

## Promotion Terms (All Retailers Pre-orders)

### SAMSUNG ELECTRONICS (UK) LIMITED TV/AV 2025 PRE-ORDER CASHBACK TERMS AND CONDITIONS

Participants agree to be bound by these terms and conditions ("**Promotion Terms**"). Any information or instructions published by the Promoter about the Promotion at <https://samsungoffers.claims/sam/preorder2025VisionAI> form part of these Promotion Terms.

#### The Promoter

1. The Promoter is Samsung Electronics (UK) Limited, Samsung House, 2000 Hillswood Drive, Chertsey, Surrey, KT16 0RS (the "**Promoter**").

#### Pre-order Period

2. The Promotion will commence for pre-orders from 00:01 (BST) 7<sup>th</sup> May 2025 until 23:59 (BST) 27<sup>th</sup> May 2025 ("**Pre-order Period**").

#### Eligibility

3. To be eligible to participate in the Promotion you must be a resident (aged 18+) ("**Individual Participant**") of the United Kingdom (including Isle of Man and Channel Islands) or Republic of Ireland ("**Territories**") or a business with an address in one of the Territories ("**Company Participant**"). For the avoidance of doubt, within these Terms and Conditions the term 'Participant' shall be taken to refer to both Individual Participants and Company Participants (and the applicable plural) unless stated otherwise.
4. Employees or agents of the Promoter that are involved in the operation of this Promotion or anyone professionally connected to this Promotion are not eligible to enter. Sales staff at the Participating Retailers are eligible to participate so long as they have not received a staff discount on the Promotion Product.
5. Cashback Rewards shall be paid by way of bank transfer and Participants must have a valid bank account in GBP (for the UK, IOM or CI) or EUR (for ROI) in order to receive the Reward. Rewards shall be paid to Participants based on their country of residence (GBP for UK, EUR for ROI). For the avoidance of doubt Participants must have a valid bank account in their individual or company name which matches the name on their Claim form to receive their Reward.

6. Retailers, distributors, resellers and any person who purchases a Promotion Product for resale or otherwise not as the user of the Promotion Product, may not participate in this Promotion and are specifically excluded.

## Offer

7. Samsung is offering a promotion (the "**Promotion**") whereby Participants will be eligible to claim a corresponding cashback reward as shown in Table 1 below (the "**Reward**") up to £1,000/€1,200 by redemption when they pre-order and purchase a qualifying selected new (i.e. not second hand, refurbished or ex-display) Samsung TV or Soundbar model also listed in Table 1 below ("**Promotion Product**") from a retailer listed [HERE] (each a "**Participating Retailer**") within the Pre-order Period subject to full compliance with these Promotion Terms and Conditions ("**Promotion Terms**").

**Table 1 – Promotion Products and Corresponding Reward**

Promotion Product Name	SKU	Pre-Order	
		Reward (£)	Reward (€)
2025 98" QN990F Neo QLED 8K TV	QE98QN990FTXXU	£1,000	€ 1,200
2025 85" QN990F Neo QLED 8K TV	QE85QN990FTXXU	£1,000	€ 1,200
2025 75" QN990F Neo QLED 8K TV	QE75QN990FTXXU	£600	€ 720
2025 65" QN990F Neo QLED 8K TV	QE65QN990FTXXU	£500	€ 600
2025 85" QN900F Neo QLED 8K TV	QE85QN900FTXXU	£1,000	€ 1,200
2025 75" QN900F Neo QLED 8K TV	QE75QN900FTXXU	£600	€ 720
2025 65" QN900F Neo QLED 8K TV	QE65QN900FTXXU	£500	€ 600
2025 83" S95F OLED 4K TV	QE83S95FAEXXU	£1,000	€ 1,200
2025 77" S95F OLED 4K TV	QE77S95FATXXU	£600	€ 720
2025 65" S95F OLED 4K TV	QE65S95FATXXU	£500	€ 600
2025 55" S95F OLED 4K TV	QE55S95FATXXU	£300	€ 360
2025 83" S93F OLED 4K TV	QE83S93FAEXXU	£1,000	€ 1,200
2025 77" S93F OLED 4K TV	QE77S93FAEXXU	£600	€ 720
2025 65" S93F OLED 4K TV	QE65S93FATXXU	£400	€ 480
2025 55" S93F OLED 4K TV	QE55S93FAEXXU	£200	€ 240
2025 48" S93F OLED 4K TV	QE48S93FAEXXU	£150	€ 180
2025 83" S90F OLED 4K TV	QE83S90FAEXXU	£1,000	€ 1,200

