

## **Black Friday Price Guarantee T&Cs**

### **Approved marketing communications messaging:**

**HL:** Black Friday Price Guarantee

**SH:** If a product marked as a Black Friday deal drops in price during our Black Friday Event you can claim back the difference.

**Small T's & C's:** Applies to purchases made between 28/10/2026 - 24/11/2026 which drop in price before 01/12/2026. Product must display an eligible Black Friday deal tag when purchased. To claim, you must register by 27/11/2026. Register & see full terms at [www.curryspriceguarantee.co.uk](http://www.curryspriceguarantee.co.uk).

### **Landing page T&Cs**

**UK & IoM, 18+ only.** Purchase a product marked as “**Black Friday**”, “**Our Lowest Ever Price**” or “**Black Friday & Beyond**” between **28/10/26 – 24/11/26** from Currys in-store or online at Currys.co.uk to register your product for the Black Friday Price Guarantee.

If the price of the eligible product drops **below the purchase price at Currys** from the date purchased to the end of the Black Friday campaign period (**01/12/26**) and you have registered, you are eligible for a refund of the difference.

To qualify, you must register your purchase by 27/11/26 at [www.curryspriceguarantee.co.uk](http://www.curryspriceguarantee.co.uk). If eligible for a refund, you will be contacted from 11/12/26 to provide your bank details. Refunds will be paid via BACS from 21/12/2026:-

Products featured in the Black Friday campaign may change from time to time and may be added or removed during the promotional period. Eligibility is determined by the product's status at the time of purchase.

In the event that a BACS refund attempt fails, the customer will be contacted to arrange an alternative refund method via cheque. If this arrangement is not completed, Currys shall not be held responsible for any failure to issue the refund.

For the avoidance of doubt, delivery charges, installation charges, product protection plans, mobile airtime plans, or other services (including broadband and TV subscriptions) are excluded. Returned items are excluded.

Internet access, email address, and UK bank account required to register. Retain itemised receipt to claim and register.

This promotion cannot be used in conjunction with any other offer.

Visit [www.curryspriceguarantee.co.uk](http://www.curryspriceguarantee.co.uk) to register for the guarantee and to see full T&Cs and exclusions.

For customer service queries, call 0330 137 2049 or email [Info@curryspriceguarantee.co.uk](mailto:Info@curryspriceguarantee.co.uk). Calls and emails will be monitored 9 – 5pm Monday – Friday, excluding Bank Holidays. These lines will be monitored from Wednesday 28<sup>th</sup> October until Friday 29<sup>th</sup> January.

## **Full T&Cs**

Promoter: Currys Group Limited, Currys Newark Campus, Long Hollow Way, Newark, NG24 2NH, United Kingdom.

This promotion will run from 00:01 on 28<sup>th</sup> October 2026 to 23:59 on 24<sup>th</sup> November 2026 inclusive (“Promotional Period”).

### **1. Promotion Overview**

1.1. Customers purchasing an Eligible Product during the Promotional Period and making a valid registration will be entitled to a refund of the price difference (“Refund”), if the products price drops below the original purchase price from the date purchased to the end of the campaign period. **(00:01 28<sup>th</sup> October 2026 to 23:59 1<sup>st</sup> December 2026 - “Black Friday Campaign Period”)**.

For example: if you purchase a qualifying product for £200 during the Promotional Period (28/10/26 – 24/11/26) and that product is reduced to £150 after purchase and before the end of the Black Friday Campaign Period (01/12/26), you will be entitled to a Cashback Refund of £50.

1.2 Eligible Products are those that meet the eligibility criteria set out below.

### **2. Eligibility**

2.1. This promotion is open to residents of the **United Kingdom and Isle of Man aged 18 or over**.

2.2 To qualify, customers must purchase an Eligible Product in the Black Friday Campaign from **Currys** in-store or online at Currys.co.uk during the Promotional Period (“Qualifying Purchase”).

2.3 Purchase made on Currys Business (business.currys.co.uk), Carphone Warehouse (carphonewarehouse.com), Currys eBay, iD Mobile (idmobile.co.uk) will not qualify.

2.4 Eligible Product are products that, at the time of purchase, form part of Currys Black Friday campaign and are marked as **“Our Lowest Ever Price”**, **“Black Friday”** or **“Black Friday & Beyond” in the Black Friday campaign**. Products featured in the Black Friday campaign may change from time to time and may be added or removed during the Promotional Period. Eligibility is determined by the product's status at the time of purchase.

2.5 If you return the product, you will not qualify for this promotion.

2.6 This promotion is only valid for Qualifying Purchases and excludes any additional costs such as delivery, installation, extended warranties, or other paid services such as mobile airtime plans, broadband and TV subscriptions.

