

# **Black Friday Price Match Guarantee T&Cs**

## **Terms & Conditions**

This promotion is conducted by Currys Group Limited, 1 Portal Way, London W3 6RS (registered in England and Wales No. 504877) ("**Promoter**"). These Terms and Conditions prevail in the event of any conflict or inconsistency with any other communications, including advertising or promotional materials.

## **The Promotion**

1. Participants purchasing a Qualifying Product from Currys in-store or online at Currys.co.uk may be entitled to receive cashback ("**Cashback Refund**"), as set out below, subject to the Terms and Conditions ("**Promotion**"). Purchases from Currys eBay store are excluded from this promotion.

## **Offer**

2. Participants who purchase an eligible product from the 'Black Friday' promotion in-store or online at <https://www.currys.co.uk/black-friday>, ("**Qualifying Purchase**") from Currys PLC ("**Qualifying Retailer**") between 00:00 (GMT) on 30/10/24 and 23:59 (GMT) on 02/12/24 (the '**Promotion Period**') ("**Qualifying Purchase**") may be entitled to claim a Cashback Refund as set out below. Ink and SkyGlass are excluded. Qualifying Purchase consists of 'Black Friday', 'Black Friday & Beyond', 'Our lowest prices... ever: Black Friday and Beyond' and 'Our Lowest Ever Price' products within the Currys Black Friday campaign.
  - . The Qualifying Retailer may apply various discounts to products in-store and online between the above Promotional Period. If your purchased Qualifying Product receives a subsequent discount during this time frame, you will be entitled to claim a Cashback Refund equivalent to the difference between the price you paid and the price of the Qualifying Product at the subsequent date. For example: if you purchase a Qualifying Product for £200 during the Promotion Period and that product is reduced to £150 at a later point during the Promotional Period, you will be entitled to a Cashback Refund of £50.

## **Eligibility**

3. To be eligible to participate in the Promotion you must be aged 18 or over and legally residing in the United Kingdom ("**Participant**"). Businesses are excluded from participating in this Promotion. Cashback Refunds shall be paid via a refund back to the originating method of payment that the purchase was made from.
4. Participants who return any Qualifying Product to the Participating Retailer will not be eligible to receive the Cashback Refund in respect of the Qualifying Product so returned.

## **Entry**

5. Participants will have until 09/12/24 to claim their Cashback Refund if the Qualifying Product they have purchased has received a subsequent discount between 30/10/24 – 02/12/24.

## Refunds

6. **Online Purchases:** participants who make the purchase online must visit [www.currys.co.uk/services/webchat/html](http://www.currys.co.uk/services/webchat/html) to claim a Cashback Refund. Participants will need to provide proof of purchase, order number, as well as product codes and any other information required to clearly indicate the price paid for the Qualifying Product(s).
7. **In Store Purchases:** Participants should visit any Currys store to claim a Cashback Refund if they made the purchase in-store only, bringing their proof of purchase. Participants cannot use the webchat service to claim their Cashback Refund if they have made a purchase in-store.
8. **In store purchases via the website ordering system:** Participants must use the webchat service to claim their Cashback Refund if they have made a purchase in-store via the website. If you have purchased in this way, you will have an email with an order number that starts with CUR.
9. Eligible Participants will receive their Cashback Refund back to the originating method of payment. If paid by card, the participant will receive the refund within 3 – 5 working days of requesting the refund. If the payment card is no longer valid, then the refund will be processed via a BACHs refund.
10. The Qualifying Products are subject to availability while stocks last.
11. Subject to condition 6, 7 and 8 above, claims that are incomplete will be deemed invalid. The Promoter is not responsible for lost, delayed or damaged data which occurs during any communication or transmission of claims.
12. The Promoter reserves the right to withdraw or amend the Promotion or these Terms and Conditions and to disqualify claims which it considers do not comply with these Terms and Conditions at any time at its own discretion.
13. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect themselves against fraudulent or invalid claims including, without limitation, to generate or require further verification as to proof of purchase, as well as the identity, age, and other relevant details of a Participant, deny a Cashback Refund, or terminate the Promotion due to excessive fraud. This process may involve Promoter sharing information with third parties.

## Privacy and Data Protection

14. Participants may, during the claim form process, consent to Promoter's use of any personal information submitted by the Participant to advise Participants of future promotions and/or to provide information about products of Promoter or its associated companies that may be of interest.
15. Promoter, its authorised agents, and the Administrator may process your personal information to operate this Promotion and such processing shall be subject to Promoter's Privacy Policy at: <https://www.currys.co.uk/services/privacy-and-cookies.html>
16. Promoter: Currys Group Limited, company number 504877 with its registered officers at 1 Portal Way, London, W3 6RS.
17. The Promotion is governed by English Law and is subject to the exclusive jurisdiction of the English courts.