2025 77" S90F OLED 4K TV	QE77S90FAEXXU	£600	€ 720
2025 65" S90F OLED 4K TV	QE65S90FATXXU	£400	€ 480
2025 55" S90F OLED 4K TV	QE55S90FAEXXU	£200	€ 240
2025 48" S90F OLED 4K TV	QE48S90FAEXXU	£150	€ 180
2025 83" S85F OLED 4K TV	QE83S85FAEXXU	£600	€ 720
2025 77" S85F OLED 4K TV	QE77S85FAEXXU	£400	€ 480
2025 65" S85F OLED 4K TV	QE65S85FAEXXU	£300	€ 360
2025 55" S85F OLED 4K TV	QE55S85FAUXXU	£200	€ 240
2025 98" QN90F Neo QLED 4K TV	QE98QN90FATXXU	£1,000	€ 1,200
2025 85" QN90F Neo QLED 4K TV	QE85QN90FATXXU	£1,000	€ 1,200
2025 75" QN90F Neo QLED 4K TV	QE75QN90FATXXU	£600	€ 720
2025 65" QN90F Neo QLED 4K TV	QE65QN90FATXXU	£400	€ 480
2025 55" QN90F Neo QLED 4K TV	QE55QN90FATXXU	£200	€ 240
2025 50" QN90F Neo QLED 4K TV	QE50QN90FATXXU	£150	€ 180
2025 43" QN90F Neo QLED 4K TV	QE43QN90FATXXU	£100	€ 120
2025 85" QN85F Neo QLED 4K TV	QE85QN85FAUXXU	£600	€ 720
2025 75" QN85F Neo QLED 4K TV	QE75QN85FAUXXU	£400	€ 480
2025 65" QN85F Neo QLED 4K TV	QE65QN85FAUXXU	£300	€ 360
2025 55" QN85F Neo QLED 4K TV	QE55QN85FAUXXU	£200	€ 240
2025 100" QN80F Neo QLED 4K TV	QE100QN80FUXU	£1,000	€ 1,200
2025 85" QN80F Neo QLED 4K TV	QE85QN80FAUXXU	£600	€ 720
2025 75" QN80F Neo QLED 4K TV	QE75QN80FAUXXU	£400	€ 480
2025 65" QN80F Neo QLED 4K TV	QE65QN80FAUXXU	£300	€ 360
2025 55" QN80F Neo QLED 4K TV	QE55QN80FAUXXU	£200	€ 240
2025 50" QN80F Neo QLED 4K TV	QE50QN80FAUXXU	£150	€ 180
2025 85" QN70F Neo QLED 4K TV	QE85QN70FAUXXU	£500	€ 600
2025 75" QN70F Neo QLED 4K TV	QE75QN70FAUXXU	£400	€ 480
2025 65" QN70F Neo QLED 4K TV	QE65QN70FAUXXU	£200	€ 240
2025 55" QN70F Neo QLED 4K TV	QE55QN70FAUXXU	£150	€ 180
2025 85" The Frame Pro Neo QLED 4K TV	QE85LS03FWUXXU	£1,000	€ 1,200
2025 75" The Frame Pro Neo QLED 4K TV	QE75LS03FWUXXU	£600	€ 720
2025 65" The Frame Pro Neo QLED 4K TV	QE65LS03FWUXXU	£500	€ 600
2025 65" The Frame QLED 4K TV	QE65LS03FAUXXU	£500	€ 600
2025 55" The Frame QLED 4K TV	QE55LS03FAUXXU	£200	€ 240
2025 50" The Frame QLED 4K TV	QE50LS03FAUXXU	£200	€ 240
2025 43" The Frame QLED 4K TV	QE43LS03FAUXXU	£100	€ 120
2025 The Premiere 5 Projector	SP-LPF5DSAXXU	£200	€ 240
2025 85" Q8F QLED 4K TV	QE85Q8FAAUXXU	£400	€ 480
2025 75" Q8F QLED 4K TV	QE75Q8FAAUXXU	£300	€ 360
2025 65" Q8F QLED 4K TV	QE65Q8FAAUXXU	£200	€ 240
2025 55" Q8F QLED 4K TV	QE55Q8FAAUXXU	£150	€ 180
2025 50" Q8F QLED 4K TV	QE50Q8FAAUXXU	£100	€ 120
2025 43" Q8F QLED 4K TV	QE43Q8FAAUXXU	£100	€ 120