### **3. Registration Requirements**

3.1. To participate in the promotion, customers must register their Qualifying Purchase **by 23:59 27<sup>th</sup> November 2026 (the “Registration Date”)** by visiting [www.curryspriceguarantee.co.uk](http://www.curryspriceguarantee.co.uk). During registration, customers will be required to provide:

Customer Information:

- Full name
- Email address
- Acceptance of the terms and privacy policy

About the purchase:

- Invoice Number (including details of where product was purchased from)
- Purchase Date
- Proof of purchase (via a receipt upload)

3.2 Registrations that are incomplete or incorrect will be deemed invalid.

3.3 The Promoter is not responsible for lost, delayed or damaged data which occurs during any communication or transmission of claims.

3.4 The customer is solely responsible for providing accurate and complete information during the registration process. In the event that incorrect details, such as an invalid transaction ID, are submitted, the customer may be contacted to resubmit the correct information. The Promoter shall not be held liable for any failure to validate a registration due to incorrect or incomplete information provided by the customer. Registrations that do not meet the required criteria will be deemed invalid.

3.5 Entries by 3rd parties, collective entries or multiple entries will be disqualified. If it becomes apparent that a participant is using a computer(s) to circumvent this or any other condition by, for example, the use of ‘script’, ‘brute force’ or any other automated means, that person’s entries will be disqualified, and any prize award will be void.

3.6 Registrations must be received by the Registration Date in accordance with the terms above. Any product registered after the Registration Date will be automatically disregarded.

#### **4. Refund Process**

4.1. If the price of a Qualifying Purchase is reduced during the Black Friday Campaign Period (28/10/26 – 01/12/26), and the customer has validly registered by the Registration Date, they will be eligible for a Refund of the difference in the purchase price.

4.2. Customers eligible for the Refund will be contacted via email from 11<sup>th</sup> December 2026 and asked to provide their **UK bank account details** within 10 days to facilitate payment via **BACS transfer**. Refunds will be paid from 21<sup>st</sup> December 2026.

4.3 Failure to provide correct bank details by **23:59 21<sup>st</sup> December** in accordance with 4.2 above will prevent you from taking part in the promotion.

4.4 If a BACS refund attempt fails, the customer will be contacted to arrange an alternative refund method via cheque. If this arrangement is not completed, the Promoter shall not be held responsible for any failure to issue the refund.

4.5. A Refund will only be issued if you comply with these terms and conditions.

4.6 For purchases with flexpay credit, your refund will be credited to your bank account as provided. Cashback will not be credited to your flexpay account and as such your flexpay balance and monthly payments, including any applicable interest will not be adjusted. However, you can use the refund value to make an overpayment via your Creation Finance app or Online Account Manager.

## **5. General Conditions**

- 5.1. Internet access and a valid email address are required to register.
- 5.2. Customers must retain their transaction ID and original itemised receipt to validate their claim.
- 5.3. This promotion cannot be used in conjunction with any other offer. This includes (but is not limited to) the Currys Price Promise promotion and discount codes.
- 5.4. The Promoter reserves the right to verify all claims and to refuse any claim that does not comply with these Terms & Conditions.
- 5.5. The Promoter reserves the right to withdraw or amend the Promotion or these Terms and Conditions and to disqualify claims which it considers do not comply with these Terms and Conditions at any time at its own discretion.
- 5.6. The Promoter's decision is final in all matters relating to this promotion.
- 5.7. The Promoter will at all times comply with data protection legislation when collecting and processing data. The Promoter will only use the personal details supplied for the administration of the Promotion, Participant's personal details will not be used for any other purpose whatsoever, unless the Promoter has your consent. Your personal details will at all times be kept confidential. This process will involve promoter sharing information with third parties. Currys Group Limited takes your privacy and security of your personal information very seriously. Our Privacy Policy explains how we collect and use personal information in accordance with data protection laws. Our Privacy Policy can be found at <https://www.currys.co.uk/gbuk/privacy-on-currys-321-commercial.html>
- 5.8. The Promotion is governed by English Law and is subject to the exclusive jurisdiction of the English courts.

**6. Contact & Further Information** 6.1 For customer service queries, call 0330 137 2049 or email [Info@curryspriceguarantee.co.uk](mailto:Info@curryspriceguarantee.co.uk) . Calls and emails will be monitored 9 – 5pm Monday – Friday, excluding Bank Holidays. These lines will be monitored from Wednesday 28<sup>th</sup> October until Friday 29<sup>th</sup> January.

6.2 Please note that these terms relate solely to Currys Black Friday Price Guarantee. Different terms (including prices, charges for services, availability, delivery times and returns policies) apply to your Qualifying Purchase. Please visit [www.currys.co.uk](http://www.currys.co.uk) for more details.