
 - vi) Agree to the Event Terms and Conditions and await MSI review. If MSI determines You meet all eligibility criteria, the applicable Game code (see below) will be sent to Your registered email address. Verification may take up to 14 business days. Incomplete Event registration information may result in additional processing time of up to fourteen (14) business days if You are required to provide additional information. MSI reserves the right to verify, approve, or deny submissions in its sole discretion if Event registration is

incomplete, not provided within seven (7) days of MSI's request, or provided after the Event registration period.

- vii) If the registered MSI product is being returned or refunded, You must notify MSI in writing, and the promotion application will be withdrawn automatically without further notice. MSI reserves the right to ask the applicants for the return of redemption items earned from products returned or refunded within fourteen (14) days of Event registration.
- viii) If You claim a Game code and return MSI product without notifying MSI, Your MSI account will be ineligible to join any promotion in the future.
- ix) Game Code: One (1) copy of The Blood of Dawnwalker standard edition game code (valued at GBP£49.99) per piece of eligible product. Limited Game code quantities apply. All codes are not transferable or redeemable for cash alternatives. If a code becomes unavailable due to circumstances beyond MSI's reasonable control, MSI may, at its sole discretion, adjust the redemption item by replacing the code with another product of equivalent value.

- x) Eligible MSI products: The following MSI QD-OLED Series monitor products

MPG 271QR QD-OLED X50	MPG 321URXW QD-OLED	MPG 341CQR QD-OLED X36
MPG 272URX QD-OLED	MPG 322UR QD-OLED X24	MPG 491CQP QD-OLED
MPG 321CURX QD-OLED	MPG 322URX QD-OLED	MPG 491CQPX QD-OLED
MPG 321URX QD-OLED	MPG 341CQPX QD-OLED	

- xi) Eligible Regions: United Kingdom and Ireland
- xii) Eligible Resellers: Purchases made through unauthorized third-party sellers on any marketplace platform are not eligible for this promotion. Eligible sellers: Amazon EU SARL, AO.com, Buy It Direct Ltd, Currys Group Limited, Five Tech Limited, JINGDONG RETAIL (UK) LIMITED, Laptop Outlet, NX POWER UK LTD, OCUK Limited(NB, AIO), SCAN COMPUTERS INTERNATIONAL LIMITED, Shop Direct Home Shopping Ltd.
- xiii) This Event is only for eligible end-user consumers and not businesses. MSI, MSI affiliates, subsidiary, manufacturer, business partner, distributor, wholesaler, reseller, retailer, I-Cafe, or agency employees and their immediate families are not eligible to participate in this Event.
- xiv) MSI retains the right to make adjustments of these terms without prior notice subject to any directions from a regulatory authority.
- xv) Participants must be at least 18 years old. Void where prohibited or restricted by law. Automated or robotic entries submitted by individuals or organizations will be

disqualified. Entry must be made by the participant. Any attempt by a participant to obtain more than the stated number of entries by using multiple/different email addresses, identities, registrations, logins or any other methods will void that participant's entry and may result in immediate disqualification.

2. Privacy Policy. We may ask You for information during the Event enrolment and product registration process that may, as applicable, include without limitation Your email, name, product serial number, redemption code, purchase information, and other voluntary information You provide. In addition, we may indirectly gather information from you via cookies or website embedded analytics. The information we collect will be used in the following manner: to run this Event, to verify Your eligibility, to contact You if needed, to ensure game code(s) can be sent to You, to store registered product data for as long as an ongoing relationship exists between us (eg. When You use our services such as warranty, eDM notices, etc.), and to use solely for internal market studies for developing better products and services. Your information will not be shared with third parties, except: i) to third party processors such as our internet service and website providers in order for us to execute this Event; or ii) when reporting or responding to actual or suspected breach of applicable laws to legal and regulatory authorities such as courts or the police to the extent needed.

Because of the international nature of our business, we transfer information within the MSI group, and to third parties as referenced above, in connection with the purpose set forth in these terms and conditions. Therefore, we may transfer information to countries that may have different laws and data protection compliance requirements that those applicable in the country You are located.

Further details of how Your information may be used and processed are detailed in MSI's privacy policy, available at <https://www.msi.com/page/privacy-policy>. The MSI Privacy Policy constitutes a part of this Terms and Conditions, and is hereby incorporated by reference with full force and effect.