2025 75" Q7F5 QLED 4K TV	QE75Q7F5AUX XU	£300	€ 360
2025 65" Q7F5 QLED 4K TV	QE65Q7F5AUX XU	£150	€ 180
2025 55" Q7F5 QLED 4K TV	QE55Q7F5AUX XU	£100	€ 120
2025 85" Q7FA QLED 4K TV	QE85Q7FAAUX XU	£400	€ 480
2025 75" Q7FA QLED 4K TV	QE75Q7FAAUX XU	£300	€ 360
2025 65" Q7FA QLED 4K TV	QE65Q7FAAUX XU	£150	€ 180
2025 55" Q7FA QLED 4K TV	QE55Q7FAAUX XU	£100	€ 120
2025 50" Q7FA QLED 4K TV	QE50Q7FAAUX XU	£60	€ 72
2025 43" Q7FA QLED 4K TV	QE43Q7FAAUX XU	£60	€ 72
2023 98" QN990C Neo QLED 8K TV	QE98QN990CTX XU	£500	€ 600
2024 85" QN900D Neo QLED 8K TV	QE85QN900DTX XU	£200	€ 240
2024 75" QN900D Neo QLED 8K TV	QE75QN900DTX XU	£150	€ 180
2024 65" QN900D Neo QLED 8K TV	QE65QN900DTX XU	£100	€ 120
2024 85" QN800D Neo QLED 8K TV	QE85QN800DTX XU	£200	€ 240
2024 75" QN800D Neo QLED 8K TV	QE75QN800DTX XU	£150	€ 180
2024 65" QN800D Neo QLED 8K TV	QE65QN800DTX XU	£100	€ 120
2024 77" S95D OLED 4K TV	QE77S95DATX XU	£150	€ 180
2024 65" S95D OLED 4K TV	QE65S95DATX XU	£100	€ 120
2024 55" S95D OLED 4K TV	QE55S95DATX XU	£75	€ 90
2024 83" S93D OLED 4K TV	QE83S93DAEX XU	£200	€ 240
2024 77" S93D OLED 4K TV	QE77S93DAEX XU	£150	€ 180
2024 65" S93D OLED 4K TV	QE65S93DATX XU	£75	€ 90
2024 55" S93D OLED 4K TV	QE55S93DAEX XU	£50	€ 60
2024 48" S93D OLED 4K TV	QE48S93DAEX XU	£30	€ 36
2024 83" S90D OLED 4K TV	QE83S90DAEX XU	£200	€ 240
2024 77" S90D OLED 4K TV	QE77S90DAEX XU	£150	€ 180
2024 65" S90D OLED 4K TV	QE65S90DATX XU	£75	€ 90
2024 55" S90D OLED 4K TV	QE55S90DAEX XU	£50	€ 60
2024 48" S90D OLED 4K TV	QE48S90DAEX XU	£30	€ 36
2024 85" QN95D Neo QLED 4K TV	QE85QN95DATX XU	£200	€ 240
2024 75" QN95D Neo QLED 4K TV	QE75QN95DATX XU	£150	€ 180
2024 65" QN95D Neo QLED 4K TV	QE65QN95DATX XU	£75	€ 90
2024 55" QN95D Neo QLED 4K TV	QE55QN95DATX XU	£75	€ 90
2024 98" QN90D Neo QLED 4K TV	QE98QN90DATX XU	£300	€ 360
2024 85" QN90D Neo QLED 4K TV	QE85QN90DATX XU	£200	€ 240
2024 75" QN90D Neo QLED 4K TV	QE75QN90DATX XU	£150	€ 180
2024 65" QN90D Neo QLED 4K TV	QE65QN90DATX XU	£75	€ 90
2024 55" QN90D Neo QLED 4K TV	QE55QN90DATX XU	£50	€ 60
2024 50" QN90D Neo QLED 4K TV	QE50QN90DATX XU	£30	€ 36
2024 43" QN90D Neo QLED 4K TV	QE43QN90DATX XU	£30	€ 36
2025 Q990F Q-Series Soundbar	HW-Q990F/XU	£400	€ 480
2025 Q930F Q-Series Soundbar	HW-Q930F/XU	£350	€ 420
2025 Q800F Q-Series Soundbar	HW-Q800F/XU	£300	€ 360

