

Beko 6 Months Free Fairy Promotion 30th September – 17th November 2026

Terms and Conditions

1. This Fairy Promotion (the “**Promotion**”) is offered by Beko plc. (the **Promoter**), a company registered in England and Wales with registered office at Beko House, 1 Greenhill Crescent, Watford Herts, WD18 8QU, company registration number 02415778
2. This Fairy Promotion (the “**Promotion**”) entitles Qualifying Participants to a six (6*) months’ supply of Fairy Dishwasher Tablets specifically 4 packs of 31 Fairy Platinum Plus 30 Minute Miracle tablets, plus one bottle of Fairy Skip the Soak.
*6 months' worth of washes is based on an average UK household usage of 4 dishwasher cycles per week and one capsule per wash. Actual duration may vary depending on individual household usage habits.
3. The Promotion applies to all new Beko dishwashers purchased during the Promotion Period (30 September to 17 November 2026 inclusive). This is a consumer only promotion and shall not apply to purchases of graded, seconds, replacements and imperfect products or to trade/contract sales.
4. The Promotion is open to UK, Channel Island and Isle of Man residents only. 18+. Employees and / or relatives of the Promoter and Retailers running this promotion are prohibited from taking part in this promotion.
5. To claim the Gift, purchasers must complete and submit the online claim form available at www.beko.co.uk/fairyclaim, provide their appliance model number and upload valid proof of purchase. Valid proof of purchase must be a legible copy or photograph of the purchase receipt showing the appliance model code, purchase date, retailer name or logo, and transaction value. Claims must be submitted within 14 days of the purchase date shown on the proof of purchase and, in all cases, no later than 11:59pm on 1 December 2026, whichever is earlier. Claims submitted after the applicable deadline, or without the required information and valid proof of purchase, will not be accepted.
6. Claimants should allow up to 30 days for delivery from date of receipt of the claim form. Delivery will be to the address provided on the claim form. Only 1 attempt at delivery will be made.
7. Beko UK, the Promoter does not accept any liability for:
 - a) The Fairy Products being lost or damaged during delivery provided it can prove that it sent the Fairy Products by registered address to the postal address provided by the Qualifying Participant.
 - b) The Fairy Products being lost or damaged during delivery due to an incorrect or invalid UK postal address provided by the Qualifying Participant.

- c) The Fairy Products being lost, damaged or undeliverable on account of (i) any infringement of these terms or (ii) any circumstances beyond the reasonable control the Promoter.
8. This offer is subject to availability. The Promoter reserves the right (at its sole discretion) to provide a substitute gift of equivalent or higher value in the unlikely event of unavailability of the gift.
 9. By submitting a claim under this Promotion you are accepting these Terms and Conditions.
 10. A maximum of one claim is permitted per household.
 11. The Promoter accepts no responsibility for claims that are incomplete, illegible, corrupted, lost, damaged, delayed or otherwise fail to be received by the applicable claim deadline.
 12. The Promoter reserves the right to reject claims that do not comply with these terms and conditions or are fraudulent or invalid.
 13. Please note that the Gift is non-transferable and no cash alternative shall be offered.
 14. The Promoter reserves the right to amend, extend or withdraw the Promotion at any time due to circumstances beyond its reasonable control.
 15. The Promoter shall not be liable for any interruption to the Promotion due to circumstances beyond its reasonable control.
 16. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary these terms and conditions, at any time.
 17. This Promotion is governed by the laws of England and Wales.
 18. The Promoter reserves the right to investigate and undertake all such action, as is reasonable, to protect itself against fraudulent or invalid claims.
 19. The Promoter is Beko plc. a company registered in England and Wales with registered office at Beko House, 1 Greenhill Crescent, Watford Herts, WD18 8QU, registration number 02415778.
 20. The Data Controller is Beko plc. a company registered in England and Wales with registered office at Beko House, 1 Greenhill Crescent, Watford Herts, WD18 8QU, registration number 02415778.

21. Data Protection:

Your personal data provided on your completed claim form will be held by the Promoter as an independent controller.

- a) Your personal data provided by the completion of the claim form shall be processed by the Promoter for the purposes of organising the Promotion.
- b) The Promoter respects your privacy rights and will only process your personal data to the extent and for the time necessary to administer the Promotion.
- c) For further information on the purposes for and legal basis on which your personal data shall be processed by the Promoter, and your rights in relation to the processing of your personal data please refer to our privacy notice at <https://www.beko.co.uk/cookie-and-privacy-policy>.

22. If you have any questions or comments regarding the Promotion, you may contact Beko UK marketing team uk.beko.promos@beko.com.