3. eDM Subscription. You may be asked to join MSI's eDM emailing list to receive MSI product news or service updates. If you do not want to subscribe to this list, please do not check the subscribe or similarly titled check box.
4. Participant License. For any material You may provide to us for this Event, including without limitations, pictures, videos, reviews, content, comment, feedback, and written material, as applicable (collectively, "Submitted Materials"), You hereby grant MSI and its worldwide subsidiaries a perpetual, irrevocable, royalty-free, fully paid up, worldwide, sublicensable license to use, reproduce, copy, distribute, create derivative works of, publicly display and perform, and otherwise use or exploit the Submitted Materials in any legal manner reasonably determined by MSI and subject to MSI's Privacy Policy.
5. Participant Representation and Warranties. You hereby represent and warrant that:
 - i) The information You have provided is accurate and true;

- ii) You have the full authority, capacity, power, and right to enroll in this Event, and make the required license grant, representation, and warranties under this Terms and Conditions;
- iii) You have obtained and will maintain all applicable approval, consent, permissions, licenses, and waivers necessary to grant the licenses stated above to MSI and its subsidiaries; and
- iv) You have complied with all applicable laws in enrolling in this Event.

6. Participant Indemnification. You shall defend, indemnify, and hold harmless MSI, its affiliates, and successors, assigns, directors, and agents, from and against any and all liabilities, damages, judgments, costs, expenses, and fees (including reasonable attorney's fees) resulting from any claims, investigations, litigation, or other legal or administrative action by third parties arising out of or relating to any actual or alleged breach by You of any representations, warranties, undertakings in this Terms and Conditions

7. Participant Acknowledgement and Consent. You hereby acknowledge and agree that:

- i) MSI reserves the sole and discretionary right:
 - a) to determine, on a final and conclusive basis, whether a participant has fulfilled the Event requirements in good faith. For illustrative purpose without limiting any other terms, MSI may disqualify participants: a) if Event enrolment or product registration is incomplete, b) if Event eligibility requirements such as applicable product line or regional restrictions are not met; c) if the provided documents are forged, fraudulent, or void; d) if automated codes, scripts, plugins or other means were used to enter or complete Event enrolment; e) if participant does not have the legal capacity to enroll in this Event, or f) if criminal or illegal acts are committed or allegedly committed to enroll in this Event;
 - b) to replace the game code with items of similar value without prior notice;
 - c) to vary, delete or add to any of these terms and conditions if there is valid reason understood as:
 - amendment of the laws governing the rules and organization of the Event, affecting the rights and obligations of MSI and participants
 - extension or reduction of the duration of the Event
 - change in the way the Event is carried out due to technical, technological or commercial reasons

in case of any such change the revised terms and conditions will be published by MSI at the Event landing page. For the avoidance of doubt, as applicable, changes to the terms and conditions do not affect orders placed or offers implemented under the terms and conditions applicable prior to the change;

- ii) MSI is not liable and assumes no liability to any person for any loss, dissatisfaction, or damage arising from the game code, and uses thereof. Winners shall not make any claims against MSI;
- iii) MSI disclaims all liability for any delays, misdelivery, loss, or failure in the delivery of the winning notification due to mechanical, technical, electronic, communications, telephone, computer, hardware, internet, or software errors, malfunctions, or failures of any kind. In such eventuality, the winner unconditionally waives his/her right to the game code and any associated compensation.

8. MSI Warranties Exclusion. MSI GAME CODE(S) IS/ARE PROVIDED "AS IS" WITHOUT ANY EXPRESS OR IMPLIED WARRANTY OF ANY KIND, INCLUDING WARRANTIES OF MERCHANTABILITY, NONINFRINGEMENT, OR FITNESS FOR A PARTICULAR PURPOSE.
9. Limitation of Liability. TO THE GREATEST EXTENT PERMITTED BY APPLICABLE LAWS, MSI SHALL NOT BE LIABLE TO YOU ON ACCOUNT OF ANY CLAIM (REGARDLESS OF THEORY OF LIABILITY WHETHER BASED UPON PRINCIPLES OF CONTRACT, WARRANTY, NEGLIGENCE OR OTHER TORT, BREACH OF ANY STATUTORY DUTY, OR OTHERWISE) FOR ANY SPECIAL, CONSEQUENTIAL, RELIANCE, INDIRECT, INCIDENTAL, PUNITIVE OR EXEMPLARY DAMAGES, WHETHER FORESEEABLE OR NOT, INCLUDING BUT NOT LIMITED TO LOST PROFITS, REVENUE, GOODWILL OR COST OF REPLACEMENT.
10. Miscellaneous. This Terms and Conditions is governed and construed by the laws of Taiwan, regardless of conflict of law principles, and all disputes arising from the Event and these terms shall be adjudicated by the Taipei District Court in Taipei, Taiwan. Any provision invalidated by a competent court shall be stricken, and the remaining Terms and Conditions will remain in full force and effect. Failure by MSI to enforce any right under this Terms and Condition shall not be deemed to be a waiver. MSI shall not be liable for any failure to perform due to circumstances beyond its reasonable control. This Terms and Conditions shall not be assigned or otherwise transferred by You to any other third party; all unauthorized assignments are null and void. This Terms and Conditions constitute the entire agreement between the parties with respect to the Event, and supersede any prior agreements, communications, representations, or discussions, oral or otherwise.