2025 QS700F Q-Series Soundbar	HW-QS700F/XU	£250	€ 300
2024 Q990D Q-Series Soundbar	HW-Q990D/XU	£200	€ 240
2024 Q930D Q-Series Soundbar	HW-Q930D/XU	£200	€ 240
2024 Q800D Q-Series Soundbar	HW-Q800D/XU	£125	€ 150
2024 Q700D Q-Series Soundbar	HW-Q700D/XU	£100	€ 120
2024 Q600C Q-Series Soundbar	HW-Q600C/XU	£100	€ 120
2024 S801D S-Series Soundbar	HW-S801D/XU	£125	€ 150
2024 S800D S-Series Soundbar	HW-S800D/XU	£125	€ 150
2024 S701D S-Series Soundbar	HW-S701D/XU	£100	€ 120
2024 S700D S-Series Soundbar	HW-S700D/XU	£100	€ 120
2024 S61D S-Series Soundbar	HW-S61D/XU	£75	€ 90
2024 S60D S-Series Soundbar	HW-S60D/XU	£75	€ 90
2024 LS60D Music Frame	HW-LS60D/XU	£100	€ 120

8. The Participant's purchase in order to be eligible must be made from a Participating Retailer. Purchases from auction websites (e.g. eBay) or from third party sellers on online retailers' websites (e.g. Amazon Marketplace) are specifically excluded from this Promotion. Purchases from Amazon.co.uk must be sold and dispatched by Amazon UK directly, not Amazon EU or other non-UK branches.

## Claims

9. After pre-ordering and purchasing a Promotion Product from a Participating Retailer during the Pre-order Period, Participants must visit <https://samsungoffers.claims/sam/preorder2025VisionAI> and complete the Claim form with their name, contact information, email and postal address, and bank account details along with any other requested information and submit it together with scanned copies of their proof of purchase ("**POP**") showing their purchase of a Promotion Product (a "**Claim**"). Participants will be required to upload an image of the serial number from the settings screen, or the back of the TV, of the Promotion Product (rather than the packaging). For the avoidance of doubt the Promotion Product must be purchased in order to be eligible for Rewards in this Promotion; Promotion Product(s) received for free or as part of a giveaway do not qualify.
10. Participants who have pre-ordered and purchased a TV Promotion Product from Samsung.com, will not be eligible to claim the Reward if they selected to receive a free of charge Soundbar as part of a separate promotion run by the Promoter at the point of purchase based on the same purchased Promotion Product. For the avoidance of doubt, Participants who have claimed for a Reward based on the pre-order of a Promotion Product

in this Promotion will also be excluded from claiming for a Reward based on the purchase of that same Promotion Product in any other promotion offered by the Promoter.

11. Claims may only be submitted between thirty (30) and sixty (60) days of the Participant pre-ordering and purchasing the relevant Promotion Product (the **"Claim Period"**). Participants who are awaiting delivery of their Promotion Product will be able to save their Claim to complete for submission once it is received. The final Claim date for Promotion Products pre-ordered will be 4<sup>th</sup> August 2025. Claims received after the close of the Claim Period will not be eligible for a Reward. For the avoidance of doubt, the date of purchase shall count as day one (1).
12. In the event of a pre-order awaiting delivery of the Promotion Product, Participants will be able to indicate on the Claim form that they have not received their Promotion Product, register and save their information in the Claim form during the Claim Period and return to complete and submit their Claim within sixty (60) days of commencing their Claim.
13. Individual Participants are entitled to claim on a maximum of four (4) Promotion Products pre-ordered and purchased per residential household. Company Participants are entitled to claim on a maximum of ten (10) Promotion Products pre-ordered and purchased per company or business. In all cases Participants are entitled to a maximum of one (1) Reward per Promotion Product pre-ordered and purchased.
14. Participants will be sent an email to confirm their Claim has been received by the Promoter instantly upon entry of a Claim. Providing that the Claim is found to be valid in accordance with these Promotion Terms, Participants will be sent an email within seven (7) days to confirm whether their Claim has been successful and validated (**"Claim Validation"**).
15. If an email acknowledgement has not been received, it is the Participant's responsibility to contact the Promoter's customer service team by email at [preorder2025VisionAI@samsungoffers.claims](mailto:preorder2025VisionAI@samsungoffers.claims) or by phone on **0330 236 7675** (UK) or **+353 1800 333 310** (ROI) within seven (7) days of a Claim being submitted.
16. If a Claim is deemed to have been submitted incorrectly, the Participant will be notified via email and SMS and offered the opportunity to provide the required information within seven (7) days. If no response is received within seven (7) days of the email and SMS, then the Claim shall be marked as invalid and the Participant will no longer be eligible to receive the Reward.
17. Claims that are incomplete or damaged will be deemed invalid. No responsibility is accepted by the Promoter for lost, delayed or damaged data which occurs during any communication or transmission of Claims.
18. The Reward will be sent via bank transfer within forty-five (45) days of Claim Validation to the bank account provided by the Participant during the Claim process.
19. The Promoter reserves the right at its absolute discretion to disqualify Claims which it considers do not comply with these Promotion Terms.

20. The Promoter shall have the right, where necessary, to undertake all such action as is reasonable to protect itself against fraudulent or invalid Claims including, without limitation, to require further verification as to proof of purchase, as well as the identity, age and other relevant details of a Participant. In the event your information is linked to fraudulent claims or abuse of terms and conditions on previous promotions you will be unable to participate in this Promotion and your Claim will be rejected.
21. If a Participant returns or cancels the delivery of a Promotion Product before submitting a Claim, the Participant must not make a Claim. If a Participant returns or cancels the delivery of a Promotion Product after submitting a Claim, the Claim will be invalid and the Participant must cancel the Claim immediately by calling the contact number in Condition 17 above. The Promoter reserves the right to check with Participating Retailers whether a Promotion Product has been returned or the order cancelled and by submitting a Claim the Participant provides consent to the Promoter to do so.

### **Privacy and Data Protection**

22. The Promoter's use of any personal information submitted by the Participant shall be limited to communications about the Promotion and for managing the redemption process. The Participant hereby consents to its personal information being used for this purpose and confirms that it agrees with the Promoter's privacy policy available at: [www.samsung.com/uk/info/privacy.html](http://www.samsung.com/uk/info/privacy.html). The Participant may withdraw consent to such use of personal information by writing to the Promoter or by using the opt-out process outlined in the Promoter's privacy policy.
23. Other than as set out in these Terms and Conditions, the details and information provided by the Participant when entering the Promotion or claiming the Reward will not be used for any other purpose, nor shall they be passed to any third party.

### **General**

24. The Promoter shall not be liable for any interruption to the Promotion whether due to force majeure or other factors beyond the Promoter's control.
25. The Promoter reserves the right, acting reasonably and in accordance with all relevant legislation and codes of practice, to vary the Terms and Conditions of the Promotion.
26. The Promoter will not be responsible or liable for: (a) any failure to receive submissions due to transmission failures and other conditions beyond its reasonable control; (b) any late, lost, misrouted, or damaged transmissions or Claims; (c) any computer or communications related malfunctions or failures; (d) any disruptions, losses or damages caused by events beyond the

control of the Promoter; or (e) any printing or typographical errors in any materials associated with the Promotion.

27. Participants will be solely responsible for any and all applicable taxes and any other relevant costs or expenses which are not stated in these Promotion Terms as being included.

28. By participating in this Promotion, you agree, to the maximum extent permitted by applicable laws, to release and hold the Promoter harmless from any and all liability whatsoever for any injuries, losses or damages of any kind arising from participation in or in connection with the Promotion, including without limitation, awarding, acceptance, receipt, possession, use and/or misuse of the Reward. The above limitation of liability shall not apply to liability arising from fraud (including fraudulent misrepresentation), death or personal injury caused as a result of Promoter's negligence.

29. The Promotion is governed by the law of England and Wales.